

Chatelaine

for the Canadian Woman

20c SEPTEMBER 1957



11 pages of ideas from top Canadian decorators

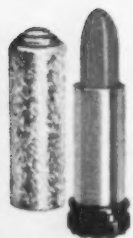
HOW THE QUEEN STANDS HER JOB

Talk can save your marriage—Dr. Blatz

...FLASH...LATEST FASHION NEWS FROM PARIS...



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Fashion...Fall '57

First in any Canadian magazine—the new fall fashions, just as we saw and sketched them in the famous couturier salons of Paris and Italy. Plus: how you can achieve this Fall '57 Look now

By Vivian Wilcox, Chatelaine Fashion Editor. Sketches by Jean Miller.

All sketches are of exclusive models; all copying in any form whatever forbidden.

What everyone is talking about . . .

Fur goes to the head

Balancing the new top-heavy silhouette are head-hugging hats . . . tea cosies in fox, raccoon, opossum . . . wind socks and helmets of ocelot . . . tweed and jersey hats to match accompanying coats and suits.

Shoulders are wide

Watch for shoulder-spanning collars and folds. Collars are loose, never hug the throat, may be chin-high.

Throats and shoulders bared

Collars have disappeared on dresses. Evening gowns bare the back or shoulders.

Waistlines are low or lost

Waistlines have vanished in daytime . . . appear only in movement under supple jersey or crepe.

Disappearing belt trick

Belts, often in fabric, disappear through slots or behind panels. Drawstrings and inset belts tie loosely at hip level.

Shorter, eye-catching hemlines

Daytime dresses, coats, suits just cover the knees. Hemlines feature cut-away openings, harem drapes, tunic effects, bands, bows. Evening dresses dip front to back or side to side.

Bulky wools, watch for green

Country tweeds take over . . . thick spongy wools, shaggy mohair, flecked and hairy tweeds, checks in giant hound's-tooth, wool jersey, silk and wool crepe. Green for daytime in tweed or jersey. Other important colors—black and fur tones, splashes of red, blue, and in one collection, pumpkin.



Not a fitted coat to be seen

Shoulders have broadened. Belts, when worn, are important — low, loose, often inset or slotted through the coat; or drawstring. Collars bare the throat, either flat and wrapping the shoulders or stand-away, chin-high. Some collar-hoods. Pockets are wrist-level, fastenings low. In heavy, long-haired, spongy woolens; in black, the fur-toned neutrals, tweeds, checks.



Fabiani

From Rome — hound's-tooth check.

Larocha

Two-piece look — black mohair.



Larocha

Creamy beige. Low self-fabric belt.

Grès

Back fullness. Hood. Caramel-colored pile.



Beige, drawstring jacket.



Fur-bordered blue suit.



Red wool — ocelot hood and lining.



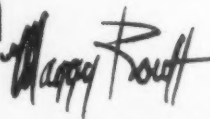
Tweed with beaver lining.

Paris plays up the costume look . . .

What looks like a suit, this fall, is more likely to be a jacket worn with its own slim-lined dress. In Paris coats, too, match the dress or suit beneath. The ensemble jacket may be bulky, may be long or short, belted



Green wool, matching Persian lamb.



Charcoal wool, double-breasted.



Madeline de Rauch

Costume in beige
tweed, raccoon hat.

Dior

Brown dress and jacket.

dress or suit with matching coat

or unbelted — but it must flow easily
at the waist, never nip in. Wear it
with fur... a fox or lamb collar...
a separate fur ascot... a bulky fur
hat... the coat fur-lined. Or hats can
be in tweed, matching the ensemble.

Dior

Grey-and-black tweed costume.

Dior models are exclusive to Holt Renfrew in Canada.

Lauvin

By Castillo — paneled, black.



Yves

Front molded, back draped, green.



Laroche

Apricot jersey — drawstring.



Dessès

Dark-brown wool with taffeta.

Biggest news: the chameleon shape

Slim, supple, fluid . . . it appears to be a shapeless shell . . . a tube. Actually it's a subtle combination of flow and fit. Made in jersey or crepe, this shape gives with every movement, revealing the lines of the body underneath. To wear it gracefully demands the utmost of both figure and posture . . . your waist, in fact, was never more important.

At night . . . more shape

In contrast to the tube shape for day, many cocktail dresses have fitted bodices and rounded skirts . . . some harem-draped. In Paris, hemlines and backs dip low for evening. Glamorous combinations: black and white, satin and velvet.



Simonetta
From Rome, the Rondo look.
Black shantung organza.

Carven
Harem-draped green chiffon dress.

Laroche
Embroidered satin edged
in velvet, dipping hem.

Heim
Brown velvet with palest
blue satin sash, low back.

Laroche
Low-backed black velvet,
draped hem, slit and bowed.

18 ways you can achieve the Paris look

- Buy a fur hat in raccoon, fox or opossum.
- For your suit — a fur ascot or a stole looped over your left shoulder.
- Cut your hair or do it up in a French roll.
- Pack away your crinolines for this season.
- Use your old fur coat to line a cloth coat.



- Shorten all your skirts to a becoming length.
- Wear a rope of pearls and/or beads instead of a choker.
- Hunt up grandma's jeweled pendant or lavalier.
- With a bare-back dress, turn your necklace around.
- If you sew, make your belt in the dress fabric.
- Slim down and stand tall for the new tube shape.
- Choose supple jersey, silk or wool crepe for daytime.
- Consider a daytime outfit in dark green.
- Place pockets at wrist level on coats.

- If you're buying a suit, choose a loose-fitting style.
- Your new suit — in bulky fabrics preferably.
- Buy a pair of eight-button-length gloves to wear with shorter sleeves in coats and suits.
- Buy a pair of pointed-toed shoes (T-straps are news).



Undercover Strategy

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This is the famous Dorothy Gray Salon Cold Cream. Luxuriously light and fluffy... whipped extra-fine to clean your skin cleaner!

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For beauty the modern way



Dorothy Gray

Chatelaine

for the Canadian Woman

SEPTEMBER 1957 VOL. 29 NO. 9

Will the bed break? Will the rug slip? Tune in below

One day not long ago, a visitor to the fourth floor of the Maclean-Hunter Building was astonished to see, as he passed the offices of Chatelaine Institute, a two-hundred-pound man jumping vigorously up and down on the top bunk of a double-decker bed.

"What's he doing?" the visitor asked.

"Testing to see if the bed will break down," replied Jean Byers, director of Chatelaine Institute Seal of Approval, matter-of-factly. To Jean, tests like these are a normal part of almost any day's routine.

If the bunk could stand that strain, and pass construction tests and a check of advertising accuracy, it would be granted the Chatelaine Institute Seal of Approval—a certificate of quality that the Canadian housewife has learned to rely on for the last twenty-seven years.

Jean Byers (who's shown above, seated, with her assistant, Margaret Livingstone) tests everything from carpets to corsets to canapés to make sure the Canadian housewife is getting exactly what the label says and that the product will do the job she requires of it. That little square-shaped sign with rounded corners and the words "Chatelaine Institute Seal of Approval" you see on many Canadian products today is the visible proof of hours of behind-the-scenes testing.

How are the products tested? One excellent Chatelaine laboratory is the Canadian kitchen. A panel of housewives (most of them former home economists) stand by to put products through an on-the-job test. They report how the cake mix tasted or the rubber gloves wore, and include suggestions for improvement.

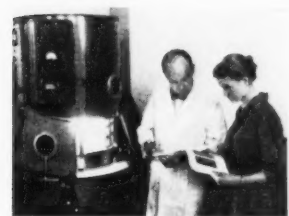
Taste panels, where Chatelaine staffers munch or sip unidentified products, are another test. Jean also tours dozens of factories checking on cleanliness and manufacturing. For technical tests (analyzing the chemical content or testing color fastness with a fadometer) she sends the product to an independent laboratory.

Staffers at work—sipping tea.

Finally all instruction booklets, recipes

(if any) and advertising claims are checked for accuracy and clarity.

Watch for the Chatelaine Institute Seal of Approval as a reliable buying guide. And—oh, yes—the bunk beds did get the seal.



The fadometer fades them.



Staffers at work—sipping tea.

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FOR CHATELAINE'S YOUNG PARENTS

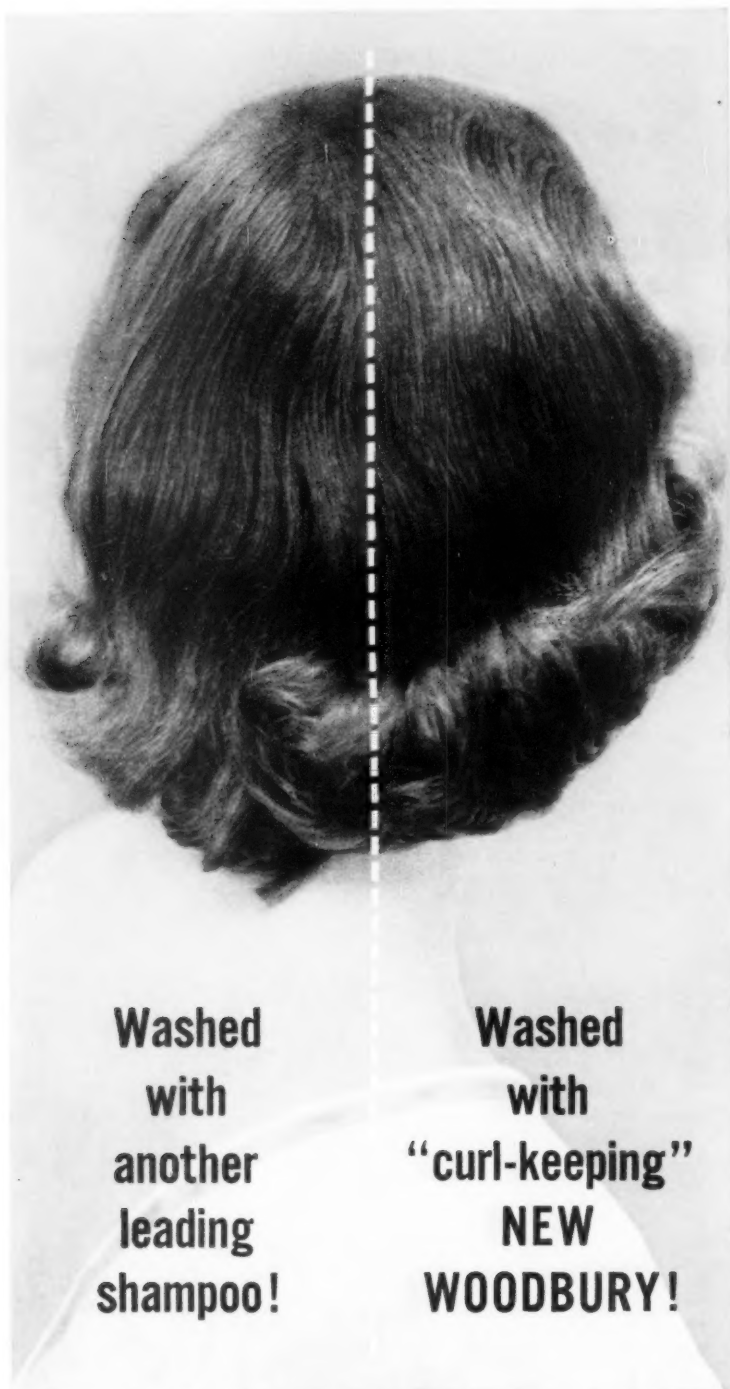
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Unretouched photo of Jan Rylander, St. James, L. I. (See her pretty face below.)



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WOODBURY HOLDS CURL BETTER, KEEPS SET LONGER



LETTERS TO CHATELAINE

A young Princess for a young country



Should the Queen Mother Be Our Next Governor-General (August)? A marvelous idea! Congratulations on your article. Don't you think, though, that a young and growing country needs a young modern governor-general? I'd vote for Princess Margaret. How about you?

Llewellyn Sydney, Atherley, Ont.

Should the Queen Mother be our next governor-general? Definitely not.

M. L. Mortensen, Swift Current

What unpardonable idea or suggestion has gripped you? Is this a poor kind of humor or a hoax?

A. J. Bland, Vancouver.

Oh, for \$1 a day!

I must congratulate Mrs. Rogers on being proud of being able to dress herself on \$1-a-day budget (July)! My! But I would like her to work out a budget for me to dress on fifty dollars a year or less. The luck of some people. Glad tidings to her.

Betty Snead, Sudbury.

Can this article possibly refer to a housewife with a "limited income"? I believe from surveys I have studied that the average income is six thousand dollars a year. No housewife can make payments on house, car, etc., feed and clothe her family properly and still spend thirty dollars a month on clothes for herself alone! I realize you won't print this but I had to get it off my chest.

Mrs. J. Reed, Toronto.

In defense of Elvis

Your story about Elvis Presley (June) is the cheapest thing I have read for a long time. We like him and he is tops with all of us. His education is as good as many

actors I know of and he is not ignorant as June Callwood makes him out to be. We are through with Chatelaine.

Sandra Janis, New Glasgow, N.S.

My children are Elvis fans and they worship their hero. We believe he brings something beautiful into the world. Yes, I said beautiful and we love him in our home.

B. Pelland, Edmonton.

Siobhan can take it

I really must comment on your cover portrait of lovely Siobhan McKenna in the July issue. After glancing at the enticing likeness of her on page 12, one finds it inconceivable that these two pictures could represent the same person! I cannot recall ever having seen a more cruelly unflattering cover photo of any actress at any time! However, she looks as though she has a sense of humor and she probably doesn't mind too much.

Mrs. Marian Hale, Vancouver.

Kate—kindness itself

I was most interested to read Kate Aitken Says Good-by to Radio (July). Could I, through the medium of your magazine, take this opportunity of saying "thank you" to her for her very great kindness to me, an English visitor to Canada? I had the enjoyment of taking part in one of her radio programs, and although she and I had never met before, from that time on Kate Aitken was kindness itself in helping me to enjoy my stay in Canada. Before I had time to say that I wished to see or do something, the matter was arranged by her. I have enjoyed every minute of my stay in Canada—a wonderful country, with a tremendous future.

Mrs. Hilda Bendell, JP, Pinner, Middlesex, England.

PHOTOGRAPHS IN THIS ISSUE — By Paul Rockett (cover, 68), John Sebert (11), Miller Services (22, 23, 50, 93), Panda Photography (30, 31, 34, 35), Campbell and Chipman (32, 33), Arnott & Rogers (36, 37), Harold Climo (38, 39), Peter Croydon (45), **ARTWORK** — By Robert Turnbull (18), John Thorne (21, 58), Norm Eastman (24, 25), Bill Sully (27), Dianna Marshall (29, 31, 33, 35, 37, 39), M. C. Swanson (62), John Livingstone (77), Harold Town (98), William Winter (100).

Let's have more Stars

I want to congratulate you on the story *The Stars Make Room* (by Nancy Jones, August). It is the best story I have read in a long while. Some of the best sellers give one such a disagreeable feeling of disgust at the people they describe that it's heartening to read something like *The Stars Make Room*.

C. E., Longueuil, Que.

What's your opinion?

I would be very interested to see in your magazine one or two articles dealing with vocational guidance—an expansion of "why you should work this summer" in your May Teen Tempo.

Your magazine is getting better all the time, and I always look forward to reading it.

Mrs. C. W. E. Miles, Toronto.

We are old-age pensioners, and I should like a few pages sometimes for our benefit, such as clothes, suitable prices and styles (for active folks), also some budgets of food lists and entertainment, etc.—anything to interest us young old folks. I am seventy-three myself.

Mrs. H. C. Murray, Toronto.

Thank you for a very good Canadian paper. We greatly enjoy most corners of it. The article by Dr. Alastair MacLeod (*How Many Friends Does a Woman Need?* August) certainly boosted *Chatelaine*. Every sentence contains jewels. Worthy articles like this one deserve to be read again and again. However, most of your novels are disgusting, vague, cheap emptiness! Why not something with a moral?

A. P., Saskatchewan.

Steamed-up students

I enjoyed Jack Blacklock's article. Your *Children Made Me Quit Teaching* (May). As it is obvious that at a certain age boys, especially, are obnoxious, why not arrange a compulsory military training for the age fourteen to sixteen when it seems most boys have too much excess energy to be tied to desks? A good stiff bit of army discipline after the manner of cadet schools in the U.S., which at the same time serve a useful purpose in training them in matters of defense, would take up this ex-

cess steam which they now exercise in destructive ways. At sixteen they could return to high school with probably a little more appreciation for the benefits of education.

J. McGill, Victoria.

In Florida all students at sixteen and completing Grade 10 are carefully screened; about seventy percent are accepted for matric work; the other thirty percent are directed to diversified apprenticeship training, still under the school board. These young people like their courses and look forward to a graduate diploma and a position assured. There's little or no delinquency in Florida.

C. P. McArthur, Ottawa.

The schools criticize parents but they hold no challenge to parents to get together with them. Unorganized, boring PTA meetings leave us wondering how else we might have spent our "sitter" money! . . . We also cannot be blamed for the fact that today policemen ride around in cars! They never get to know any children by name . . . in our day the policeman was feared and respected . . . Put the policeman back on his bike or on his feet and children will pull up their socks . . .

Mrs. W. H. Stevens, Jr., Winnipeg.

Record for pen friends

For over two years I have been a regular reader of your grand magazine. I was particularly interested in the letter from the Director of the Overseas Correspondence Department (April). For twenty-five years I have corresponded with a pen friend in Dartmouth, Nova Scotia. We have written every month without a break; even during the war years not one letter went astray. I wonder if any other Canadian has corresponded as long as this?

Mrs. S. B. Omerod, Harrogate, Yorkshire, England.

We love Canadian magazines, especially *Chatelaine*. We are making a special effort to visit Canada—probably next year. If any reader of *Chatelaine* cares to exchange letters, magazines, in English or French, all letters will be answered and very much appreciated.

Mrs. Renee Allen, 11 Dale Gardens, Mutley, Plymouth, Devon, England.

Send your comments and your questions to The Editor, *Chatelaine*, 481 University Avenue, Toronto 2. All letters must be signed, but, where requested, names will not be published on personal questions.



How to help your child have a better school year

"Good-bye, Mom..." Mothers will hear this familiar farewell daily during the school months ahead when about three million children start or return to their classrooms, including 400,000 youngsters entering school for the first time.

Is there anything you can do to help your child get the best possible start in school? Yes, there is. You can take him to your family doctor now . . . before school opens . . . for a thorough check-up.

Although your child may seem to be in tiptop physical condition, he could have some totally unexpected impairment which might lower his school marks or cause unnecessary absences.

For example, slight defects in seeing and hearing can handicap a child in his studies and other school activities. Therefore, eyes and ears should be examined.

You may also find your doctor's advice helpful in improving your child's general health. Is there room for improvement in his diet? Are his habits of play, sleep and exercise all right? Parents should remember that poor health habits can lead to physical and emotional troubles and the sooner they are corrected, the better.

Protection against certain health hazards is necessary when a child starts or returns to school. So be sure to have your child's immunization record reviewed . . . and brought up to date if necessary.

If you are not certain about his protection against smallpox, diphtheria, whooping cough, tetanus and polio, now is the time to see your doctor and be sure of these safeguards. It is most important to comply with the school's requirements regarding vaccinations and inoculations.

Teen-age boys and girls, as well as younger children, benefit from regular pre-school check-ups. Physical adjustments, weight variations and emotional upsets—all these and similar problems are matter which parents may not understand too well.

So why not get your doctor's help now? Advice based on sound medical knowledge may prevent or clear up many difficulties of the school year. Your child's visit to him can help assure healthy, happy school days.

Metropolitan offers two booklets on health problems of both pre-school and school-age groups. The titles are listed on the coupon below. Check the booklet or booklets you want.

DIFFUSION CANADA, 1957—METROPOLITAN LIFE INSURANCE COMPANY

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Canadian Head Office: Ottawa

Metropolitan Life Insurance Co., Canadian Head Office, (Deaf. H.W.) Ottawa 4, Canada

Please send me a copy of your free booklet
"Common Childhood Diseases" 97-1
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Jane Russell

Star of "THE FUZZY PINK NIGHTGOWN"

says "My pride is a
Pride O' Glen Sweater"



Illustrated above is the
'Sailor-Boy', one of Pride O'
Glen's exciting new fall styles.

Jane Russell now appearing in
"The Fuzzy Pink Nightgown"
released thru United Artists.

Canadian Premiere of the Latest Fall Fashions in Sweaters

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Learn to Live with yourself

BY DR. REVA GERSTEIN

How to see yourself objectively

IF WE COULD soar off to the moon and take a look at ourselves, in relationship to the rest of the universe, we'd certainly get perspective. Perhaps from that distance, the invitation to the tea party that didn't arrive would dwindle to unimportance. The lipstick that didn't go on right would become laughable and the date that didn't come off would be something to shrug the shoulders at. Perhaps from that distance we might even be able to see our personal problems in relationship to the international struggle and crisis going on in the world.

However, since we can't take off like a rocket, let's examine other ways we can take a fresh look at ourselves. Of course we look at ourselves in the mirror every day—but how often do we overlook what we don't want to see? We can also take psychological inventory of what we are, where we are and where we are going. But it's hard to get far enough away from our personal situation and problems to make an objective appraisal.

How to travel for perspective

One of the best ways to get perspective is to travel to other countries or to read about other countries. When you do travel or read about distant places don't concern yourself so much with scenery but try to find out as much as possible about the attitudes, customs, mores and beliefs of other people. It is only by gaining a better understanding of the ways that other people live that we can remove our own cultural blinders and gain insight and deeper understanding into our own way of life.

But traveling in itself doesn't broaden a person. Many a woman has left Canada to globe-trot all over Europe and yet she hasn't really had her imagination or her attitudes stirred by the experience in any way. She has visited obvious tourist spots, sought out only the food familiar to her and traveled and talked with fellow Canadians only.

John Marquand in *The Late George Apley* described such travelers very well when he compared them to raisins in a piece of raisin pie—they all cluster together and when they travel the only change that occurs is a different plate under the pie.

See how privileged we are

Traveling should shake us up a bit more. For example, we take the status of women in Canada so much for granted. Our most recent legislation has granted equal pay for equal work but many Canadians still have a prejudice against women working, despite the large number of women who are in the labor force.

It is only by comparing legislation in other countries with our own that we can appreciate the many privileges we have. Within the last few months, I visited countries such as Israel, Mexico and England.

In many parts of the Middle East women have no legal rights within their own family or their community. Israel is the only country in the Middle East where women have the same rights as men. Actually the women of Israel take a more *Continued on page 17*



A devoted mother's love is just the beginning



2 FLAVOURS:
Plain Unsweetened and
Chocolate Flavoured

Of course, all the love and attention you shower on your children is of the utmost importance. But there is one further step to take if you want to give your youngsters the extra energy they need. This simple step is seeing to it that your child gets the benefits of added nutritional values . . . so vital for the development of growing young minds and bodies. One of

these *success foods* is *Ovaltine*, which contains many of the more important vitamins and minerals. Taken in one of the simplest forms of all—mixed with milk—*Ovaltine* can make a great difference to your children during their "growing-up" years. Start giving them the benefits of *Ovaltine's* added nutritional values today.



Suggested retail prices: slip \$8.95; petticoat \$7.95; waltz gown \$10.95

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THE TALENTED TEXTILE FIBRE

Soft as a misty dawn and styled with a fine Italian hand . . . here is the ultimate in luxurious lingerie! And oh, the beauty of it all — you can treat glamorous looking 100% 'Terylene' tricot as casually as could be. Easy washing . . . fast, fast drying . . . and fashionably elegant with less "see-through". Wash in detergents; it stays swan-white throughout its long life. You'll love these dainty 'Terylene' slips, petticoats and elegant nightgowns.

Continued from page 14
active part in public affairs than Canadian women, although many of their privileges are far more recent. In Israel women are equal partners with the men in the national effort to create a free and independent democratic society. The important post of minister for foreign affairs is held by a woman. There are women judges, women diplomats, women teachers, nurses and social workers as well as women lawyers, doctors and architects.

While I traveled I was impressed many times with the difference between ourselves and other countries in the way we cherish things.

The people in London cherish flowers especially. To watch them is to be embarrassed for the manner in which we almost take flowers for granted. In Israel children are cherished for themselves. Sometimes, it seems to me we are over-concerned with our children's IQ, their manners or their progress in reading.

When a taxi driver in Jerusalem, en route to the university, goes out of his way so that you might meet his mother, it is not just a quaint gesture, but an indication of deep love and veneration for an older person. Despite our retirement plans, our pension plans, despite our hullabaloo about special housing for elderly people, etc., many other countries actually treat older people with more consideration. Older people are looked upon as an important part of society. There is nothing more delightful than to see people in their seventies or eighties out for tea or lunch in a London restaurant, to see so many elderly people attending theatres and concerts and to have the feeling that old people themselves are in the flood of life and have not been given the feeling that they should be placed on the shelf or that the world has passed them by.

When one sees in other cultures the warmth and the love which is felt for persons of other generations, it raises

some questions about our own attitudes.

For instance, in some countries parents are encouraged to visit their children in hospitals. It makes you wonder about so many of our hygienically pure rituals that we have developed in many of our hospitals.

There is also a different attitude toward time in many countries other than our own. In most European cities there are sidewalk cafés with people sitting for hours enjoying the spring sunshine, watching children play, talking, discussing business matters, politics, life in general. There is time to live. Why do we in Canada never take time to sit? Even when we do sit, we feel guilty. We are busy planning what to do the next minute from the ten minutes we have saved, or the five minutes we have lost. It may be quite true that there are many economic gains which our culture has achieved as a result of strapping us to a time clock. But is the price worth what we pay for it?

For these and many other reasons, it is exceedingly important that we open our minds to the ways in which other people think and live. Look on the differences between ourselves and them not as barriers but as challenges to help us understand better how they live and the things in our own society which we take for granted.

No society is perfect. No matter what we have accomplished, there is still plenty of scope for improvement. Let's not assume that everything Western is, of necessity, superior.

To travel—physically, or by reading—is to provide ourselves with an opportunity to grow; is to provide ourselves with recognition of the fact that we, too, have our "clay gods" and our "sacred cows." By gaining an appreciation of those things which bring happiness and a feeling of worth-while in life in any culture, we may be able to find those things in our own culture which are of true value. ♦



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by *flexees*

Designed especially for the young in heart, young in figure... these lightweight wisps of "petit-point" power-net are miracles of gentle tummy control and supple slimming. Small wonder they're so asked-for... they're young and lightweight in price, too... in black or white, small to extra-large, 5.00; the panty girdle, about 6.00. New Figurama "slip-loop" stitched cup bra, above, about 3.00.



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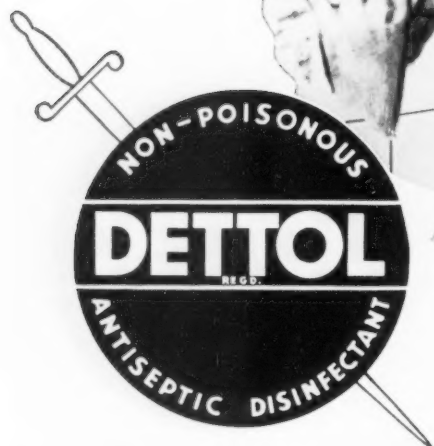
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PROTECTS
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**KILLS GERMS
EVERYWHERE**

A little Dettol in the cleaning water helps guard your family's health. It attacks the hidden dirt, disinfects drains. Makes fixtures and walls hospital clean — free from household germs.

SAFEGUARDS SICK-ROOMS

Use Dettol in sick-rooms, too. Its disinfectant properties keep hands, bed linen and utensils sterile and germ free. Reduces the chance of infecting other members of the family.



A GENTLE FIRST AID ANTISEPTIC

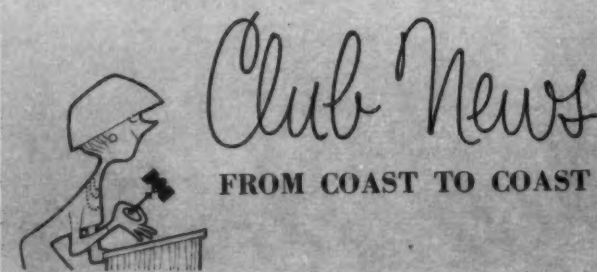
Dettol is a must in every family medicine chest. Safe and non-poisonous, its gentle, soothing antiseptic action on minor cuts, scratches and abrasions promotes quick, clean healing free from infection. Never leaves a messy stain.



You will like Dettol as your personal antiseptic, too. It's the antiseptic of choice in leading Canadian Hospitals.

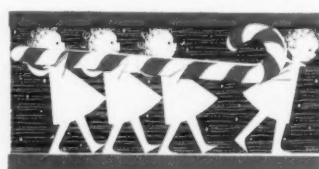
Reckitt & Colman (Canada) Limited, Montreal

CHATELAINE'S



CONDUCTED BY PAT PARKINSON

We wish you a Merry Christmas! We're saying it a little early this year on behalf of the CANADIAN SAVE THE CHILDREN FUND. By buying the attractive Christmas card pictured here, you help this forty-year-old organization provide hospitals, nurseries and direct relief to distressed children all over the world. The cards are



exactly as shown here, seven inches long and simply say "Season's Greetings." They sell for one dollar a dozen or ten cents each and may be obtained by writing to the fund, 296 Richmond Street West, Toronto.

Sunnybank for senior citizens. A two-year-old pipe dream has come true in OLIVER, B.C. This village of just over one thousand inhabitants recently cut the ribbon opening an eighty-thousand-dollar home to accommodate up to fifty older people. This dream home has been financed with government and community aid, and a good share of the work fell to women's groups such as the WOMEN'S INSTITUTE which is still working hard to landscape the property and help repay a fourteen-thousand-dollar debt.

Pink pigs for heavies. In KINGSTON, a chance call to a local Helping Hand radio program regarding a weight problem snowballed into a regular DIET CLUB for overweight women. Almost one hundred sympathetic listeners to Station CKWS shared Mrs. Iris Ray's plight, and through the station a club was formed. Everyone in the group is under her doctor's supervision while dieting. Weekly meetings are held with weighings-in and exercise periods. It's easier to diet with the group but the occasional member puts on weight. Her booby prize—a fat, pink pig.



Object: A better job. This year one hundred and twenty-five TORONTO women mark another anniversary. Seven years ago, a group of twenty-five formed an association of ADMINISTRATIVE ASSISTANTS AND PRIVATE SECRETARIES to encourage more people to become qualified assistants to management. Correspondence courses were made available in English, Economics, Accounting, Commercial Law, etc., and there are now members from coast to coast. If you would like information concerning these courses or the association, address your query before September 15 to the Registrar, 745 Merton Street, Toronto 7.

Eight years of helping hands. The doors of the penitentiary swing open and a friend is waiting for the young woman who has been one of the eighty or so inmates of Canada's only penitentiary for women. THE ELIZABETH FRY SOCIETY OF KINGSTON, one of four such groups in Canada, is made up of housewives and businesswomen who voluntarily help discharged women prisoners find new clothes, a job and new respect.

IF YOUR ORGANIZATION is planning a new project or has discovered a new way to make an old project more successful, Chatelaine will be happy to tell our readers about it. Write to Pat Parkinson, Chatelaine, 481 University Avenue, Toronto 2.

You're in fashion with . . . *Gordon Mackay*

English Wool CHESTERLAINE and CHESTERFAILLE

Gordon Mackay

Chesterlaine

This "easy to care for" fabric is COLORFAST and washable! It's warm, yet light as a whisper! Naturally crease resistant because it is wool! Beautiful Gordon Mackay Chesterlaine is the ideal fabric for the new moulded sheath, for the graceful full skirt, for children's clothes and men's sport shirts. Woven in England, in 54" width, it's easy to sew, shirr, pleat, tuck, drape and its colour and finish are permanent.

28 colours and white: high-style co-ordinates, sophisticated darks, bright tones, soft pastels.



Both fabrics, suggested retail price about \$3.50 per yard.

Gordon Mackay

Chesterfaille If you prefer a heavier quality wool fabric, choose Gordon Mackay English Chesterfaille. It's wool with 5% Nylon added for shape retention. This 53/4" faille is a superior fabric for jumpers, skirts and heavier weight dresses. Comes in 12 popular shades.



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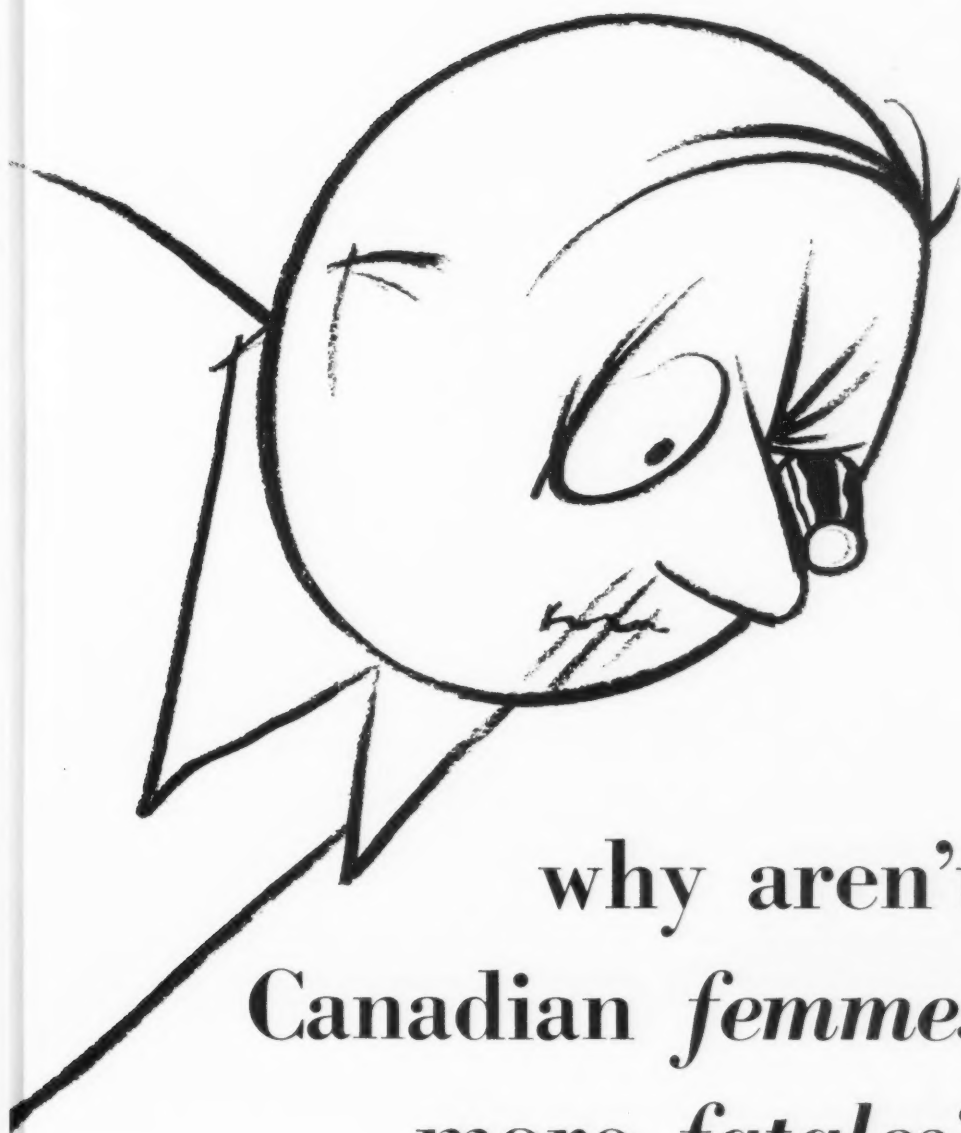
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To make you feel especially feminine
YARDLEY fragrances... of course



Which of these lovely, lingering scents is for you?
The vibrant sophistication of Bond Street?
Delicately exotic Lotus? Perhaps it's April Violets,
rain-sweet and incurably romantic. Or have you
tried exciting new Freesia? Not an easy choice to
make—but a delightful one. These toilet waters
and colognes from \$1.35.



why aren't Canadian *femmes* more *fatales*?

*Señoritas simmer, mesdemoiselles sizzle, but Canadian girls
just fizzle . . . Could it be the climate?*

BY ERIC NICOL

• Say "a Canadian girl" — and what picture comes to mind?

Probably a tousled towhead wearing an Indian sweater, being hit with a snowball. Or possibly a crisp figure in a business suit, her eyes sparkling with thoughts of a balanced ledger.

Does anybody think of a sexy siren, of sultry glamour, lounging in black velvet and bonbons, the full red mouth parting for something that's not maple syrup?

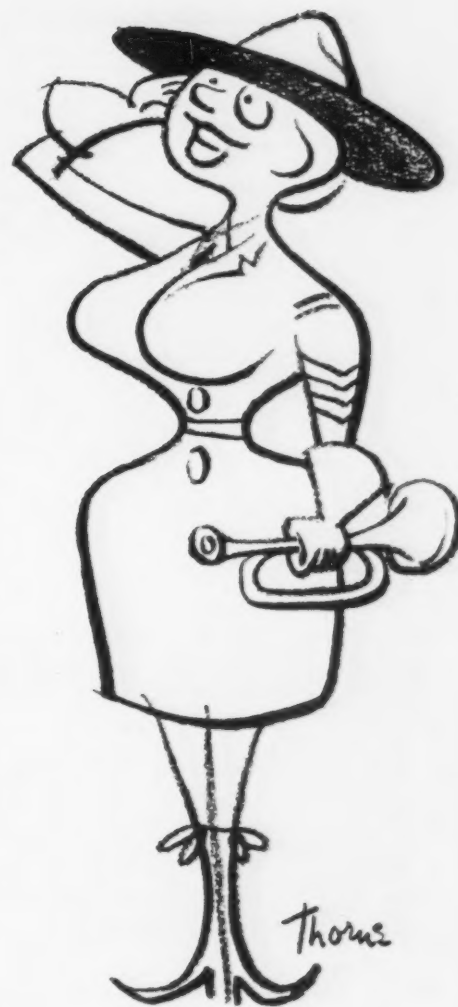
I doubt it.

For better or for wife, the Canadian girl has the connotation of clean living, of outdoor activity. We don't associate her with any pursuit that can't be made on skis. Any suggestion of sex appeal is buried under a snowdrift of wholesomeness.

When we say "a French girl" or "an Italian girl" or "a Swedish girl" we get a mental picture of something quite different. Certain womanly attributes are superimposed. The snow melts. We feel the unmistakable urge to move indoors, with the lecherous lope of Groucho Marx, eyebrows semaphoring a revised program of recreation.

Why is this? Why do we never expect to see Miss Canada chosen as Miss Universe? Because Miss Canada has patently less on the ball than Miss Israel, Miss Ceylon or Miss Bongo-on-the-Congo?

Continued on page 90





HER FIRST QUESTION FOR ANY TASK IS, "CAN IT BE IMPROVED?" SHE HAS PRACTICED STEADILY TO PITCH HER VOICE LOWER AND MELLOWER.

THE HARDEST-WORKING CAREER WOMAN IN THE WORLD

With a schedule that would break most high-powered executives,
the Queen streamlines the details, and finds time for
a full life as wife and mother as well. Here's how she does it

By HELEN CATHCART

OF ALL the career women in the world the one who has the most exacting, high-pressured job of all is the one who presently sits on the throne of Britain. It's not only a difficult and detailed job, but it's a static job with no possibility of promotion, little chance for change and not even the comforting hope for a future retirement. Watching her at her well-ordered rounds, observers might see her as a puppet in a palace—never speaking a word that wasn't written by someone else, never taking a step that wasn't mapped out, never making a "spontaneous" gesture that didn't originate in the trained mind of some palace official. Nothing could be more misleading.

In the last year two events point up the enormous and peculiar pressures that her position puts upon her. The first is the constitutional crisis last January when Sir Anthony Eden resigned and she had to choose a new prime minister. The second was the publicity that flashed like a bush fire around the world when a U. S. newspaper conjectured on Prince Philip's four months' absence, hinting that the royal marriage was in danger.

In the first instance, before she chose her country's new prime minister, she consulted such elder Conservative statesmen as Sir Winston Churchill and the Marquess of Salisbury. But the final decision was her constitutional right and heavy duty. Fleet Street had decided R. A. Butler would be the next prime minister. She chose Harold Macmillan and there was criticism, not of the Queen but of the heavy burden which had been placed upon her by tradition. There were Opposition MPs who said she should not be asked to choose from within the ranks of a single party the man who was to succeed the retiring prime minister.

The second instance points up the difficulty any woman faces who tries to combine the complexities of marriage and a career. The publicity over Philip's four months' absence and the rumors that circulated at the time merely pin pointed the world's view that the Queen, too, is a career woman and is likely to face this problem.

She automatically outshines her husband. He may never pretend to be her equal. She is not supposed even to discuss certain affairs of state with him. Their individual duties separate them more even than other couples with joint careers. Any woman as prominent as the Queen is the constant target of idle speculation. When he returned from his lengthy Commonwealth tour, Prince Philip took care to deny the rumors of a rift.

These two examples—one constitutional and one personal—illustrate the special difficulties connected with being queen. But no one more than the Queen herself understands the ins and outs of the half-political, half-public-relations job that makes her the hardest-working career woman in the world. Far from being a docile martyr to her job, the Queen is fascinated by it, and some of the best ideas about how she should do it are her own.

Bound to a twenty-four-hour-a-day career, three hundred and sixty-five days a year, she knows she must be as highly organized as any high-pressure executive. And she is.

There is *always* someone waiting to see the Queen. There are *always* documents accumulating for attention under the red, Priority One, and blue, Priority Two, labels. There are always rehearsals, speeches to be prepared, schedules to be planned, decisions to be endlessly taken as a result of that phrase so often heard at Buckingham Palace, "You must ask the Queen."

Even when she puts her feet up to snatch a few minutes' rest—the necessary relaxation that precedes and follows any public appearance—the ticking seconds are watched by an aide to ensure ample time to receive secretaries and other messengers.

In a recent three-and-a-half-month period, beginning with the invasion of Egypt and ending with her state visit to Portugal, the Queen fulfilled more than two hundred official engagements. She needed a formidable daily routine to cram them in.

How does the Queen manage a schedule that the Archbishop of Canterbury has called "exacting" *Continued on page 96*

SHE TRIES TO AVOID THESE PITFALLS . . .



Fly-away hems mar royal dignity; for summer tiny lead weights are sewn in.



Face-hiding brims are out; people must see her.

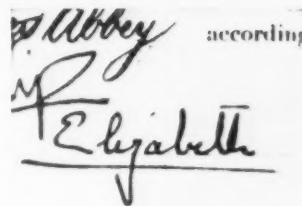


Concealing glasses are a luxury on tours; in Nigeria she faced brilliant sun unprotected.

SHE SAVES TIME AND ENERGY BY STREAMLINING THESE . . .



Relaxed handshake helps in long receiving lines.



Years of practice have streamlined and clarified signature.



Doctors praise her walk which is slightly pigeon-toed.



A BARGAIN WITHOUT LOVE

What is love?

Sometimes a man and

woman can know it at once.

But for women like Felicia

it means a long, long waiting

BY ETHEL EDISON GORDON

THERE was Ross now, getting off the six-forty, turning to help down the girl on the steps behind him. The girl was Paula Brent. It had been Paula Brent for two months now, and although their manner together was still disarmingly casual, they had deceived no one from the first. Certainly not Felicia, Ross's wife. Felicia sat behind the wheel of the station wagon and smiled at them both, at Ross waving good night to Paula with his evening paper and waving hello to her with the same paper. And then Paula drove home with her set-faced father, and Felicia moved over to let Ross take the wheel. It was over—setting, situation, and three principal characters.

Sometimes she was better at dissembling than at other times. But it was getting more and more difficult to plunge into some neutral topic, like what had happened to the children during the day. Especially with the radiant image of Paula still fresh before her and the abstracted look of Ross as he drove too fast away from the station. This evening was not one of her better times. The words came unprompted.

"It still amazes me that Paula should have settled for a sixty-five-dollar-a-week job with you, Ross. A girl as beautiful and as assured as she is. Why, there must have been dozens of more glamorous opportunities open to her."

"I suppose she finds the work in our office pretty exciting," Ross said. He colored as soon as he'd said it, and Felicia flushed. *Continued on page 82*

Felicia watched her husband and Paula, so disarmingly casual and deceiving no one.



By WINIFRED WOLFE

Illustrated by Bill Sully

Object: Matrimony

She had devised the perfect, foolproof scheme to catch her man. The only trouble was, it worked

WHEN the Great Inspiration struck her, Elsie Parris was filing a statistic for Doughton & Doughton, Inc., Market Research, which stated that in a year's time the average wife washes approximately six tons of tableware.

It was such a perfectly obvious way for a girl to get her man that she wondered why no one had ever thought of it before. Once having thought of it, however, she marched unannounced into the office at the end of the carpeted corridor. Miles Doughton, wearing his usual charcoal suit and scowl, looked up at her annoyed. "Miss Parris," he said, "I dislike intensely having any member of the staff walk into my office without knocking."

Elsie hesitated a moment to decide whether even being married to Evan Doughton would be worth having to put up with Miles as a brother-in-law, but she remembered last night—and Evan—and decided that it would.

"Mr. Doughton," she said, trying to control her excitement, "the analogy between me and the electric dishwashing machine or, let's say, the bottle of ketchup or the package of cereal to be found on your grocer's shelf, has just occurred to me."

The straight black brows lifted slightly. "I beg your pardon, Miss Parris?"

"In the brochure that we send to business executives, don't we state that market research can be applied to all types of products?"

"That's true," he said, watching her curiously. "What are you getting at?"

She settled herself in the red leather chair reserved only for important clients. He stared at her in amazement.

"Look here, Miss Parris . . ." he began.

"According to your brochure," she said, "the important function of research is to tell management what the company's consumers think of the firm, and how it stacks up against the competition."

Miles Doughton frowned. "Miss Parris," he said coolly, "your behavior is highly irregular."

"Of course it is," she agreed, "for an employee. But I'm here as a client, representing my own product. I want to hire the services of Doughton & Doughton, for which I am willing to pay. But I hope that since I'm also an employee you'll be willing to give me some kind of discount."

"I haven't the slightest idea what you're talking about. What do you mean you've got a product? What product?"

"You're looking at it right now," she said. "Think of me not as a girl, but as merchandise." She stood up to give him a better look.

He took quick inventory of a young woman of twenty-two or so.

"Twenty-three years on the market to be exact," Elsie offered helpfully. Her hair was short and curled toward her pleasant face. She was of average height. "Five feet four," she said, "sturdy and compact, not meant to fit neatly into a coat pocket but, on the other hand, won't take up too much room around the house."

She was wearing an open-necked silk blouse and a tapered skirt. Her small waist was bound and accented by a thick leather belt. She had good legs. "This product also comes with a lifetime guarantee," she added, "to make a good wife. Generations of good wives and mothers in my family back up a reputation that cannot help but build confidence."

Continued on page 70

"It's the end of our project," Miles told her. She was a fast study.



TALK CAN SAVE YOUR MARRIAGE

A family can't be run like the army . . . or a free-for-all debating society either. Here's a plan that will help your family iron out the small problems and pull together on the big ones.

By DR. WILLIAM BLATZ

NO ONE in his right mind would suggest that a business could ever be run without regular consultation by the people in it. Yet, I have had sage experienced businessmen pooh-poooh the idea of setting up a family council to discuss the problems involved in running one of the most complicated, and certainly one of the most important, enterprises in our society.

Men who would never think of making a move in business without checking and consulting with their colleagues argue that the principle is ridiculous when applied to the family. Yet the Canadian family is as complex and as varied in its operation as any business. It not only has to deal with various aspects of finance, housing and education but must come face to face with such delicate problems as what time Junior should be home from Cubs and what to have for dinner tonight. There are bigger issues too, as big as issues come. They involve life and death and birth and the future health and happiness of a group of people dependent on each other.

Some of this opposition comes from a lack of understanding about how a family council can and should work. I know of one family where a family council was set up on rigidly representational lines where everyone had a vote of equal weight. The whole idea soon became a farce, with the four small children in the family voting themselves fat increases in their allowances and menus which heavily stressed desserts.

In this article, the last of my series on Marriage in Canada Today, I'll try to explain what I mean by the family council and how it can be made to work. I feel that this idea sums up in a practical way all the prob-

lems, complete with an effective way of meeting them, that we have discussed throughout the series. For the council, if it is going to work, must draw its strength from and give further strength to this faith and understanding I have mentioned so frequently. Husbands and wives who cannot communicate with each other have a difficult, if not impossible, task before them when they try to build a happy marriage. The same thing is true of the family as a whole.

When should the council be set up?

It should start with marriage itself. If the young people are practical, they should establish the practice of discussing their problems even during courtship. It is probably too much to ask of sweethearts because they are doing a little legitimate faking, if not downright lying, in this period to appear as attractive as possible. But I do feel that more and more young people today talk over their problems, their hopes and their fears than did the young people of earlier generations. I think today's youngsters have a much clearer picture of the world in which they live than their parents had at their age.

How often should it meet?

I suggest once a month. I know some people, particularly those who are not convinced of the value of the family council, think it's a little silly to call the family together every fourth Tuesday like the school board, but a set time does help to regularize the meetings. Without a regular date *Continued on page 64*

CHATELAINE'S HOME PLANNING

BY DORIS THISTLEWOOD

Chatelaine Home Planning Editor

Chatelaine asked five Canadian decorators to design these rooms you'd like to live with. They have worked to average Canadian budgets. And all have used Canadian-made furniture. On this page our five men tell you what they think goes into creating a good room



VANCOUVER Dennis May: "I don't like being conventional. The whole house need not be decorated in the same period or color scheme. It is more exciting to be surprised and pleased by changes. But I'm a purist in this respect . . . I stick to one period in one room — perhaps because I was once an antique dealer in London."



WINNIPEG A. M. Warner, of the Hudson's Bay Company: "To create beauty is the ultimate that every decorator strives for, whether on a large or small budget. But this should be done at no sacrifice to comfort. Furniture, colors and accessories should follow not the dictates of fashion, but the tastes and personality of the client."



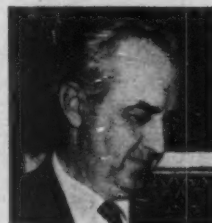
TORONTO Robert Jameson, of Robert Simpson: "Most women know what color suits them, and they should use it in their homes. Don't be afraid of white, it can be friendly and warm with proper accents. Greenery is important to soften, and to break large areas. And every room needs a focal point — a fireplace, a sofa or picture window."



MONTREAL J. Antoine Prevost, of Henry Morgan: "Paintings and ornaments need to be as carefully chosen as your furniture. They should be of the very best quality so that they become a permanent collection which can be added to through the years. Even if color schemes change, your beautiful ornaments will always be suitable."



SAINT JOHN James Howes, Manchester Robertson and Allison: "Contemporary-design furniture as mass-produced on the Canadian market is the most economical style for young people to decorate in. Because we in the Maritimes love well-designed handicrafts, I like to use them to mellow the complete sleekness of a modern room."



Turn the page to see what they have planned for you ►





"This guest room or second sitting room is typical of the extra bedrooms found in many North Shore ranch-style houses. Built several hundred feet above the sea, they have breath-taking views of the bay and city lights. Outdoor beauty penetrates through the translucent net draperies. Indoors, the hard-wearing Irish home-

spun carpeting is a dramatic color note. The sofa pulls out to a double bed. The modest proportions of the reclining chair for TV (foreground) are an unexpected asset. Chest is actually three units." Bed sofa, Simmons; chests, Honderich; coffee table, end tables, Elmira; reclining chair, De Luxe; armchairs, Peppler-Selig.

VANCOUVER: DRAMATIC . . . UNCLUTTERED



Dennis May: "It is always better to underfurnish than crowd. You can achieve your dramatic effects with color. In Vancouver—or for any home surrounded by natural beauty—rooms and furnishings should never detract from the view"



"Again, slim lines of this furniture don't overcrowd. For drama—a cathedral window wall, marigold chairs, the high, beamed ceiling." Sofa by Morley; armchairs, Colonial; coffee table, Chesley Chair.



"For a dramatic entrance hall: a minimum of furniture, maximum color. The turquoise stair carpet matches wall. Floor—black and white tile; drapery—turquoise print." Chairs, console chest by Hespeler.



Other rooms, other furnishings for the same house by Dennis May



"Slim, contemporary furniture against ivory walls gives a spacious feeling to this dining room. For the view: open-weave net curtains with cotton documentary-print draperies. For drama: viscose carpet squares in bold stripes; oval pull-down light." Dining set, Snyder.





WINNIPEG: BEAUTY WITH COMFORT

A. M. Warner, decorator at the Hudson's Bay Company, proves a favorite dictum: a room must be good to live in as well as good to look at. And your home must reflect you — your tastes, personality, pursuits — to be really interesting



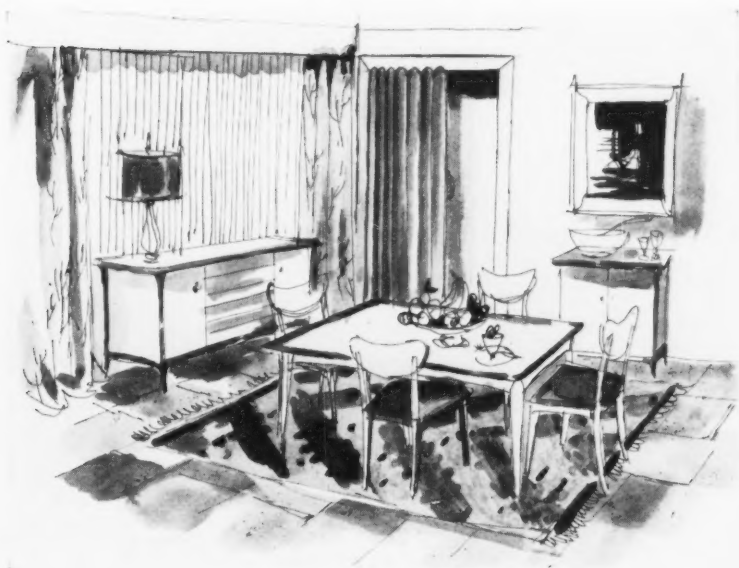
Of his all-purpose family room, Mr. Warner says: "It stands all the hard wear a young family can give it. The tone-on-tone patterned carpet blends beautifully with soil and marks. So do the brown sofa and chair, which also provide a dark balance to the light colors in the scheme. The turquoise slip covers remove

for cleaning. Windows are kept simple with matching bamboo blinds and frames. Turquoise and orange accents are scattered — not lumped! Pole lamp has convenient swivel shades." Coffee tables, sofa, armchair by Snyder; end tables, Knechtel; lounge chairs, Kroehler; games table, Kauffman; at the Hudson's Bay Co.

Warner designs other rooms for your house . . . with these furnishings



"To make something of a tiny foyer, it must be furnished—but with small-scale pieces and patterns. Here I chose a traditional mood. Chair and console are set off by café curtains in an eighteenth-century *toile de Jouy* pattern. Curtains hide the awkward wall space under windows, giving continuity, and soften that barren look most halls have. For accent—brass curtain rods, rings and light fixtures take no extra space." Console, mirror, Wunderbuilt.



"Nothing makes a dining room as uncomfortable as overcrowding. In today's typically smaller room I used trim, vertical-slat Venetian blinds, softened by side draperies; a space-saving folding door leading to the kitchen. The contemporary furniture, in medium walnut shade, has softly sculptured lines to relieve the general severity of the room with its practical cork-tile floor and bold-patterned rug." Dining set by Kauffman.



"In a bedroom, comfort can and should blend into luxury. This room has an almost oriental air: from the wallpaper textured to look like grass cloth; the beige, quilted-taffeta spread and ornament shapes. The small upholstered armchair is another luxury touch; more bedrooms should have one. For contrast, there's the sleek contemporary furniture, the white rubber-tile floor, square-pattern rug." Bedroom set by Kroehler; chair by Valentine-Seaver.





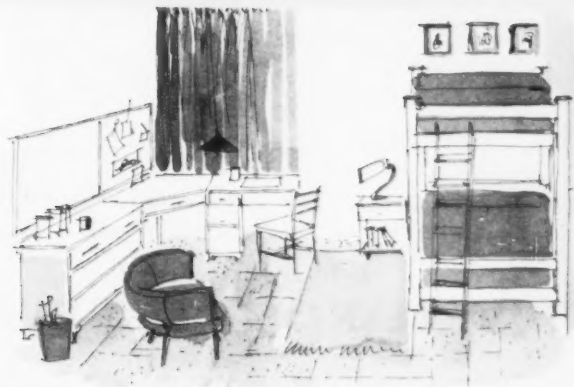
"Here the furniture arrangement draws your eye to the fireplace and painting. Because I like a light spacious look, furniture sits on legs off the floor. The room is carefully but not formally balanced. The tall divider, book shelves and painting add height to a long room. The color scheme is one I recommend: the basics

(floor, walls) in black and white, with hot accents in the upholstery and accessories. It's serene, uncluttered and *safe*. For a new room for summer, just change your slip covers, ottoman and ornaments—perhaps to a cool turquoise-blue or green shade." Sofa, ottoman, Mueller; coffee table, desk, chair, Peppler; from Simpson's.

TORONTO: EVERY ROOM NEEDS A FOCAL POINT



A fireplace is a natural focus, says Robert Jameson, who designs for Simpson's. But you can create your focal point in any room—with furniture grouped around a picture window or handsome antique. In a very small room make the sofa, your largest piece, the centre of interest



"Boys' rooms always seem to be small. The built-in corner saves space — and provides your focal point here. The related color scheme doesn't overwhelm: olive spread, striped-blue-and-green *denim drapery, deep-blue armchair." All furniture by Kroehler.



"Headboard, picture and hanging bedside lights are this room's centre of interest. Furniture lines are simple — the sole accent is the dark walnut pulls — because I believe simplicity is more lasting and satisfying and beautiful." Furniture by Imperial.



Other focal groups and their furnishings

"The bamboo screen divides this dining area from the living room shown on the opposite page. The buffet is a point of interest against the natural-stone wall. Colors repeat the living-room scheme: black marbled tile floor; pumpkin-black-and-white-check upholstery; deep-walnut wood." Furniture by Peppler.





MONTREAL: PRIVATE ROOMS, PRIVATE COLORS

J. Antoine Prevost, of Henry Morgan:

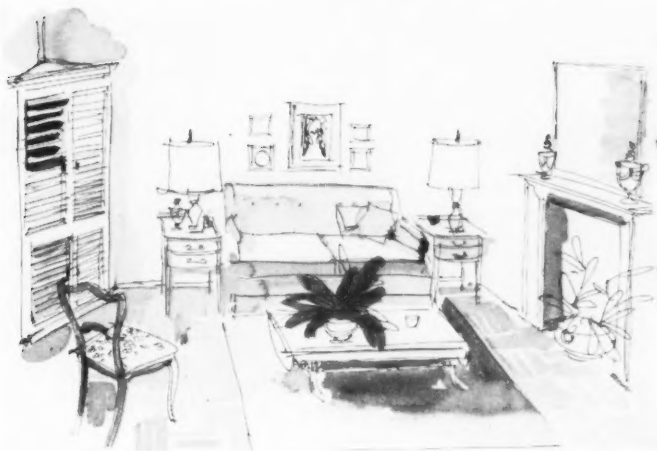
"For rooms that everyone must share I prefer very light, off-white walls with brilliant, clear accessories. But in a bedroom or study you can—and should—give full rein to your own favorite colors"

"The blues, lime green and white of this bedroom give it a very personal stamp. And this personal theme should be carried out with well-chosen and, I hope, well-loved ornaments. Here, portraits over the bed are eighteenth century, by a French-Canadian painter. The furniture is simple enough not to become unpleasantly

outdated, and is scaled to fit the smaller rooms of today. Its semidull finish will age gracefully; and its deep walnut tone warms the blues of the room. The abundance of patterns is a pet theory of mine—but of course they must always be blended skillfully in scale and design." Bedroom furniture by Gibbard, at Morgan's.



Prevost designs other shared and private rooms



"I go back to my off-white walls for this living room which runs into the dining area (shown below, opposite sofa). The floor is wooden parquet, with a beige rug. The sofa is cerulean blue, giving you your sharp clear accent which is picked up in *bibelots* throughout the room. The furniture, in mahogany, has a restrained traditional feeling. The louvered cabinet housing hi-fi is painted the wall color." Sofa by Snyder; end tables, coffee table by Deilcraft.



"Again, for the dining area which all the family must use, there are the light, off-white walls brought to life with the colors of the furniture and the draperies. The fruitwood furniture is in French Provincial style to blend with the traditional mood of the living room. Draperies are cinnamon-brown and white striped glazed chintz with a self valance also in traditional style. For glamour: wall brackets hold real candles that are meant to be used often." The dining set is by Baetz.



"This little girl's room is pink, white and feminine. Walls — pale pink; carpet — cinnamon cotton twist; window — café curtain in pale-pink sheer, white rod and rings, pale-pink Venetian blind; tub chair — deep pink; coverlet — white punchwork with deep-pink dust ruffle. Because the furniture is in a basic Scandinavian style it will adapt to new color schemes and accessories as the little girl grows up. This same set suits a boy's room too." Set by Knechtel.





"Basically," says James Howes, "this is a contemporary room — with its Scandinavian-style furniture, sharp turquoise accents and bold drapery pattern. Warming it are the handicrafts—wrought-iron candelabra, wood carvings, pottery bowl—in materials that

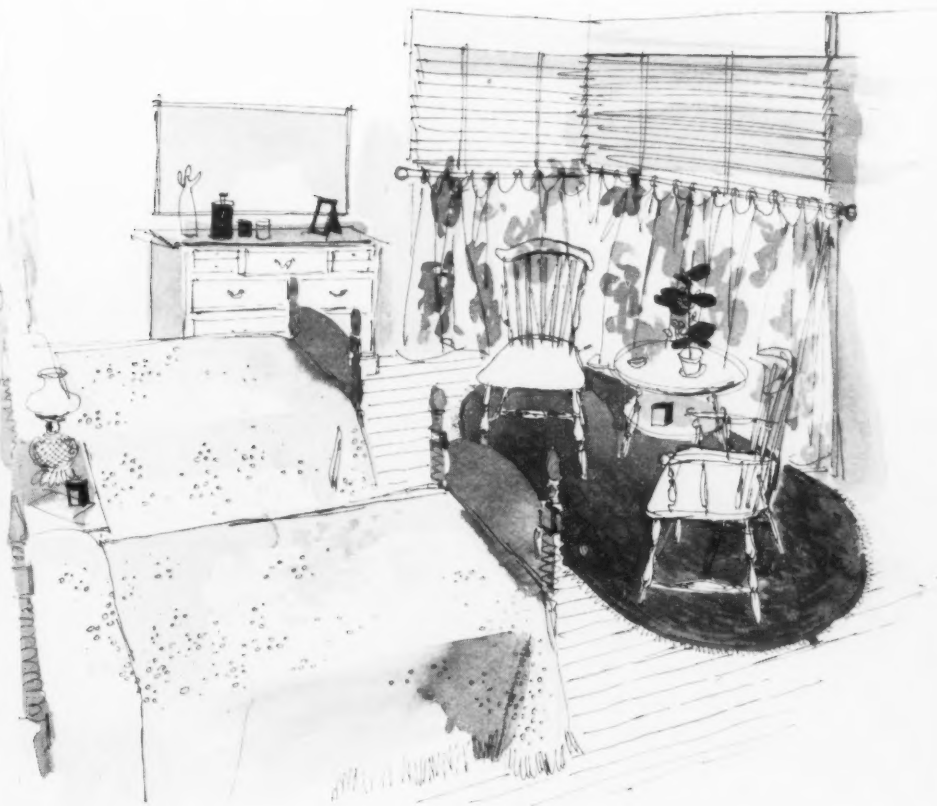
blend beautifully with the modern furnishings. The grillwork is a traditional touch in a contemporary version of the old break front. Handicrafts are from the New Brunswick Handicraft Guild. The wool rug is raisin-brown tweed mix." Dining furniture by Knechtel.



SAINT JOHN: MELLOWNESS PREFERRED

James Howes—Manchester Robertson and Allison:

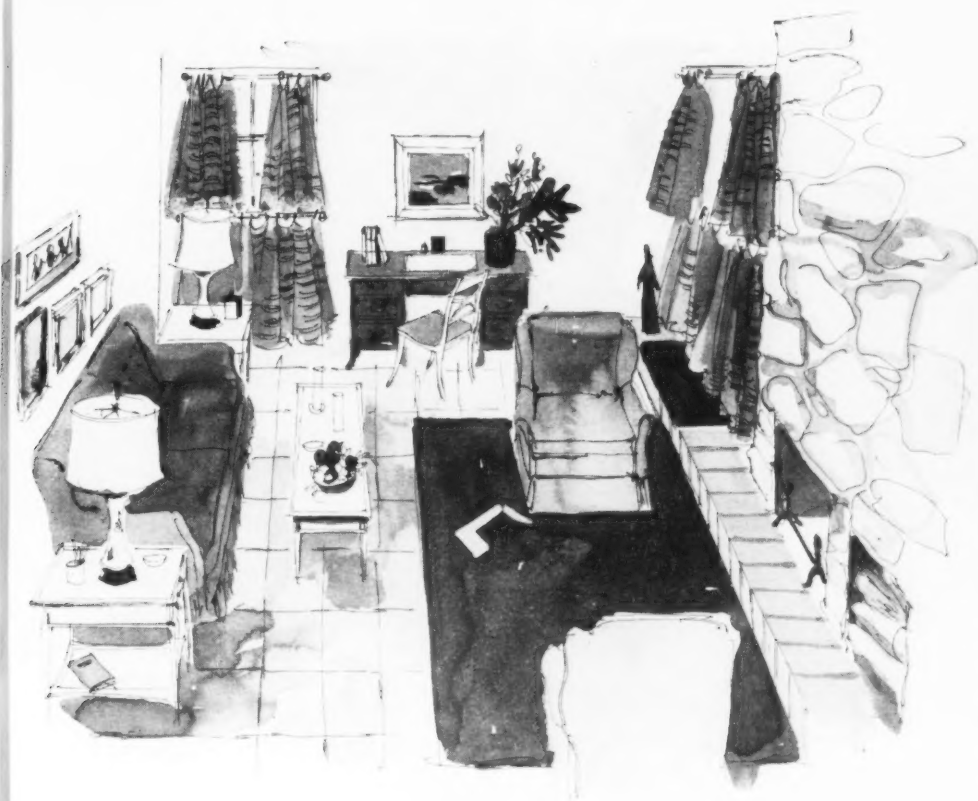
"Maritimers have long loved traditional styles. To give today's sleek contemporary rooms warmth and mellowness, I use our own handicrafts, Provincial-style furnishings or modern pieces with a traditional air"



"Provincial furnishings give charm and mellowness to this master bedroom. Carrying out the Provincial theme are carnation-print café curtains in old-gold tones; the white hobnail bedspreads; the oval shape of the rug. But this scheme still takes advantage of contemporary assets like the practical kraft fibre and cotton rug; the Venetian blinds; the highly durable furniture finish." Bedroom set by Vilas.



The rest of the house is as warm and casual



"The furniture, despite its obvious traditional design, blends delightfully with the rugged simplicity of the modern field-stone fireplace. The blend is achieved mainly by combining contemporary fabric with traditional line. For example—chairs are upholstered in a modern textured slub. Café curtains are textured net; the floor is rubber tile." Desk by National Table; chairs, sofa, Farquharson-Gifford; at M R & A.

See these rooms on display now . . .

Family room, page 32, at Hudson's Bay Company, Winnipeg, fifth floor.

Living room, page 34, at Simpson's in Toronto, fifth floor.

Dining room, page 38, at Manchester Robertson and Allison, Saint John, fourth floor.



Chatelaine's

CHATTY CHIPMUNK

Make yourself this complete cowboy outfit!

Yippee! Yahoo! Let's all play cowboys and Indians this month! Just to get us in the mood, here is a little poem puzzle for you:

The first is in cow but not in pig,
The second in jog but not in jig,
The third is in west but not in east,
The fourth is in broncho and also in beast,
The fifth is in rope but not in string,
The sixth is in yippee and yodeling.

ANSWER:

A
O
B
M
O
C

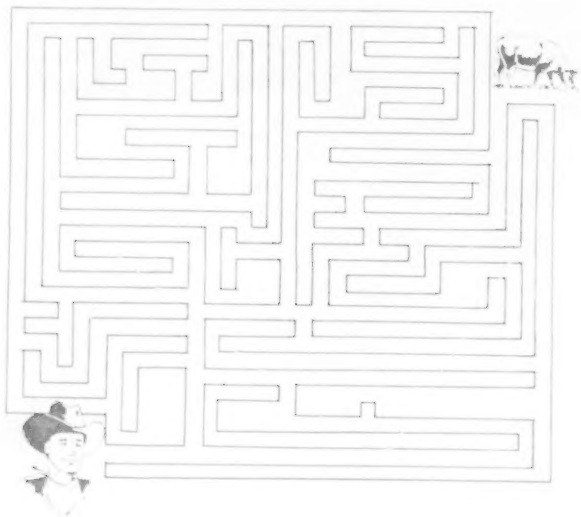
Here is an old friend, the picture wheel. The names of the pictures in the centre will fit into the space on the outside with some overlapping, of course.



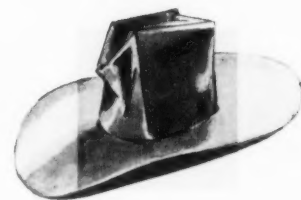
ANSWER:

seven, nails
spurs, purse,

I have a maze for you this time—see if you can find the path the cowboy had to take to find the last cow.



To make a cowboy hat get a brown paper bag that will fit your head and cut it down to the depth that looks right on you. Leave an extra inch on the bottom and slash the edges to make little tabs. Cut a big cardboard brim with a hole in the centre to fit your head.



Remember to make it small at first as it is easy to cut more out, but if it is too big we can't do much about it. Glue the tabs on the paper bag down around the head opening; push them through the opening and glue them to the underside of the brim if you like. Dint in the crown and roll up the brim.



Cowboys wear leather chaps to protect their legs from prickly bushes. You can make some from brown paper or a cleaner's bag. Use just the one side of a bag. Cut a slit up the centre as long as the inside of your leg and at the top make a T cut about an inch each way. Measure the distance from the top of your legs to your waist and cut the bag

off the same distance above the T cut. Taper the legs from as wide as you want at the bottom in to your waist measurement at the top. Now, to tie the chaps on, fasten strings as shown in the drawing. Reinforce your chaps with cellulose tape at these points and put a little piece of cardboard between the knot of the string and the chaps to make it stronger. Tie around your waist, at top of your legs and at the ankle.

To make a buckskin jacket use a cleaner's bag. Cut a neck opening at the top and slit right down the front. At the sides cut slits for your arms to go through. Cut the bag off at the length you want and fringe the bottom. Make a length of fringe and paste it across the front and back to form a yoke. Wear a belt with this. Make an Indian headband from corrugated paper and feathers.

A sheriff's badge can be made from a cardboard star covered with silver paper.



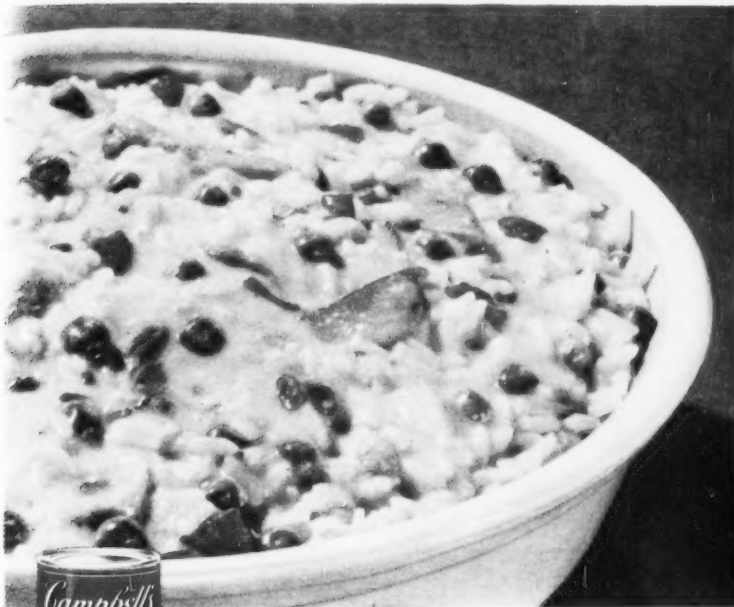
Good-by for now, pardners.
See you at this corral next month.

Chatty

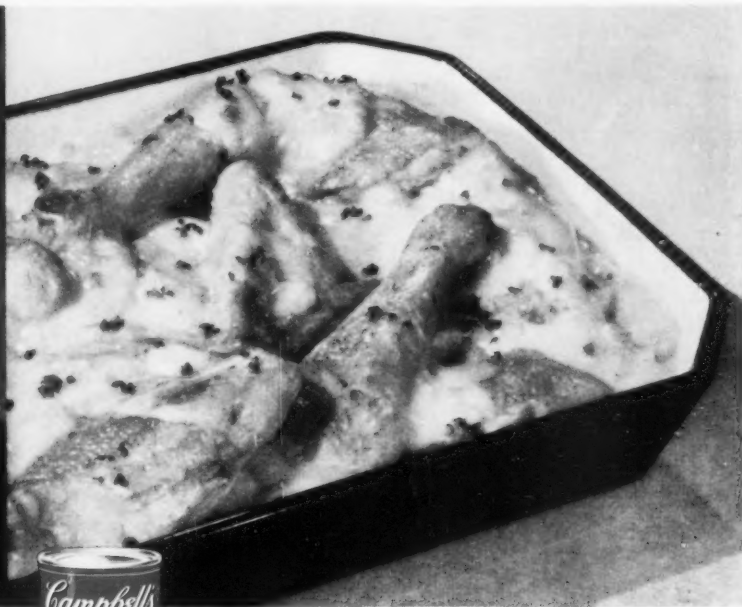
Wonderful ways to cook chicken!



The secret, of course, lies in magical Campbell's Soup! Why not try one of these ideas tonight? Then put this page in your recipe file so you can enjoy all the others soon. And when you do . . . to be sure you've got a variety of soups on hand, always keep a good supply of Campbell's in your kitchen. There are 21 different, nourishing kinds to choose from. Smooth cream soups, hearty meat soups, colorful vegetable soups . . . everything your heart desires . . . both to cook with and to serve as a soup.



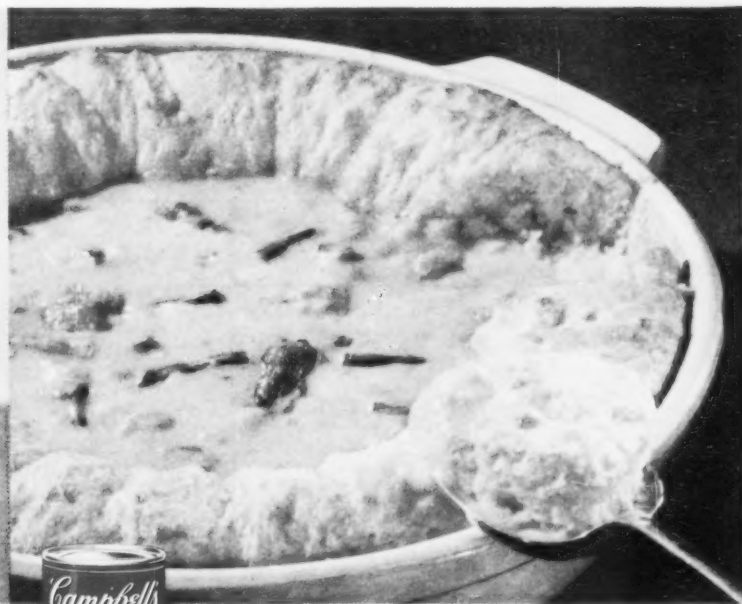
CHICKEN AND RICE CASSEROLE. In a 1½-quart casserole, blend 1 can Campbell's Cream of Chicken Soup and ½ cup milk. Stir in a cup of cooked and boned chicken pieces, 3 cups cooked rice, 1 cup shredded process cheese, 1 cup cooked peas and ¼ cup chopped pimiento. Bake in a moderate oven (375°F.) about 25 minutes. 6 servings.



EASIEST BAKED CHICKEN. Place approximately 2 lbs. of chicken parts in shallow baking dish. Blend 1 can Campbell's Cream of Celery Soup with 1 minced clove garlic; pour over chicken. Sprinkle 1 tablespoon chopped parsley and dash of paprika on top. Bake in a moderate oven (350°F.) about 1 hour or until chicken is tender. 6-8 servings. Good!



TOMATO BARBECUED CHICKEN. You start with two pounds of chicken parts, brown in 2 tbs. butter or margarine. Stir in 1 can Campbell's Tomato Soup, ¼ cup sweet pickle relish, ¼ cup chopped onion, 1 tablespoon brown sugar, 1 tablespoon each vinegar and Worcestershire sauce. Cover; simmer about 1 hour or until chicken is tender. 6-8 servings.



CHICKEN CORN-BREAD PIE. Cook ½ cup chopped onion in 2 tbs. shortening; add 1 can Campbell's Cream of Mushroom Soup, ¼ cup milk, cup of cooked, boned chicken, ½ cup cooked green beans in 9-inch pie pan. Mix a 12-oz. package corn-muffin mix; spoon half batter on top of pie and use rest for muffins. Bake 25 min. at 400°F. about 25 minutes. 4 servings.

Good cooks cook



with *Campbell's Soups*

CHATELAINE MEALS OF THE MONTH

September

Try this melt-in-your-mouth dessert cake. Recipe below



	BREAKFAST	LUNCHEON OR SUPPER	DINNER		BREAKFAST	LUNCHEON OR SUPPER	DINNER
SUN 1	Grapefruit Pineapple Juice Buckwheat Pancakes Molasses Coffee Milk	Off to the Lake Assorted Sandwiches Salad in Paper Cups Pickles Olives Fruit Butternut Cookies	Broiled Meat Patties Reheated Macaroni and Cheese made Saturday Sliced Fresh Tomatoes Devil's Food Cake	FRI 20	Stewed Prunes Shredded-wheat Bites Toast Coffee Jelly Milk	Poached Egg on Toast Fresh Tomatoes Baked Custard Turnovers Tea Milk	Baked Stuffed Pickers Carrots Parsley Potatoes Fruit Sundae Cookies Coffee
MON 2	Orange Juice Shredded-wheat Biscuits Fresh Blueberries Toast Marmalade Coffee Malted Milk Drink	Deviled Egg Salad Cucumbers Carrots Banana Milk Shake Yesterday's Cake	Barbecued Spareribs Grilled Apple Rings Baked Potatoes Corn Italian Bread Peach Crisp	SAT 21	Baked Apple Waffles Maple Butter Coffee Milk	Fruit Salad Stuffed Apricots Banana Apple Slices Melon Wedge Canadian Cheddar Cheese Lemon Cupcakes	Boiled Tongue Raisin Sauce Scalloped Potatoes Cauliflower Apple Pie
TUE 3	Spiced Applesauce Fried Egg Toast Bacon Coffee Marmalade Malted Milk Drink	Green Pea Soup Nutmeg Lettuce Wedges Dressing Crisp Crackers Cheese Orange Rice Pudding	Breaded Scallops Tartare Sauce Parsley Potatoes Broccoli Hot Rolls Lime Chiffon Pie	SUN 22	Orange Juice Baked Eggs in Tomatoes Bacon English Muffins Jam Coffee Milk	Cold Sliced Tongue Corn on the Cob Lettuce Salad Tarts Tea Milk	Roast Pork Shoulder Beets Whipped Potatoes Bread and Butter Pickles Pears Chocolate Cookies
WED 4	Orange Quarters Crisp Rice Cereal Toasted Chelsea Buns Coffee Milk	Tomato Juice Grilled Cheese Sandwiches Carrot Strips Fruit Turnovers (from Leftover Pastry)	Cold Ham Corn Fritters Mushroom Sauce Peas Chef's Salad Black Raspberry Jelly Cookies	MON 23	Grapefruit Half on Rye Bread Sugar-coated Corn Flakes Toast Marmalade Coffee Chocolate Milk Drink	Hot Pork Sandwiches on Rye Bread Cabbage Salad Dill Pickles Raspberry Jelly	Tuna Fish Casserole Shoestring Potatoes Celery Sticks Spinach Peach Cobbler Coffee
THU 5	Grape Juice Oatmeal Drizzled with Honey Toast Coffee Milk	Fruit Salad Melon Balls in Lime Jelly Peaches Cottage Cheese Melba Toast Chocolate Sponge Pudding	Beef and Kidney Stew Noodles Relishes Baked Apples Bran Muffins Coffee Tea Milk	TUE 24	Apricot Juice Hot Cooked Cereal Toast Coffee Jam Milk	Corn Chowder Cheese Crackers Assorted Relishes Cantaloupe Jelly Roll	Minute Steaks Spaghetti Hot Sauce Broccoli Italian Bread Sticks Maple Charlotte
FRI 6	Grapefruit Juice Poached Eggs on Toast Conserve Coffee Chocolate Milk Drink	Tomato Soup with Basil Buttered Tea Biscuits Corn on the Cob Fresh Fruit Cup	Baked Fillet of Sole Spinach Hot Potato Salad Celery Lemon Snow Custard Sauce Tea Coffee	WED 25	Orange Sections Scrambled Eggs Pineapple Muffins Coffee Milk	Polish Sausage Sauerkraut Radishes Onion Buns Fresh Fruit Cup	Liver and Bacon Rinds Whipped Potatoes Beets Peppermint Ice Cream Marshmallow Sauce Cookies
SAT 7	Prunes and Lemon Apple Waffles Toast Maple Syrup Coffee Milk	Salami Sandwiches Roggenbrot Bread Dill Pickles Sliced Orange Iced Tea Doughnuts	Lima Beans in Tomato sauce Broiled Liver Tossed Salad Pecan Ice Cream Crisp Cookies	THU 26	Grape Juice Shredded-wheat Biscuits Sliced Peaches Coffee Cocoa	Black Bean Soup Pumpkin Lettuce Russian Dressing Banana Cupcakes Orange Icing	Meat Loaf Dill in Egg Sauce Fried Potatoes Green Beans Ginger and Pear Dumplings Tea Coffee
SUN 8	Grapes Crisp Bacon Fresh Tomatoes Omelet Honey Butter Toast Coffee Milk	Vegetable Soup Crisp Crackers Celery and Carrot Sticks Prune Whip Assorted Cookies	Roast Sirloin Tip Potatoes Carrots Hot Rolls Sliced Peaches Angel Cake	FRI 27	Grapefruit Sections Buttermilk Pancakes Maple Syrup Toast Coffee Jam Milk	Chili-sauce, Cream-cheese and Cucumber Sandwiches Celery Sticks Lime Sherbet with Apricots Tea Milk	Shrimp Casserole Potato Chips Tossed Salad Johnnycake Maple Syrup Tea Coffee
MON 9	Orange Juice Bran Flakes Hot Sweet Rolls Jelly Coffee Chocolate Milk Drink	Welsh Rarebit on Crisp Crackers Spinach Yesterday's Cake Fruit Punch	Cold Roast Beef Potato Salad Tossed Greens Apple Dumplings with Cream	SAT 28	Apple Juice Oatmeal Apricots Chelsea Buns Coffee Milk	Vegetable Salad Deviled Eggs Green Pepper Rings Rye Bread and Anchovy Butter Tapioca Pudding	Macaroni and Cheese Boiled Sausages Asparagus Salad Peach Pie Tea Coffee
TUE 10	Grapefruit Half Cooked Whole-grain Cereal Toasted Raisin Bread Coffee Jam Milk	Tuna Salad on Lettuce Tomato Stuffed with Cottage Cheese Fruit Jelly Cookies Tea Milk	Tomato Juice Sausage Rolls Curried Rice Buttered Cabbage Chocolate Sponge Roll	SUN 29	Orange Juice French Toast Grilled Side Bacon Red Currant Jelly Toasted Kolach	Chicken Gumbo Pretzel Sticks Cucumbers in Sour Cream Shredded Lettuce Jelly Tarts	Smorgasbord Buffet Salami Liverwurst Herring Potato Salad Lettuce Salad Pickles and Relishes Fresh Fruit
WED 11	Apple Juice Scrambled Eggs Ketchup Toasted Whole-wheat Bread Coffee Milk	Scotch Broth Chow Mein Noodles Cucumber Sandwiches Lemon Sherbet Macaroons	Braised Veal Cutlets Whipped Potatoes Green Beans Orange and Onion Salad Peach Shortcake	MON 30	Grape Juice Soft-cooked Eggs Blueberry Muffins Coffee Milk	Blended Vegetable Juice Assorted Sandwiches Brick Cheese Cubes Banana Milk Shake Nut Bars	T-bone Steaks Mushrooms Sliced Tomatoes French-fried Potatoes Honeydew Melon Tea Coffee
THU 12	Orange Sections Wheat and Barley Cereal Date Muffins Jelly Coffee Milk	Baked Beans on Toast Wiens Tossed Salad Preserved Cherries Iced Leftover Cake	Meat Loaf Hashed Brown Potatoes Squash Rye Bread Pickles Tapioca Pudding				
FRI 13	Vegetable Juices French Toast with Honey Butter Coffee Milk	Molded Vegetable Salad Gouda Cheese Bread Sticks Chocolate Milk Shake Chinese Chews	Steamed Salmon Baked Potato Caper Sauce Carrots and Celery Blueberry Pie				
SAT 14	Chilled Melon Crisp Bacon Toasted Cheese Bread Coffee Milk	Hot Chicken Noodle Soup Croutons Tomato Sandwiches Apples and Pears Tea Milk	Baked Pork Chops Sweet Potatoes Creamed Onions Cherry Jelly with Whipped Cream				
SUN 15	Orange Juice Broiled Kippers Fried Green Tomatoes Toast Coffee Jam Milk	Waldorf Salad Melba Toast Cup Custard Chocolate Sauce Tea	Fried Chicken Currant Jelly Spanish Rice Peas Pineapple Upside-down Cake Tea Coffee				
MON 16	Pineapple Juice Cooked Oatmeal Molasses Toast Coffee Jelly Milk	Asparagus Soup Salmon-filled Buns Sweet Relish Blueberries Yesterday's Cake	Savory Pot Roast Green Beans New Potatoes Head Lettuce Salad Apple Crisp Tea Coffee				
TUE 17	Grapefruit Half Sugar-coated Puffed Wheat Muffins Marmalade Coffee Milk	Cold Beef Potato Salad Jellied Fruit Cookies Tea Milk	Consommé Spaghetti and Cheese Baked Tomatoes Spanish Cream Swedish Tea Ring				
WED 18	Orange Juice Soft-cooked Eggs Toasted Swedish Tea Ring Coffee Milk	Cream of Celery Soup Dried Tarragon Wheat Wafers Cheese Carrot Sticks Peach Slices Muffins	Shepherd's Pie Corn on the Cob Cabbage Salad Relish Butter Tarts				
THU 19	Bananas in Orange Juice Bran Flakes Toast Coffee Honey Milk	Spiced Ham on Rye Bread Tossed Salad Quick Caramel Pudding Peanut Butter Cookies Tea Milk	Chicken Fricassee Mushrooms Squash Herb Dumplings Date Turnovers Tea Coffee				

CHATELAINE RECIPE OF THE MONTH

APPLE SAVARIN

1 package dry yeast
 $\frac{1}{4}$ cup lukewarm water
 $\frac{1}{2}$ teaspoon sugar
 $\frac{1}{2}$ cup milk
 $\frac{1}{4}$ cup butter
1 teaspoon salt

$\frac{1}{4}$ cup sugar
2 eggs, beaten
1 teaspoon lemon rind
1 teaspoon vanilla
 $2\frac{1}{4}$ cups sifted all-purpose flour

Dissolve yeast in water and sugar. Scald milk. Add butter, salt and sugar. Stir until dissolved. Cool until lukewarm. Add yeast, eggs and flavorings. Beat in flour. Set in a warm place and let rise until doubled. Butter an 8-inch tube pan and fill with batter. Let rise until double again. Brush with slightly beaten egg yolk. Bake at 400 degrees for 20 minutes or until tester comes out clean. Cool slightly. Unmold. Cover cake with a ring of cored, peeled apple slices, which have been stewed for 5 minutes in $\frac{1}{4}$ cup sugar, 1 cup water and $\frac{1}{2}$ teaspoon lemon rind. Drizzle apple rings and warm cake with

an apricot glaze and decorate with cherries. Serve with crème patissière or rum-flavored whipped cream.

Apricot Glaze: Boil 1 cup sugar, 1 $\frac{1}{2}$ cups apricot juice for 10 minutes. Add 1 tablespoon rum or orange juice.

Crème Patissière: Scald $\frac{1}{4}$ cup milk. Beat $\frac{1}{4}$ cup sugar and 2 egg yolks until creamy. Add 2 tablespoons flour. Stir in milk. Return mixture to heat and cook over low heat to boiling point, stirring vigorously. Remove from heat and add $\frac{1}{2}$ teaspoon vanilla. Chill.

Royal Doulton fine English bone china



Now on display in leading china and department stores

SWEETHEART ROSE: A deep rich rose with a lacy border edged in gold. 5-piece place setting about \$13.65.

RONDO: Pure white bone china exquisitely decorated with genuine gold. 5-piece place setting about \$17.20.

PINK RADIANCE: A linear design in soft pink edged with platinum. **DEBUT:** Same design in warm grey with platinum edge. 5-piece place setting about \$13.65.

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CHATEAU ROSE: An exquisite red rose with a soft grey border edged in platinum. 5-piece place setting about \$14.95.

THISTLEDOWN: A soft, airy pattern in grey and azure blue. 5-piece place setting about \$13.65.

All patterns shown are in open stock.

Discerning hostesses the world over have long cherished the beauty and perfection of Royal Doulton. Now more Royal Doulton china awaits your selection than ever before . . . crafted with all the traditional skill that has made the name Royal Doulton famous. See this outstanding collection soon at leading china and department stores.

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Royal Doulton



DOULTON & CO. LIMITED, DEP'T. A, 51 WELLINGTON STREET WEST, TORONTO, ONT.

Frostings and

SEE WHAT A DIFFERENCE THEY MAKE TO A CAKE MIX

By
ELAINE COLLETT
Director Chatelaine Institute

Photo by
PETER CROYDON

QUICK PASTEL PETITS FOURS

2 tablespoons red-currant jelly	Red food coloring
Sifted icing sugar	Small cake shapes about 1 inch thick

Heat jelly in a small saucepan or double boiler until melted. Remove from heat and stir in enough icing sugar to make a smooth runny consistency. Add a drop or two of food coloring to create the shade you wish. Put one small cake on a fork and spoon the icing over it. Let it drip for a moment. If it runs right off, showing the cake through, add a little more icing sugar. Keep the icing soft over hot water while you frost. If it thickens, add a few drops of boiling water. When top and sides of cake have been nicely coated set it on a cake rack over wax paper. Test the firmness of the frosting with your finger before lifting and setting cakes into paper cups. Decorate the tops any way you like.

NOTE: To vary color and flavor use apple, cranberry, cherry, wine or mint jelly; jam, marmalade or ice-cream toppings containing finely chopped fruit.

CHOCOLATE GLAZE PETITS FOURS

1-ounce square unsweetened chocolate	$\frac{1}{8}$ teaspoon salt
$\frac{1}{4}$ teaspoon vanilla	
1 teaspoon shortening or margarine	2 tablespoons boiling water (approximately)
1 cup sifted icing sugar	

Melt chocolate and shortening together. Add the icing sugar, salt and vanilla, then the boiling water gradually. Beat well. Set over hot, not boiling water. Brush any crumbs off the small cakes before frosting. Hold each on a fork, and with a small spoon spread top and sides carefully with the warm frosting.

SURPRISE PACKAGES

Bake a two-layer cake in two square 8- or 9-inch pans. Put layers together with your favorite filling. Press down lightly. Cut cake into squares about 2x2x2 inches. Frost each little cake with any white frosting. A double-boiler type will spread smoothly.

Use a knife dipped in hot water to smooth out any bumps or lines. Sprinkle with tiny decorating candies, and let set until frosting forms a crust.

Now, force tinted butter frosting through the leaf end of a decorating tube to make ribbons. This is easier if you start at the centre top of each cake. Add a tiny bow of real ribbon in the centre.

NOTE: Served with ice cream, these are attractive for both grown-up and children's parties. For the children tuck a small favor in each cake before frosting.

RASPBERRY FLUFF ANGEL CAKE

1 large angel cake, baked from a mix and cut in 3 layers

2 packages raspberry-flavored jelly powder	$\frac{3}{4}$ cup whipped cream (about $\frac{1}{2}$ cup unwhipped)
1 cup boiling water	2 egg whites
$\frac{3}{4}$ cup cold water	$\frac{1}{2}$ cup drained, diced mandarin oranges (optional)
1 (12-ounce) package frozen raspberries	
1 tablespoon lemon juice	

Dissolve jelly powders in boiling water, then add the cold water. Stir in raspberries (almost defrosted) and lemon juice. Chill until it begins to set. Take out about $\frac{3}{4}$ cup of the jelly mixture and fold it into the whipped cream, making about $1\frac{1}{2}$ cups. Save this as filling. Beat remainder of the jelly, and fold it into the stiffly beaten egg whites. Stir in the oranges. Spoon a $\frac{1}{2}$ -inch layer of this mixture into a greased angel-cake pan, and set in the refrigerator.

Put the smallest layer of cake over the jelly in the pan and spread with filling. Add the second layer of cake and spoon some of the egg-white and jelly mixture down the outside and tube side of the cake. When it is even with the second layer of cake, spread with remaining filling and add the last layer, baked side up. Continue spooning the egg-white jelly mixture down the sides of the pan until it is full. Chill in the refrigerator. Loosen sides with a damp knife and dip the bottom of the pan quickly in hot water. Turn out on your best serving plate and sprinkle with coconut flakes.

For three-minute broiler frostings, other recipes turn to page 46

For 23 ways to improve your cakes and frostings, turn to page 48

Lillings



Cake mixes are the base; you supply the festive touch.

From left: Quick Pastel Petits Fours, Chestnut Cream Torte, Surprise Package, Raspberry Fluff Angel Cake.

A salad-on-the-side goes so well with chops!

Sizzling chops taste extra-special when there's a colorful salad on the side, served as a vegetable! They're so easy to prepare and so nourishing. Then just leave the dressings to Kraft! Set out all 5 . . . and you've 5 different salads. Try it and see!



KRAFT FRENCH

Everybody loves this creamy-thick dressing! Not too sharp, not too bland. (In 8 and 16 oz. sizes).

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New golden oil and vinegar dressing, touched with herbs and garlic.

KRAFT CATALINA

Brand new and spicy-sweet, with a whisper of garlic. Thick—so it clings to the greens.



the name **KRAFT** means wonderful salads

FROSTINGS AND FILLINGS—RECIPES

Continued from page 44

CHESTNUT CREAM TORTE

(A bake shop would charge \$3.50 for this treat.)

2 baked 9- or 10-inch layers of chocolate, malt, or marble cake, about 3/4 to 1 inch thick
Chestnut Cream Filling
Whipped Cream Filling
Basic Continental Frosting
Chocolate-edged Cones

Spread both the cake layers with Chestnut Cream Filling, using all of it. Spread the Whipped Cream Filling over the chestnut filling, then put the two layers together. Frost with Continental Frosting flavored with chocolate or coffee. Set the Chocolate-edged Cones on top pin-wheel fashion and chill in the refrigerator until serving time. It's a party *pièce de résistance*.

Chestnut Cream Filling

1/2 pound fresh chestnuts
2 cups water
1 cup milk
2 tablespoons sugar
1/4 teaspoon rose water (optional)
Peel of 1/4 lemon, cut in pieces
1/4 cup sugar
Sherry or rum (optional)
1/2 cup Whipped Cream Filling

Cut a shallow gash in the flat part of each chestnut, and put them into a saucepan with the water. Cover and boil for about 10 minutes. Drain, cool and take off the husks and skins. Put them back in the pan with the milk, 2 tablespoons sugar, rose water and lemon peel. Simmer covered until nuts are very tender. Discard the peel. Drain off the liquid and save. Grind the nuts to a purée in a blender or food chopper, then add the 1/4 cup sugar. Add a little of the liquid the nuts were cooked in and sherry or rum to make a moist mixture. Chill completely and fold in 1/2 cup of the Whipped Cream Filling.

Whipped Cream Filling

1 teaspoon gelatine softened in 2 teaspoons cold water
1/2 pint whipping cream
1 or 2 tablespoons fine sugar
1/2 teaspoon vanilla

Dissolve softened gelatine over hot water and cool slightly. Whip cream until fluffy. Add the gelatine, sugar and vanilla. Continue beating until stiff. Mix 1/2 cup of this with Chestnut Cream Filling. Spread the rest over Chestnut Filling.

BASIC CONTINENTAL FROSTING

3 tablespoons sugar
3 tablespoons cornstarch
1/4 teaspoon salt
1 cup milk
1 egg or 2 yolks, beaten
1/2 cup soft shortening
1/4 cup soft butter or margarine
2 cups sifted icing sugar

Mix sugar, cornstarch and salt in a saucepan. Add milk and egg slowly. Heat until thick. Beat with a rotary beater if lumps form. Cool.

Cream the shortening and butter together. Add icing sugar, beat in the cooled custard. Fill and frost an 8- or 9-inch layer cake. Mocha flavoring: Add 1 or 2 teaspoons instant coffee, 1/2 teaspoon vanilla and 2 squares of melted unsweetened chocolate to the custard.

CHOCOLATE CONES

1 egg white
3 tablespoons sugar
2 tablespoons flour
3 tablespoons melted butter
1/3 cup chopped almonds or Brazil nuts
2 squares melted chocolate
Chocolate sprinkles

Beat egg white until stiff. Add sugar gradually and continue to beat. Fold in flour, butter and nuts. Drop 12 small spoonfuls on a greased cookie sheet, 2 inches apart. Spread each into a thin circle 2 1/2 inches in diameter. Bake at 400 deg. F. for 8 minutes or until light brown. Lift off with a spatula. Roll quickly to form cones. Cool and frost edges with melted chocolate and dip in sprinkles. Fill with Mocha Continental Frosting.

QUICK BROILED TOPPING

2 tablespoons soft butter or margarine
3/4 cup firmly packed brown sugar
2 tablespoons corn syrup
2 tablespoons evaporated milk
1/4 teaspoon vanilla
1/2 cup chopped nuts

Mix ingredients together and spread over a freshly baked 8- or 9-inch cake. Set under broiler for 2 or 3 minutes until frosting is bubbly and lightly browned. Good on gingerbread or spice cake.

Broiled Lemon Coconut

Leave out the nuts and add 1 cup desiccated or flake-type coconut and 1 teaspoon grated lemon rind. Delicious on almond-flavored white or gold cake.

BROILED CHOCO-MINT ICING

Cover a warm square cake still in the pan with chocolate-covered peppermint patties. Put under the broiler for a minute or so until they begin to melt. Use the back of a spoon and swirl the soft patties over the top in a marble effect.

ORANGE UPSIDE-DOWN FROST

1/4 cup soft butter or margarine
1/2 cup granulated sugar
2 teaspoons grated orange rind (yellow part only, please)
1/2 cup orange juice
3/4 cup desiccated or flake-type coconut
1/4 cup chopped maraschino cherries

Mix ingredients in order given. Spread evenly in a greased 8- or 9-inch square pan. Carefully spoon any cake batter over it (we like plain best). Bake according to usual loaf-cake directions, then cool for 5 minutes.

Loosen sides of pan with a knife and turn upside down on a cake rack. Brush sides of cake with melted jelly or jam, and press chopped nuts into the jelly on top.

RUM FRUIT FILLING

1/2 teaspoon rum
1/2 cup finely chopped dried fruits, raisins, currants, peel, cherries
3 tablespoons apple juice or
3 tablespoons rum
1 1/2 cups stale cake or cookie crumbs
2 tablespoons butter or margarine

Sprinkle the rum over the cake crumbs. Let soak for a few minutes. Stir in the rest of the ingredients, including the 1/2 cup Continental Frosting. This will be enough filling for two 8-inch layers of chocolate cake, that have been split into four layers. Try coffee- or mocha-flavored Continental Frosting as frosting.

More tips for cake makers, page 48



Easy as A-B-C... with Revere Ware



Easiest thing there is—every day in the year—to cook to the king's taste with Revere Ware! Because Copper-Clad Stainless Steel Revere Ware does its cooking with *low* heat... keeps in the real delicate, mouth-watering flavors... gives the family the benefits of all the health-building vitamins, minerals and garden-fresh colors in the food! Easy does it, too, when it comes to cleaning! Wipe Revere Ware jewel-bright in jigtime. It's the world's finest and from Keokuk, Iowa to Bangkok in faraway Thailand good cooks swear by it... for decorative beauty and for cooking ease. So from now on why not make your cooking easy as A-B-C... with Revere Ware? It is made by Revere Copper and Brass Incorporated of Rome, N. Y.

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Tempting *Sugar 'n' spice* BUNS



Easy to make...
delicious piping hot!

Whether you serve them fresh from the oven for tea-time snacks, or toasted and generously buttered for breakfast, the whole family will cheer when you serve delicious, fragrant Sugar 'n' Spice Buns. They're easy to make, too, with Fleischmann's Active Dry Yeast... so when you bake at home why not surprise your family with this sugar 'n' spice treat?

SUGAR 'N' SPICE BUNS Makes 32 buns

Wash and dry
 $\frac{3}{4}$ cup seedless raisins
 $\frac{3}{4}$ cup currants

Scald
1 cup milk
Remove from heat and stir in
 $\frac{1}{2}$ cup shortening
 $\frac{1}{2}$ cup granulated sugar
Cool to lukewarm.
In the meantime, measure into a large bowl
 $\frac{1}{2}$ cup lukewarm water
2 teaspoons granulated sugar
and stir until sugar is dissolved.
Sprinkle with contents of
2 envelopes Fleischmann's Active
Dry Yeast
Let stand 10 minutes, THEN stir well.
Sift together 3 times
2 cups once-sifted all-purpose flour
 $1\frac{1}{2}$ teaspoons salt
2 teaspoons ground cinnamon
 $\frac{1}{2}$ teaspoon grated nutmeg
 $\frac{1}{4}$ teaspoon ground cloves
Stir the lukewarm milk mixture and
1 well-beaten egg
into the yeast mixture.
Stir in the sifted dry ingredients and beat until
smooth and elastic. Stir in the fruits and beat well.

Work in
 $2\frac{1}{2}$ cups more (about) once-sifted
all-purpose flour
Turn out on lightly-floured board and knead
dough until smooth and elastic.
Place in a greased bowl and brush lightly with
melted butter or margarine.
Cover and set dough in warm place, free from
draft and let rise until doubled in bulk—about
 $1\frac{1}{2}$ hours. Punch down dough. Divide dough in
half. Form each half of dough into a roll $1\frac{1}{2}$
inches long. Cut each roll into 16 pieces. Form
into balls and place 16 balls in each of two
greased 8-inch square cake pans.
Brush liberally with melted butter or margarine.
Combine
 $\frac{1}{2}$ cup granulated sugar
1 teaspoon ground cinnamon
and sprinkle buns with this mixture. Cover and
let rise until a little more than doubled in bulk—
about $1\frac{1}{4}$ hours. Bake in a moderate oven,
 350° , 30 to 35 minutes.



Needs no refrigeration
Always active, fast rising

Keeps fresh for weeks

23 ways to improve your cakes and frostings

Feature starts page 44

1. Make sure the oven rack is level, so that your cake will bake evenly. A shallow pan of water on the rack will usually tell you because the water will be deeper at one end than the other. A square of shingle under the corner of the range will help even the rack.
 2. If you want a well-shaped butter-type cake with the outside edges just as high as the centre, grease the bottom of the pan only and sprinkle it with flour.
 3. Your cake will keep its shape better if you cool it in the pan for about ten minutes, then loosen the edges with a damp knife and turn it out on a greased cake rack. A brush of oil on the cold rack will keep the sugary top of the warm cake from sticking when you finally lift it off.
 4. To make certain your mix turns out just right, follow package directions carefully. Use the right size of pan. If you haven't one, use a pan that is larger and bake for a little less time. With pans that are too small you run the risk of having a spillover in the oven.
 5. Easy trick for cupcakes: Fill paper liners just two thirds full. Cool cakes in the pans so that the papers won't pull away from the sides. There'll be no spillover on your muffin pan.
 6. I often grease angel-cake pans with oil for jellied salads, but give them a boiling-water-and-detergent scrubbing afterward so that they are ready for angel-cake batters.
 7. Not all cakes need to be cold before they're taken from the pans, but the moist angel cakes we now bake at 375° degrees are different. They tend to sink a little if you hurry them before they are cold. Turn them upside down on a cake rack or plate, propping one edge up with a metal jar ring. When the pan is quite cold, loosen cake with a wet knife and it should fall out easily.
- ### Frosting Hints
1. Cake crumbs won't get mixed into soft frosting if you brush them off with a pastry brush.
 2. Put bottoms of layer cakes together with filling if you want the filling to be the same thickness throughout the cake.
 3. Spread filling not quite to the edge and let it set before adding the top cake layer. It won't squeeze out the sides.
 4. It is easier most of the time to frost the sides of a cake first, using a spatula. Finish by frosting the top.
 5. For smooth icing that you intend to write on, hold the spatula straight. Use plenty of icing and scrape it over the contours of the cake, then dip a knife in hot water and smooth ridges or dents.
 6. Double-boiler icings sometimes lose their smooth appearance while you're busy frosting. Just beat them up again over hot water and continue.
 7. Frostings that have butter or shortening in them stiffen to a good spreading consistency if you place them over a bowl of ice and beat them well.
 8. For really fast-finishing touches, decorate the iced cake with thin, colored fondant patties cut in half, crushed peppermint candies, peanut brittle, small marshmallows dipped in food coloring and cut in half, or thin chocolate wafers stuck into frosting on an angle.
 9. Ever use a cookie press to dress up cakes? They are more solid-looking decorations than those made with an icing tube, but they are easy. Put thick butter-type frosting into the press about the same consistency as cookie dough. Press out star, wreath or petal shapes, keeping the gadget upright just as you would when making cookies. If the basic frosting is sticky, it is best to press the shapes out on wax paper and let them set a little, then with a knife lift them to positions on the cake. Bits of candied fruit or gumdrops may be added to the shapes.
 10. For tinted coconut or sugar crystals, half fill a small jar and add a few drops of food coloring. Put the cover on and shake well.
 11. Dip split blanched almonds in vegetable coloring or melted chocolate and let them dry. They make easy petals for daisies around a cake edge.
 12. Larger curls of Brazil nuts are fluffy-looking on chocolate or mocha frosting. Use a sharp vegetable scraper or peeler and pull it toward you the full length of whole nuts. Try to have each curl about $\frac{1}{8}$ inch thick. For chocolate curls soften semisweet chocolate slightly and scrape with a vegetable peeler in the same way.
 13. Instead of toasting coconut, try a generous sprinkle of toasted coconut-chip party snacks.
 14. Charm cupcakes are fun for the children and make tasty place cards too. Wrap each charm or coin in foil and drop one into the bottom of each paper-lined muffin pan. Fill two thirds full with batter and bake. Cool and frost them. Write each little guest's name across the top.
 15. For swirls on fluffy frostings, drop a little thick butterscotch or chocolate ice-cream sauce here and there on the frosting and swirl each blob with the back of a spoon.
 16. Try fruit-flavored jelly-powder crystals sprinkled on a cake frosted with whipped cream. ♦

3 minute sausage!

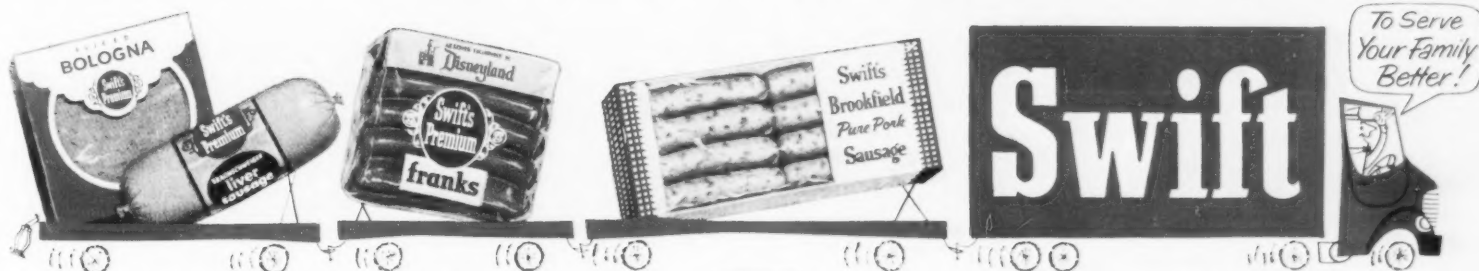


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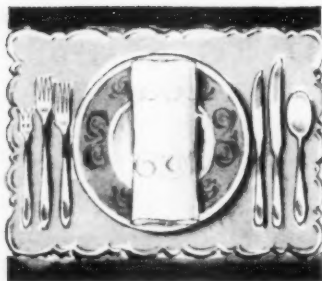
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GARDEN WITH CHATELAINE



Try this early-frost insurance

If the mercury suddenly drops this month, you will be safe with these three flowers

BY HELEN O'REILLY

THE Canadian climate has at least one enduring charm in common with Cleopatra — its infinite variety. Take the month of September as an example. One year I was covering my tomato plants so they would not freeze overnight. The next year, at a wedding in the same garden, I was sweltering in ninety-degree heat.

The year of the wedding, the borders were bright with zinnias, but had it been the frosty September year there would only have been a few delphiniums in their second flowering to mark the festive day. The gardening season is short enough without running the risk of having the borders denuded by a sudden frost, so I suggest you take out three forms of insurance — they are called helenium, perennial aster and chrysanthemum. Now is the time to see them in bloom; either transplant now or plan to plant next spring for the following fall.

Helenium means "Helen's flower." I would love to tell you that it recalls the beauty of Helen of Troy, but I must admit that it is just a nice, reliable perennial. Its ability to stand a little frost is what makes all the difference. It bears masses of daisylike flowers on long wiry stems which brighten the border just when it needs it most—early in September.

The colors of helenium usher in the autumn tints, for there are yellows, golds, bronze, and warm reds. One of my favorites is *Helenium autumnale superbium* which has soft yellow flowers. I set it at the back of the border as it grows six feet high. Another is Riverton Gem which is reddish-bronze and not quite so tall, about five feet. These sturdy plants increase steadily so they really should be divided every other year, but in my garden they survive handsomely on neglect, particularly where they get full sun.

They say that pinching out the tips will give you a more bushy, rounded

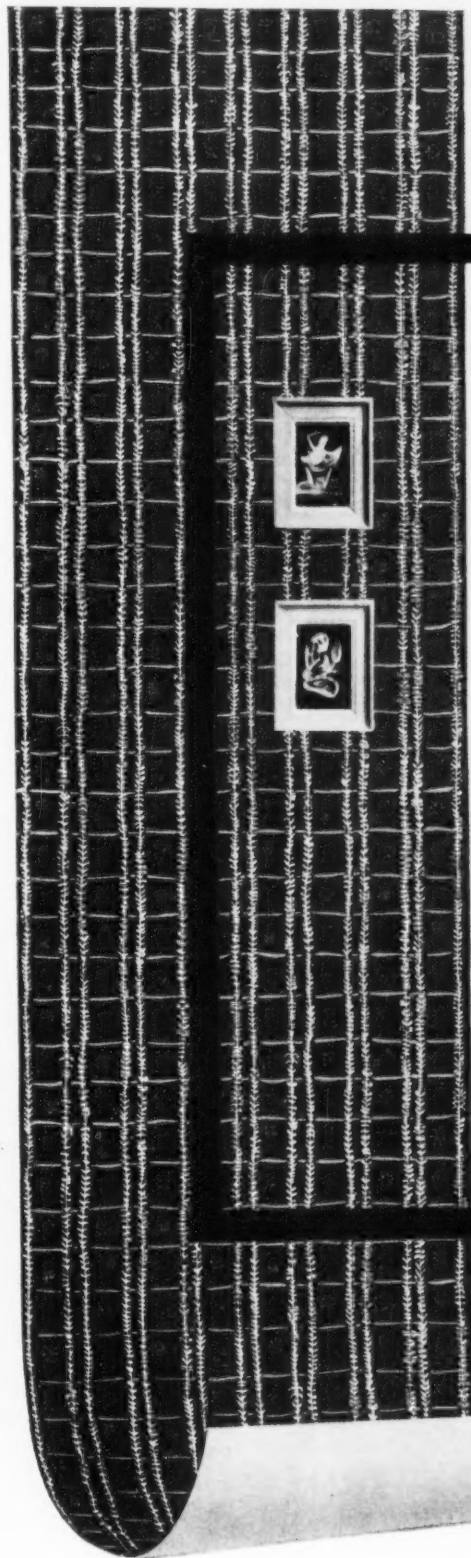
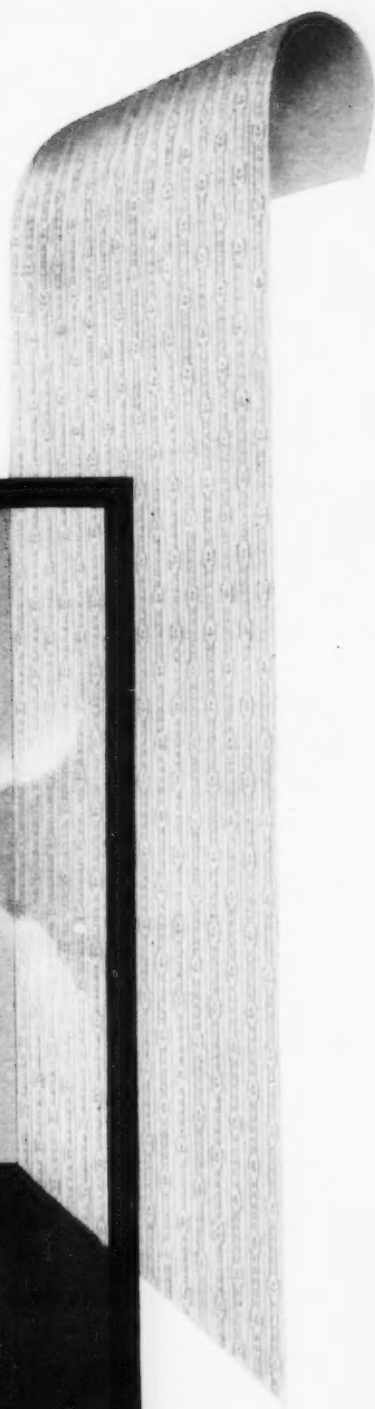
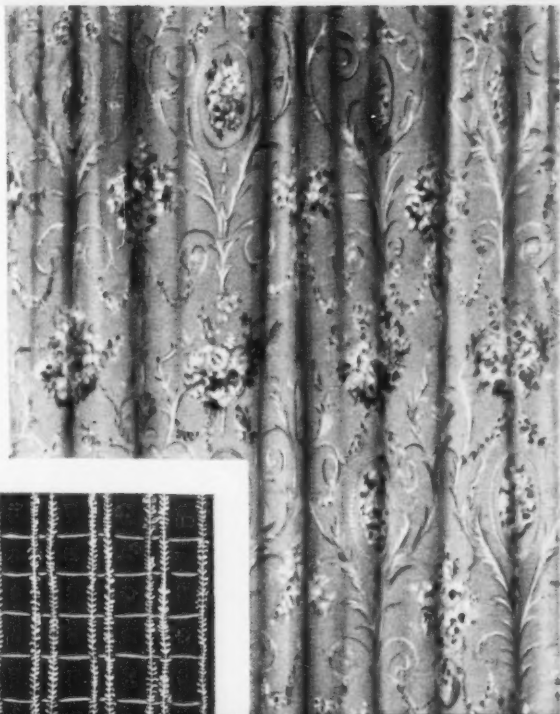
plant and this sounds altogether probable to me.

Pinching or breaking off the tips of plants, which seems so unnatural a way to encourage growth, is also the correct procedure with the other two autumn flowers I want you to consider, perennial asters (also called Michaelmas daisies) and chrysanthemums. It is based on the fact that when a plant is injured it hastens to flower because that is its way of producing seed, its hope of survival. Fanciful as this sounds, there is no doubt that it works out in practice. By the same token, if you remove all the buds but one from a peony, for instance, or all the stalks but five from a delphinium plant, you throw the strength and energy of the whole plant into the remaining chances for setting seed which are, of course, the flowers. This is how prize blooms are grown.

So with Michaelmas daisies, which are listed in catalogues under aster (either as perennial or hardy), you will find that pinching back the stalks in June will give you more flowers in September instead of less, as well as more compact plants. Now is the time to see them in bloom and to make your choice for, as with so many old stand-bys, the clever hybridizers have been busy changing the humble mauve Michaelmas daisy of the fields into stunning and varied border plants. Here my oldest favorite is Harringtons Pink, a clear rosy tone that is wonderful to combine with the blue of delphiniums and with white chrysanthemums, and my latest pet is Winston Churchill whose flowers are described as "rich ruby-crimson." Harringtons Pink grows four feet tall and Winston Churchill just three feet, as does Perry's White. All are a joy for picking during those uncertain days of the Canadian autumn when the light frosts are taking toll of flower beds right, left and centre.

Chrysanthemums are the consola-

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Look what you and your Magic can create!

CHOCOLATE FUDGE CAKE

3 ounces (3 squares) unsweetened chocolate
 $\frac{1}{2}$ cup water
 $\frac{1}{2}$ cup granulated sugar
7 tablespoons shortening
 $1\frac{1}{2}$ cups once-sifted pastry flour
or $1\frac{1}{2}$ cups once-sifted all-purpose flour
2 teaspoons Magic Baking Powder
 $\frac{1}{4}$ teaspoon baking soda
 $\frac{1}{2}$ teaspoon salt
 $1\frac{1}{4}$ cups fine granulated sugar
 $\frac{2}{3}$ cup milk
1 teaspoon vanilla
2 unbeaten eggs
Note: Have all ingredients at room temperature.

Put chocolate, water and $\frac{1}{2}$ cup sugar in top of double boiler. Cook, over boiling water, stirring often, until blended; cool. Measure shortening into mixing bowl; sift flour, Magic Baking Powder, baking soda, salt and $1\frac{1}{4}$ cups

sugar together twice, then sift over shortening. Stir in milk until blended, then beat 300 strokes or 2 minutes by hand or with electric mixer at medium speed. Add vanilla, eggs and chocolate mixture; beat another 300 strokes or 2 minutes. Turn into greased 8-inch square cake pan, lined in the bottom with greased waxed paper. Bake in a rather slow oven, 325°, about 1 hour. Let cake stand in pan 10 minutes, then turn out on cake cooler and remove waxed paper. Frost cold cake.

Golden Frosting

Combine in top of double boiler, 1 unbeaten egg white, 1 cup lightly-packed brown sugar (preferably the old-fashioned dark type) and $\frac{1}{4}$ cup water. Place over boiling water and beat with a hand rotary beater or electric mixer until frosting stands in peaks. Remove from heat and beat in 1 teaspoon vanilla; continue to beat until frosting stands in peaks again. Swirl over top and sides of cold cake and smother the sides with broken pecans or other nuts.

It's so easy to make a *real* Magic Chocolate Fudge Cake, velvety-rich and extremely tender. A lot of luscious eating, too!

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You can depend on Magic

tion of that end-of-season period, too. Whether you have masses of them in your garden or have not yet ventured into chrysanthemum growing, now is the time to see the early ones in flower. Owing to the vagaries of the Canadian climate, the early-flowering chrysanthemums give the happiest results. The charm of this plant is that you can pick it up, flowers and all, right now at the nursery and settle it into your garden where it will continue to bloom and flourish until the really killing frost. This means that you see exactly what you are getting and so can decorate your outdoor living room as you would your indoor one.

This is the extravagant way to do it unless you bear in mind one salient fact—you need only one plant of each kind in order to have all the chrysanthemums you can use next season. Each plant must be divided into half a dozen or more new plants next spring and from your favorites you can take enough rooted cuttings to keep you busy for years! For this you need neither greenhouse nor huge bank account, but a cold frame and a lot of interest will help—in fact the latter is a must or the whole business is no fun.

The procedure is not nearly as difficult as you might think. Having enjoyed your chrysanthemum right to the bitter cold, either dig it up and plant it in a cold frame or leave it where it is and just before freeze-up cover it with earth. Or you could wait until the ground is frozen hard and cover it with excelsior or spruce boughs—anything, in fact, that will protect it from the winter sun. It is not the coldness of our climate that will kill your chrysanthemums but that aforementioned variety of climate which causes alternate thaw and deep freeze, literally surprising a plant to death! Protected one way

YOU WERE ASKING

Chatelaine

Question:

What exercises do you recommend for slimming hips and legs?

Miss S. K., Saskatchewan

Answer:

Here is one exercise for both calves and thighs. Rock up as high as you possibly can on your toes and hold for two or three seconds. Then rock back on your heels as far as you can. As you do so, try to bring your toes up to your shins. You can't do it but trying to makes the exercise more effective. Keep your knees stiff and bend forward from the waist in order to get as good a rock as possible.

or another, your chrysanthemum will sprout up in all directions next spring and, although it will flower half-heartedly if you leave it alone, it will do you proud if you divide it.

This you do by digging up the whole clump, gently pulling it apart into single stalks with a small mass of roots attached and throwing away the woody centre part. Plant the divisions in rows fifteen inches apart in the vegetable patch, or in the sunny spots in your borders where they are to grow, and water them well. To make even more new plants, cut off the top three or four inches of new growth with a sharp knife just below a leaf node (where it springs from the stem), dip the cut end in a root stimulant, then stick each one into a pot, flat of sand or vermiculite. Water them well and stand them in a fairly dark place or, if you are putting them into a cold frame, shade the glass with layers of newspaper or sacking. Within two to four weeks, depending on the temperature, your cuttings will have taken root and can be treated just like the divisions, that is, as small plants.

This means keeping them watered, preferably from below by using a ground-soaker hose, as moisture on the leaves fosters the fungi and the pests that are the bane of chrysanthemum growing. It is wise to use an all-purpose spray on all your plants, both young and old, every week whether they are infested or not, for here an ounce of prevention is indeed worth a gallon of cure! Of course you must fend off weeds too, so that your plants can get all the sunlight, air and nourishment that is going. And, when the little pampered darlings are six inches high, pinch off the tender tips between your thumb and finger to make them send out branches and thus more flowers.

If you have your eye on exhibiting at a show, save only one bud on the whole plant (a momentous choice to make!). But if your own garden show is your sole ambition, nip off the tops of the new side branches in their turn to get masses of flowers, or keep the number of branches down to three if you want particularly large blooms. These last will not be the immense globes that you would get if you saved one bud only, but to my mind they will be far more graceful and, therefore, far lovelier.

With these flowers your garden can face autumn cheerfully. Helenium and perennial asters are as little trouble as flowers can be, and chrysanthemums are about as much trouble as an amateur gardener can shoulder. ♦

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Here is one exercise for both calves and thighs. Rock up as high as you possibly can on your toes and hold for two or three seconds. Then rock back on your heels as far as you can. As you do so, try to bring your toes up to your shins. You can't do it but trying to makes the exercise more effective. Keep your knees stiff and bend forward from the waist in order to get as good a rock as possible.

or another, your chrysanthemum will sprout up in all directions next spring and, although it will flower half-heartedly if you leave it alone, it will do you proud if you divide it.

This you do by digging up the whole clump, gently pulling it apart into single stalks with a small mass of roots attached and throwing away the woody centre part. Plant the divisions in rows fifteen inches apart in the vegetable patch, or in the sunny spots in your borders where they are to grow, and water them well. To make even more new plants, cut off the top three or four inches of new growth with a sharp knife just below a leaf node (where it springs from the stem), dip the cut end in a root stimulant, then stick each one into a pot, flat of sand or vermiculite. Water them well and stand them in a fairly dark place or, if you are putting them into a cold frame, shade the glass with layers of newspaper or sacking. Within two to four weeks, depending on the temperature, your cuttings will have taken root and can be treated just like the divisions, that is, as small plants.

This means keeping them watered, preferably from below by using a ground-soaker hose, as moisture on the leaves fosters the fungi and the pests that are the bane of chrysanthemum growing. It is wise to use an all-purpose spray on all your plants, both young and old, every week whether they are infested or not, for here an ounce of prevention is indeed worth a gallon of cure! Of course you must fend off weeds too, so that your plants can get all the sunlight, air and nourishment that is going. And, when the little pampered darlings are six inches high, pinch off the tender tips between your thumb and finger to make them send out branches and thus more flowers.

If you have your eye on exhibiting at a show, save only one bud on the whole plant (a momentous choice to make!). But if your own garden show is your sole ambition, nip off the tops of the new side branches in their turn to get masses of flowers, or keep the number of branches down to three if you want particularly large blooms. These last will not be the immense globes that you would get if you saved one bud only, but to my mind they will be far more graceful and, therefore, far lovelier.

With these flowers your garden can face autumn cheerfully. Helenium and perennial asters are as little trouble as flowers can be, and chrysanthemums are about as much trouble as an amateur gardener can shoulder. ♦

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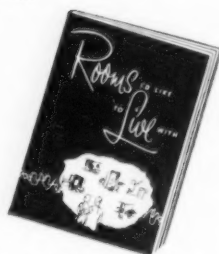


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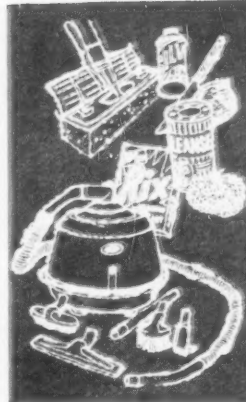
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HELPS YOU CLEAN HOUSE

End-of-summer clothes care

SEPTEMBER is a lazy month but it brings a lot of little chores with it—summer clothes to pack away, fall clothes to bring out and cleaning chores to be resumed.

Remove stains and wash or clean all summer clothes before putting them away for winter. Fresh spots may be easy to remove but when left will be stubborn. When spot-treating an unknown or colored fabric, first test a seam or hidden section to be sure the solution will not affect the color. Have patience and be prepared to repeat the treatment several times.

Perspiration stains

To remove perspiration marks, wash or sponge promptly with warm water in which mild soap or detergent is dissolved. For oily stains use perchlorethylene dry-cleaning fluid after sponging. If left on clothes, perspiration becomes yellow and weakens the fabric. Then a bleach is necessary.

For white cotton, linen or rayon, use one tablespoon household bleach to each quart of water. Soak the garment for fifteen minutes and rinse three times. For white silk or wool use two tablespoons of ten-volume (three percent) hydrogen peroxide to each gallon of water. Soak for half an hour and rinse twice. Repeat treatment if necessary.

If the color of the fabric has been changed by perspiration stains, hold the fresh stain over an open ammonia bottle for two or three minutes. Then sponge with one tablespoon white vinegar dissolved in one quart of water and wash in warm suds. If stain remains, soak stain for half an hour in a solution of two tablespoons of hydrogen peroxide to each gallon of water. First test this solution on a hidden section of the garment.

Send dry-cleanable clothes to a reliable firm. If dry-cleaning fails to remove underarm odor from garments, sponge this section with warm suds. Work suds in with a soft brush until thoroughly clean. Rinse, pat dry with a towel and press.

Water softeners recommended

Soft water is best for washing clothes because it penetrates material immediately, forcing the cleansing agent quickly through the weave and lifting out the soil. Clothes washed in hard water, or water that is not hot enough, tend to turn grey because of accumulated soap or detergent not removed with thorough rinsing. To remove greyiness, wash clothes in softened hot water without soap or detergent until brightness returns. Soft water also makes household tasks easier (eliminates that ring around the bathtub) and is economical on soaps and detergents.

A variety of water-softening units is available. They cost from four dollars a month and up to rent, from two hundred to three hundred dollars to buy, depending on volume and hardness of water, and with installation charges extra. In addition there are water-softening compounds recommended for washing clothes which are added by hand to each wash. These are available at most grocery, chain or department stores.

Those drip-dry shirts

Dacron-cotton shirts need thorough washing with hot water and soap to keep them white. Merely dunking in a basin will, over a period of time, produce a build-up of body odor and discoloration.

Closet-bag cleanup

Ever think of washing plastic garment bags? Dust them and remove any wire frames, hangers and cardboard forms. Fill washer tub with lukewarm water if a full load is used, only half full for half load. Agitate machine for two to three minutes. Remove water and rinse articles in clear lukewarm water. Spin dry or shake out excess water and wipe dry. If you have a dryer, place bags in it at low-temperature setting for three minutes. You will find the plastic bags pliable and free from water spots.

Scholarly ink stains

With children back to school this problem will need attention more than once. Don't use the old-fashioned milk treatment in treating ink stains under any circumstances; it just complicates the stain and makes it harder to remove.

For ball-point-ink stains, use methyl hydrate (available at your local drug-store). Place a folded cloth under the stained area and blot firmly. Never let the stain get too wet or it will spread.

Indelible ink should be sent to the dry cleaner since home treatment usually does not remove this stain.

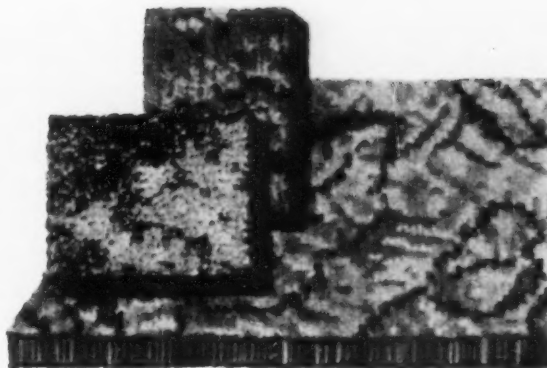
Ordinary ink stains on washable cottons and linens should be rinsed with cool water immediately. Then sponge spot with suds and water, working from outside toward the centre and blotting from the reverse side with a folded cloth. If stain persists, dip white cottons or linens into a solution of one tablespoon household bleach to each quart of water for fifteen minutes. Immerse in suds and rinse.

For washable colored fabrics, rinse stain in cool water. Then wash in warm suds to which a few drops of household ammonia have been added. Rinse. If stain remains, soak stain in a solution of one tablespoon five-percent oxalic acid in one quart of water for fifteen minutes. Rinse three times. ♦

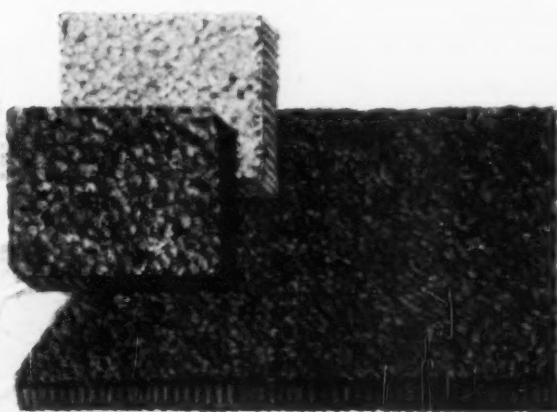
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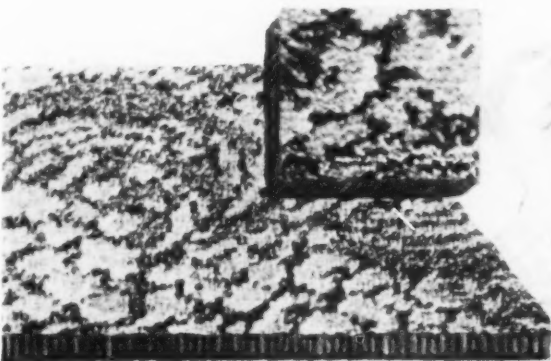
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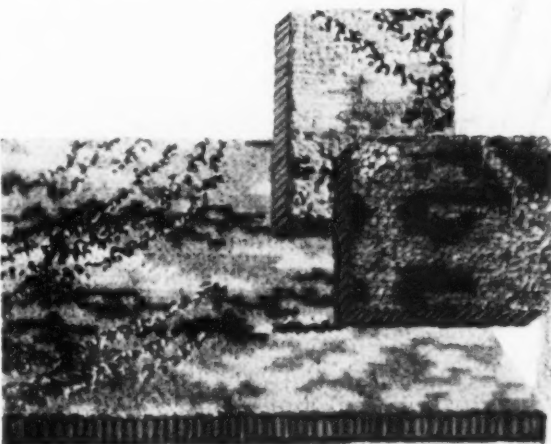
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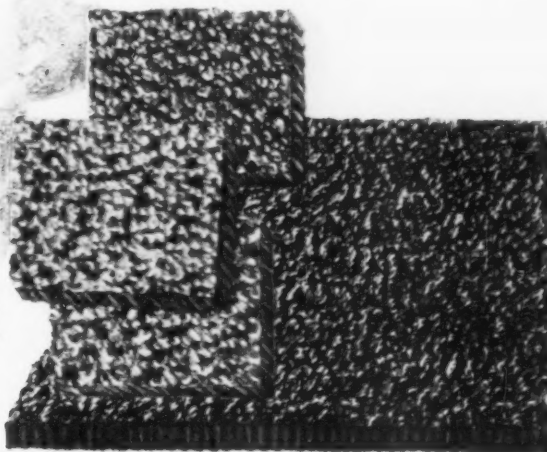
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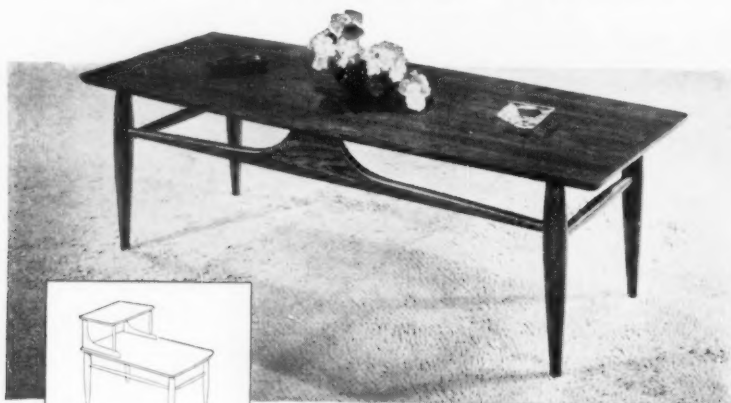
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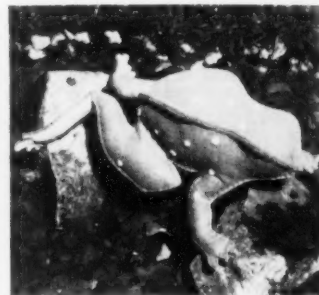
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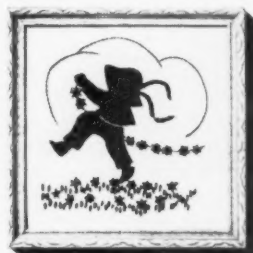
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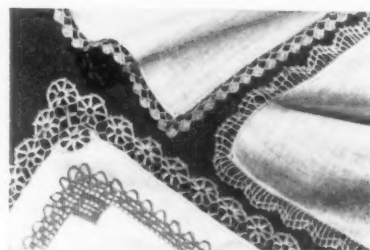
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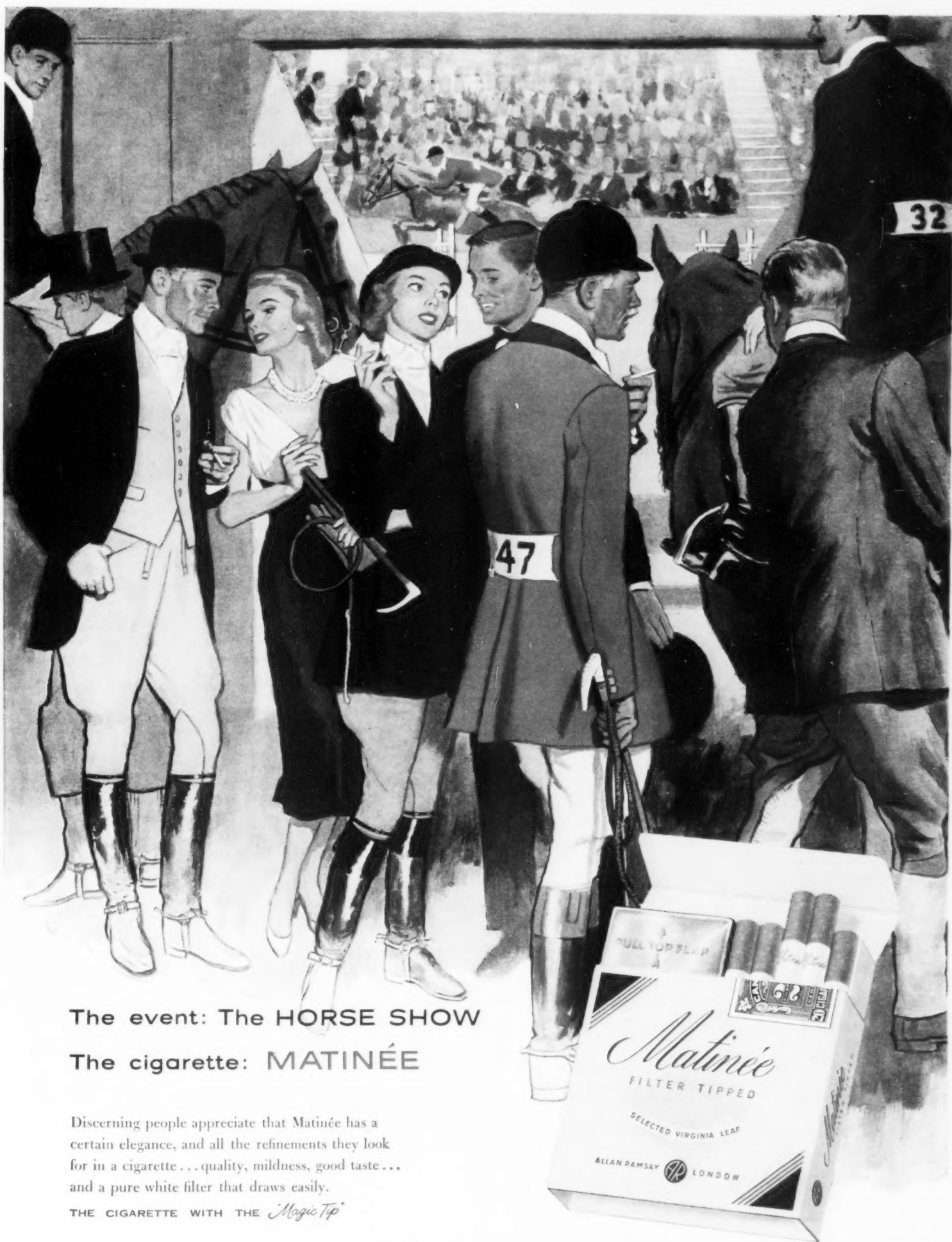


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But I've seen Niagara Falls!



When the neighbors snare you into watching
THEIR colored slides, here's how to fight back

By RUTH HUMPHRYS

IT'S been said, don't ask me by whom, that the art of picture-taking has reached its zenith in this twentieth century. Well, it's reached something—my breaking point! I refer specifically to the quaint idea held by an ever-increasing number of people that other people (including me) will actually enjoy looking at their colored transparencies. Remember the lantern-slide shows in the church basement? This is it, without fudge.

In the beginning, people were honest about it. The wife of the traveled team called up and said straight out, "Our pictures are back!" (Pictures always seem to go someplace and then come back.) "We're dying to see them, and we thought we'd have a few friends in Saturday night." Now, the hardy survivors of these evenings having learned to produce convincing "other engagements," the picture-takers have found a more subtle approach: to wit, the buffet supper or even a "spot of bridge."

A spot of bridge indeed! A cursory glance about the room on entering shows how the wind is blowing. If there are *not* two tissue-wrapped parcels (one's the booby) on the mantel, but there is an old sheet, neatly folded on top of the piano, beware. You're for it.

After a green salad, garlic bread and something downright peculiar in a casserole with a flame under it (well, if you really want to know, it's hamburger, marshmallows and seedless grapes in uneasy combination), the hostess, dear old Eloise, puts her pitch. "It's really a bit late for bridge," she confides vaguely, and then, on an upnote, as if it had just entered her scheming little head, "why don't you show just a few of our pictures, Joe?"

But Joe is already whipping out the old sheet. (The projector's been set up for days.) With the air of a master he inexplicably orders every-

one to change chairs, orders the lights off, orders them back on again, puts three books under something, takes one out, orders the lights off again, puts a slide in upside down and knocks over his drink. No matter, on with the show!

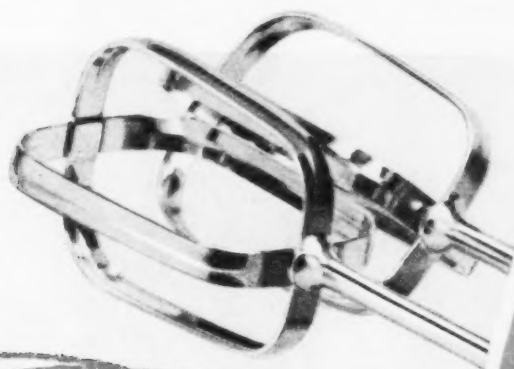
Let it be explained here that pictures fall roughly into four categories: (a) Departure, (b) Body of Trip, (c) Coming Home and (d) Miscellaneous.

A word about Departure Pictures. They are always in generous supply, as enthusiasm runs high at the start of a trip. The first "must," apparently, is a picture of the means of transportation. This would be understandable if it were a kayak or homemade zeppelin, but it is always either a car, plane, train or ship. As everyone over the age of six months knows exactly what these look like, one is hard put to find something to say other than hmmm when a neighbor's familiar old Chevie flashes on the screen. The neighbor will almost certainly say, "There's the old bus, all gassed up and ready to go."

Quite a few people leave on ships, frequently on foggy days. Some concentrate on pictures of the half-painted customs sheds which give the departure scenes a down-at-heel look. Others wait until they are on board to capture partial views of decks, the bow and a confusion of wires and masts. It is difficult to tell exactly what on account of the fog, but people who travel on ships will tell you what part of the ship it is and under what circumstances it came to be taken. What the husband forgets the wife remembers.

Most ships don't seem to want to go and have to be urged and nuzzled into the clear by tugs. There is always a picture of a tug playing sheep dog. It is "our tug." All tugs look exactly alike. Ships are forever "tak-

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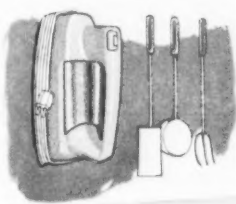
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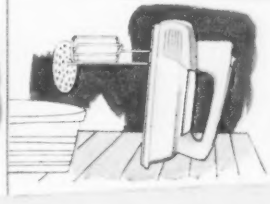
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ing on" pilots. Nobody has ever seen a pilot, but everybody has a picture of tender arriving, presumably with pilot, and tender departing, presumably without pilot.

Departure Pictures taken from planes are usually few, as planes depart at a tidy clip. It is understandable, though, that the horizon bisects the picture almost vertically, the airport buildings are standing on their sides, and the waving relatives are lying on the ground, arms outstretched.

Body-of-Trip Pictures fall into two subsections: People Met and Scenes Seen.



These are the sum and substance, or meat, of the collection. There is an awful lot of them.

Among People Met there is always "a perfect scream." One or two bon mots are recalled at this point; and when these don't quite come off the hostess will explain that "It wasn't *what* he said, it was the way he said it." The "scream" usually looks innocuous enough, faintly like the milkman who never says anything but "How many?" or "Cold enough for you?" Frequently there is a couple who "seemed to have loads of money but were quite nice!" And there is one woman at least who "was just a darling, but had no taste *at all* in clothes." There follows a picture of the tasteless one with the hostess, both wearing what appear to be identical wrinkled sun dresses and floppy straw hats. It scarcely need be mentioned that every self-respecting travel film features one absolutely "grand couple" whom "we hope to have up sometime," or "we plan to visit next Easter." Statistics show these notions are unfounded.

It is a moot point which you'd sooner not see, People Met or Scenes Seen, but don't worry, you are going to see them all. Scenes Seen frequently turn out very well and look exactly like travel-folder pictures. Here your host's creative urge comes to full flower and you are expected to comment brightly on each picture. "Good composition" is an excellent term, can be applied to anything that isn't downright woolly and will cause the cameraman to chuckle modestly. "Unusual treatment" can be used with discretion, and all photographers want full credit for clouds, light and shadow. One is hard put though when it comes to the Statue of Liberty, Eiffel Tower, Changing of the Guard, etc. If you've seen these, you can mutter mysteriously about the memories they bring back; otherwise declare firmly that they fill you with a tremendous wanderlust. Photographers like to unsettle their less-traveled friends.

Quite often Scenes Seen are underexposed, overexposed, misty that day, too bright, started to rain or hail, and here all that is expected are a few clucking noises of sympathy while your hostess tells you just how lovely the view really was, and your host explains exactly what happened photographically or atmospherically to each shot.

Some fortunate viewers claim there are no Coming-Home Pictures—owing to (a) running out of film or (b) running out of enthusiasm (not admitted). Even where there are Coming-Home Pictures, there are not too many. The return journey is usually made at a brisk canter, looking neither to the left nor the right. These pictures include more airports, ship parts and/or darling motels. So similar are these to Departure Pictures that they frequently give rise to a point of discussion between host and hostess as to which they actually are. If they've included themselves in the pictures they settle the matter by their clothes. They have got the most marvelous bargains, and people who would never dream of telling you what they paid for a spatula on the home ground will tell you exactly what everything they have on cost, down to the last pair of Argyles. And the quality! You can feel it for yourself as soon as the lights go on.

But not yet! There's Miscellaneous, remember? These are mercifully short



Now for last year's trip!

and taken to "finish up the roll." They are the best of the lot, having been snapped without forethought or assistance from the light meter, which at this point couldn't be found. They feature such items as Rover burying a bone in the neighbor's petunias or Joe manfully assisting in hanging out an enormous wash, a by-product of the trip. Eloise, the playful one, just up and snapped him with his mouth full of clothespins. Anyway, this will be your favorite picture because it is the last one.

Some hypocritical viewers have been known to mumble, "Aw, is that all?" Don't! It is wise at this point to be helpful and turn on all the lights, fast. Last year's trip is just a drawer away, and, if you're careless, before you can stretch a muscle you'll be into the double feature, or the late, late show. ♦

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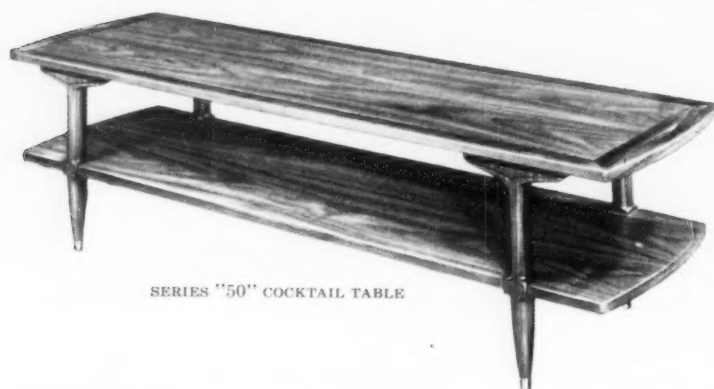


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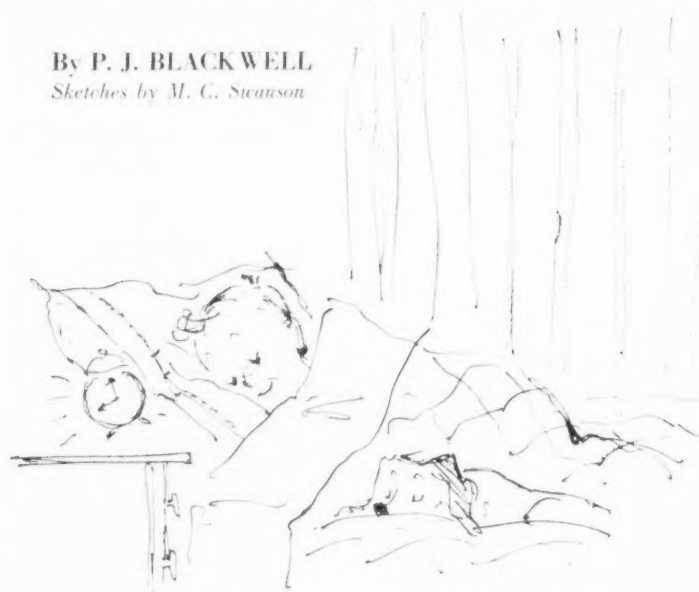


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Dream Boy

The child who used to rise at five
Just overjoyed to be alive.
Do handsprings on his father's tummy,
Shout "Get up, Daddy! Get up,
Mummy!"
Now finds the morning void of glamour
And sleeps through the alarm clock's
clamor.

Bathroom Bottleneck

Illogical, but we maintain it
Skips each day from bad to worst,
And only Einstein could explain it—
The *slowest* always gets in first.

Breakfast Feud

Nutritionists are all agreed
On just what growing children need.
At last a parent's course is plain:
No vexing problems now remain
In giving tykes a proper diet
Except to hustle out and buy it.
Prepare and serve it every day
In some new, fascinating way,
Ignore the wails with which they greet it
And make the little devils eat it.

Treasure Hunt

Postpone kissing
Kids good-by—
Schoolbook missing;
So's a tie.
Lunch box strayed,
Hunt around.
Sock mislaid.
Schoolbook found,
Each somehow
Comes to light.
Ready now?
No, not quite!
New mishap—
Lost a cap.



Growing Pains

It's a frequently trying and difficult stage
When children need help and forbearance.
They're worried, unsure, and confused at this age—
And so are their parents!



Once upon a magic moment, in the far-off land of dreams, Peter Pan to Wendy said, "Your Tex-made sheets, it seems, were made by fairy fingers from the finest of moonbeams."

For your beautiful comfort anywhere, anytime...choose

TEX-MADE SHEETS

Yes, Tex-Made sheets do invite sleep as well as compliments. They're silky-soft, smooth and so wonderfully comfortable. And they're the only sheets in the world with the famous Tex-Made Trio: more threads per inch, more inches in length and certified washability. Pastel or white, plain or fitted, striped or flowered... Tex-Made sheets are the loveliest. And the finest values, too!

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MADE RIGHT HERE IN CANADA



TALK CAN SAVE YOUR MARRIAGE

(Continued from page 28)

they are too easy to put off. When you gather each member of the family with something he or she wants to discuss or propose (or oppose) no one feels the least bit silly. I have sat in on some that were not only helpful but stimulating.

What is the best time?

I think an evening meeting is the best. When the children are small this is obviously the best time for they are bedded down for the night and the parents are alone and relaxed, in an exhausted sort of way. The council needn't occupy the whole evening, particularly when the children are older and have their own activities. And no meeting should go on and on when an obvious deadlock on an important subject has been encountered head on. It's better to call a halt and

come back at it fresh with new and presumably better ideas at another time.

Do NOT have discussions about contentious family problems at mealtimes. This can spoil the taste of the food, give one or more of the councilors heartburn from indigestion and is unlikely to solve anything.

Some wives and husbands use the rather sneaky device of bringing up a difficult family problem just as one or the other is leaving the house—in the case of the husband, to go to work. The

mistaken idea behind this is that the unpleasantness the wife fears will be limited. It is not. What usually happens is that the man starts the day with an unresolved problem gnawing at him. There may even be harsh words said in anger, because there is not the time to discuss the matter calmly and rationally. Never bring up a difficult subject, even at a family council, unless you know that the other (or the others) are prepared to discuss it. How can you tell? I don't have to tell you that every husband and wife who are in communication with each other have their own signals ranging from house jokes to sign language. You will know when the time is right.

What problems should you discuss?

Everything that affects the home should be discussed. Obviously, little children need not be told financial details which they cannot understand, but there quickly comes a time when they need to know in a general way how the family finances stand. A boy who wants a bicycle could be told that he can't have it right now because the money is needed for something else. Explaining that the money is needed for glasses for his little sister may not entirely remove the disappointment but it will be a lot better than telling him bluntly he can't have it, period.

Holiday plans should be discussed in family council. Disciplinary problems can often be ironed out. I know of one family where the father was annoyed because his sons brought their friends into the recreation room and played records until eleven one night a week. This was the night before he had to get up particularly early, and he always went to bed early. In the discussion the boys pointed out that this was also the night they had basketball practice and didn't get back to the house until late, and they wanted to have the gang in once a week because all the others did it. The difficulty was solved by switching nights so the father got his extra sleep and the boys fulfilled their obligations as hosts to the gang.

I agree this isn't a very complicated arrangement but somehow they had never got around to telling each other their side of the story. The family council made it possible to do it without arguing. And they found their answer in the same place where you find the answers to most family problems, in compromise. I know of no harder lesson to learn than that of intelligent compromise. How to give in gracefully, wisely, without being weak and without being selfish—this is a lesson some of us never learn.

The question of allowances, check-in hours at night and household chores can all be discussed profitably in the council. When there is a baby on the way the other children should be told. If there is a crisis or illness they should be told and shown how they can help. Members of the family should be encouraged to discuss their vocational plans.

I know of two families who met the same difficult problem each in their own way. In both cases the eldest daughter, unmarried, was going to have a baby. The first family, in which all the children were in their teens, talked about it and decided on a way they could help her and stand by her. The other girl was not in communication with her family, much less her father and mother, in the same way and she went to an abortionist with

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No wonder more women choose Kotex than all other brands.

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tragic results. Not many families are going to meet this kind of situation, but when trouble does come the family council is a good thing to have around the house.

How does the family council work?

Some critics of the council plan, aware of incidents such as the one I mentioned at the beginning of this article where the children voted themselves triple helpings of ice cream with each meal including breakfast, ask why bother with a council if it cannot be run on strictly democratic lines. If the father or the mother, or both acting together, are going to be the final authority, why go through the formal nonsense of having a meeting at all?

It's true that the family council can't always operate on the basis of a simple voting majority, although there will be many questions that can be sensibly and safely decided this way. Obviously, it is the responsibility of the parents with their wider experience to direct some decisions and in some other cases to be quite arbitrary. But within this framework there is ample room for a wealth of discussion, information and good will.

I know from personal experience that my mind has often been changed by the persuasive arguments I have heard in family council. Sometimes my point of view has been swung right around through one hundred and eighty degrees, but more often I have been, not the victim, but the beneficiary of friendly compromise and have been able to join in a plan of action that satisfied most of all our demands.

And best of all, members of the family get an opportunity to know why certain projects can or cannot be carried out. If Junior can't go to university this year, has to stay out for a year and work, he has a right to know some of the details behind this decision. He is also going to be strengthened by the knowledge that

YOU WERE ASKING

Chatelaine

Question:

I removed the nail polish that I spilled on my blouse with nail-polish remover, but how can I get out the stain which it has left?

—Mrs. J. C., Mimico, Ont.

Answer:

If it is a white-cotton or linen blouse, rub the stain with a solution of denatured alcohol (methyl hydrate, which is available at drug-stores) and a few drops of household ammonia. Sponge other washable fabrics with equal parts of alcohol and water. It is best to take nonwashable materials to the dry cleaner with a note of explanation attached.

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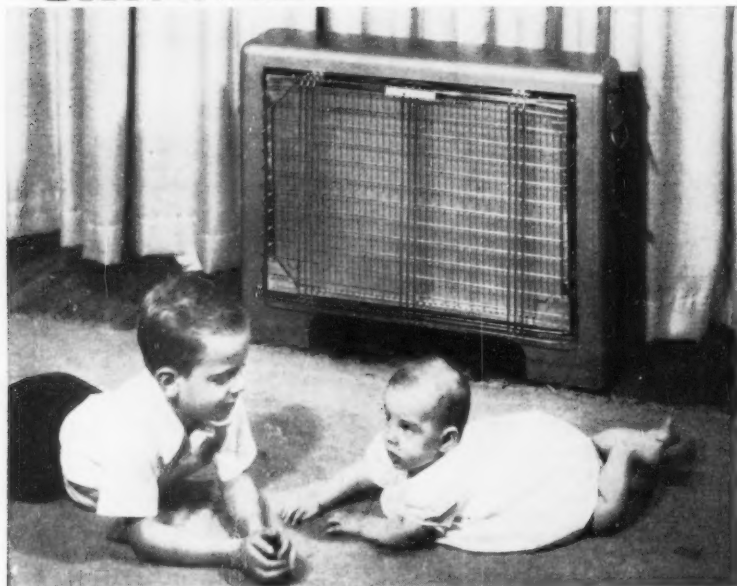
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this is no capricious or selfish decision but a necessary one taken in the hope and determination that he will get what he wants as soon as possible.

I have heard public relations called a great many things, some of them pretty uncomplimentary, but I think the best definition of it, by example, is this: Two men are walking down the street talking. One of them has to turn off on a side street to make an important call. He can break off suddenly without comment or explanation, or he can tell his companion a little in advance of his departure why it is necessary for him to leave. Too often parents make decisions, perhaps wise or inevitable ones, without bothering to explain beyond the barest details.

I have been asked whether minutes of the family council should be kept. I don't think this is necessary except perhaps in matters relating to a budget where some figures have been worked out and are needed for future reference. After all, everyone will remember what decisions are reached because all will be interested and concerned, and if they should forget, someone is almost bound to remind them, particularly if it is something they should have done and have forgotten. Besides, the idea of minutes does make the whole idea too formal, too much like a meeting of the board rather than the informal family function it is.

One of the real benefits of the family council that is not apparent until you start having them is they provide a wonderful and orderly way for the members of the family to get complaints off their minds. Suppose Junior is careless about cleaning out the bathtub after he has used it. His sister has snapped at him about it, his mother has nagged at him

but he just can't seem to remember to clean it. In the family council he can be brought before the family parliament and made to realize his responsibility in this small but important matter. Instead of having the people he lives with hack at him day after day, he is helped to realize how his actions fit into the pattern of the lives of all of them. Resentment, based on no larger grievances than a ring around a bathtub, has smoldered and even festered within a family until it has caused real trouble.

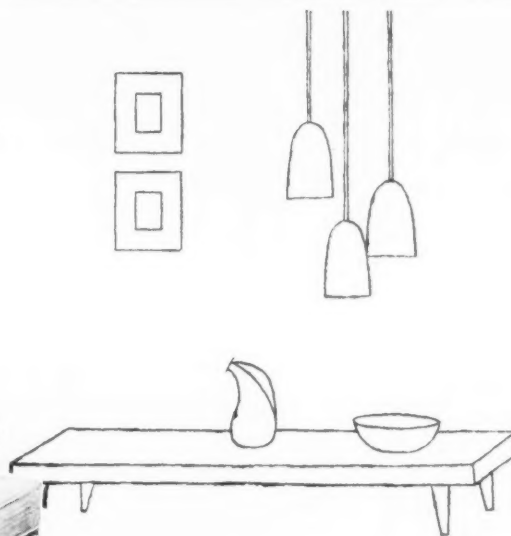
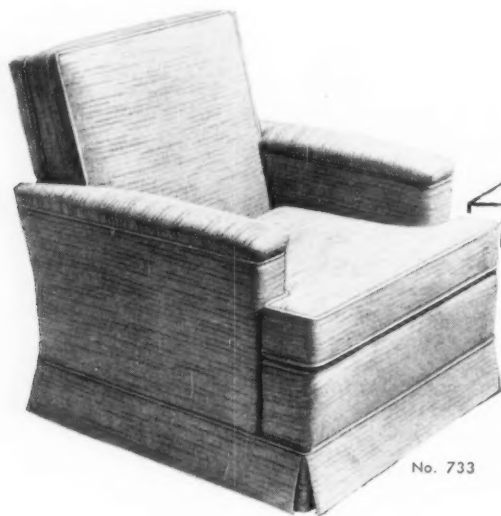
And I come back here to this business of compromise, which to my mind is not a dirty word as some people seem to think, but a device and a skill that lies close to the core of every happy marriage. To be successful, compromise must be based on a respect for the rights and the wishes of the other person. We have no right to enforce our ideas or our way of doing things on each other any more than they have the right to tell us what to do, except of course where real pain or harm threaten as a result. So many husbands and wives rob themselves of so much happiness by attempting to enforce their wishes on the other and so often in trivial matters.

Take the case of a woman who comes home with a new hairdo which is a little extreme in style. It may not suit her and she may suspect that it doesn't, but it is in the mode and it's given her a bit of a lift to try something new and frothy. When she asks her husband how he likes it, as she probably will, he can deliver a short sharp useless lecture on how *he* thinks her hair should be dressed or he can go along with it. To go along is a reasonable compromise, and even though you may think the example is trivial to

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HI-LO LA-Z-BOY

* Patent No. 395678

the point of being foolish it is for this reason that husbands and wives so often hurt each other with rigidity and selfishness, and make it impossible to achieve sensible compromise on the bigger questions in their marriage. My advice to anyone trying to learn the art of compromise would be just this: don't push people around.

What is the state of marriage in Canada today?

I can't give a good answer to this because if I based my reply on my experience with the Family Court in Toronto, I'd have to say it is going to the dogs and it isn't. I don't see how you can form an estimate of the state of marriage in any one generation, but from what I have observed I think that it's in pretty good shape.

I think our young people are healthier, more aware of the world in which they live and its problems than any young people I have known, including my own.

They know about the need for nations and individuals to communicate. They have a healthier attitude toward sex than the young people of the twenties, for instance.

The statistics on the increase in divorce don't alarm me too much because they aren't really comparable. Divorce is now easier, and marriages that probably should never have been made are now breaking up whereas in another time they endured miserably. We talk more of the responsibilities in marriage today than we do of the duties and I think this is a healthier approach.

Another factor in marriage today which I think makes for greater strength is that women are no longer the economic slaves they once were. Not so many years ago a woman would find it hard to make a living if she left a marriage that was wrecking her life. Today she is more independent. I think this is good and I think it means that more couples who stay together today are doing so because they are happily engaged in making a good marriage.

And nothing helps more than a family council to keep a marriage strong. ♦



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IN THIS ISSUE

YOUNG PARENTS

*Protect His Precious
Teeth*

TEEN TEMPO

*Chatelaine's
INVITATION TO
BEAUTY*

GIRLS IN GOR-RAY possess the poise that comes from being well dressed. Right thro' the day Gor-ray is timelessly right—whether it's in wool, worsted, cotton or tweed. And Gor-ray pleats are edge-stitched. Here is the GOR-RAYNE skirt—bias-cut in Gor-rayne, the wonder fitting fabric. Obtainable at all good stores.



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*Proposal**

*Enchantment**

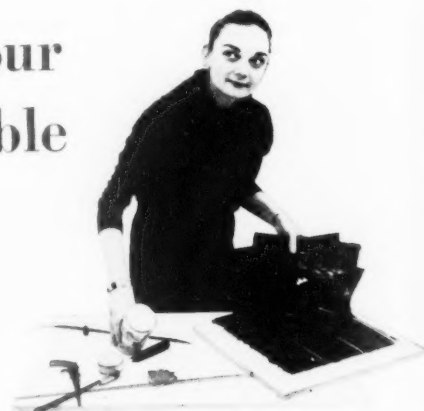
*Lilac Time**

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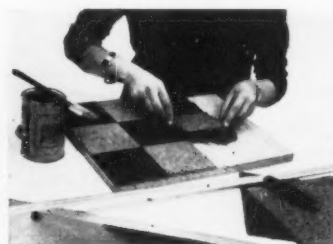
Created in the design studios of Oneida Ltd. Silversmiths
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YOUR HOUSE BY DORIS THISTLEWOOD

Tile your own table tops

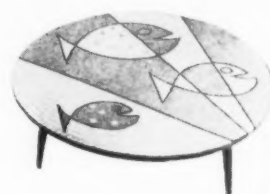
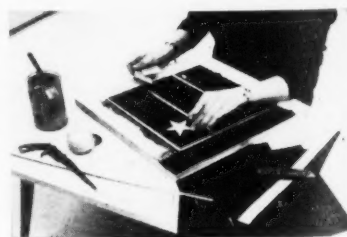


HANDSOME tile table tops are the newest do-it-yourself home project. Start with half-inch, factory-grade plywood cut to the table size you want, and sand the plywood edges perfectly smooth. Now apply floor tiles (you can choose from a wide variety of colors and textures) in any design you wish. Or you can use the tiny colored mosaics in glass or ceramic sold especially for this. To bond floor tiles use linoleum cement, wiping off the excess after it's dried with a special remover sold for the purpose. The most important step is measuring your floor tiles accurately and cutting them perfectly square and straight; for this use a steel ruler and a small sharp knife. Mosaics require their own special cement. To finish off the table, attach brass, black metal or wooden legs.



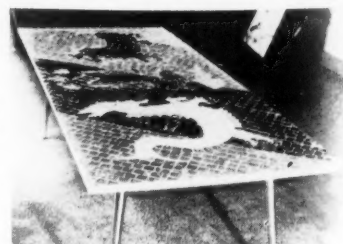
Cork tiles in natural and dark shades make this checkerboard design. Cut the 9 x 9-inch tiles in quarters. Finish off the table edges by nailing on wooden molding.

Vinyl tiles combined with brass stripping: Have brass and tiles the same depth to avoid ridges. Put 6-foot lengths of brass in a vise and cut with a fret saw. Inlay a solid brass shape and bond with linoleum cement.



Mosaics (3/4 inch square) require special cement. Fill in cracks with grout powder mixed with water to cake-batter consistency; spread over completed tile design and wipe off excess with a damp cloth. Finish edges with aluminum molding.

Mosaic effect is obtained with rubber floor tiles cut into typical small mosaic squares. The thinnest size is easily cut with shears. Fill in cracks with plastic grouting cut to size and inlaid with linoleum cement.





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PEPPLER BROS. CO. LIMITED, HANOVER, ONTARIO

OBJECT: MATRIMONY

Continued from page 26

He was still frowning, but she thought for a wild moment that she saw the suggestion of a smile playing around his mouth. That was, of course, ridiculous. Evan's older brother never smiled while Evan, on the other hand, had a smile that had bewitched her from the very first day she applied for the job three months ago.

"Let me get this straight," Miles said. "You are the product?"

"It doesn't mention anywhere in the brochure that the product has to be inanimate, does it?"

"No," he agreed. "Not that I know of."

"Well, I'm giving you an opportunity to broaden your entire concept."

He leaned toward her across the polished desk and she drew back instinctively. Something about this dark brooding half of Doughton & Doughton had always made her feel slightly ill at ease. "Why didn't you go to my brother with whatever it is you have in mind?" he wanted to know. "Naturally, I'm aware that you've been seeing him outside of office hours."

"I can't go to Evan. He happens to be the consumer I'm after."

"I beg your pardon. Evan is the . . . what?"

"Consumer, for goodness' sakes," she said exasperated. Really, the whole idea was so simple, she couldn't understand why he didn't grasp it immediately. "Let me explain," she said. "In this case I will represent the consumer. You are being hired to conduct your usual survey to determine a number of things for me. I'm willing to pay for this survey. Is it absolutely clear now?"

"It's beginning to be."

"Your outfit claims that market research in business helps replace opinions with facts."

"It does."

"That's what I want then—the facts! In my opinion, Evan is a little in love with me. I want to find out how much."

Thoughtfully, Miles lit a cigarette. "You want to know how your product, meaning you, compares with the products of your competitors, meaning all the other girls he takes out. Right?"

"Right." She sighed relieved. He was beginning to catch on at last. "I also want to find out what changes in my product and/or package will increase the desire for said product."

"And," he continued soberly, "I imagine you'd like an opinion survey to determine what can be done in general to improve public relations between you and Evan."

She nodded. "I also want to know," she went on, "how my distribution coverage compares with my competitors'."

Miles analyzed the situation again carefully. "I would say, offhand," he said, "that your distribution is in pretty good shape."

"The vital statistics," she announced in her most businesslike manner, "are 34-23-35."

He threw back his head and roared with laughter, and Elsie sprang to her feet alarmed. No one in the office had ever heard him laugh.

"Miss Parris," he said finally, extending his hand across the desk, "you've got yourself a deal."

"If you think it's so hilarious," she said frigidly, "let's just forget the whole thing."

"You've offered me a proposition. I'm accepting it. I hope it works. I'd like to see Evan married and settled down, so he can concentrate on the business a little more."

"How much will you charge?" she said cautiously.

He shrugged. "I'll bill you later, Elsie. Perhaps I'll write it off as a wedding present. Who knows?"

When his hand closed over hers to bind their agreement, she found it warm and hard and when he called her Elsie for the first time, it sounded rather nice. "Once you get used to him," she thought, "he isn't a bit frightening. Maybe it won't be so bad having him for a brother-in-law after all."

She went out to dinner with Evan a few nights later. He took her to a little place with "atmosphere."

Evan's hair was the color of wheat and the field had been mowed closely. The crew cut, plus the shoulders of a fullback, gave him an almost collegiate look at twenty-six. He was always slightly bronzed, but the particular glow he had about him came from the knowledge that women adored him. This comforting knowledge kept him in a state of perennial good humor.

"You're a brick, Elsie," he said, smiling at her.

Elsie, who could think of better compliments, smiled back feebly.

QUICK TREAT

For a real royal sundae, spoon partially thawed, frozen grape juice over scoops of vanilla ice cream.

"For instance," he went on, "the way you accepted right away when I called, even though it was a last-minute date."

"I'm practical enough to admit," she said, "that as far as you're concerned, it's a buyer's market. You can choose from any tomato on the shelf."

If the statement puzzled him at all, he tossed it off with his usual good nature. "Tell you what I'll do to make up for it," he offered. "I'll ask you now, for next Friday night. There's a new jazz combo at the Dixie Club that'll send you right out of your ever-lovin' mind."

She shook her head. "Sorry, Evan. Next Friday's taken."

He looked hurt.

"Never mind," she said. "He's not as attractive as you and not nearly as much fun. Actually, it's a business appointment."

He patted her hand. "Another time?"

"Just ask me."

It was true about the business appointment. Miles Doughton arrived at her apartment about eight-thirty, a monogrammed alligator brief case under his arm. Elsie's manner matched his for crispness and efficiency and they got to work immediately.

"In the interests of our project," Miles said, unzipping the leather case and taking out a little black book, "I've managed to obtain this."

"What is it?"

"Your competition. Brand names, addresses, telephone numbers."

"Oh dear," Elsie said, despairingly.



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skimming through the little book. "There are a lot of them, aren't there?"

"Dame Fortune," Miles stated without any apparent resentment, "has smiled on my brother as do all other women. She has endowed him not only with good looks but with an overabundance of charm, and Evan, being a perfect gentleman, considers it his duty to share it."

"You mean he spreads it around as much as possible," Elsie said dryly.

"Judging from this I would say he spreads it lavishly."

"Well, as long as I'm facing facts, I'd better face them head on. What next?"

"When you engage the services of Doughton & Doughton, you're in good hands," Miles told her, shoving his hands into the pockets of his dark suit and moving restlessly about the tiny living room the way he moved about his office when he dictated. He was as tall as Evan but lankier, and his face was set in sterner lines. It was difficult to believe that he was Evan's senior by only a few years.

"Since my brother and I share an apartment," Miles was saying, "it's been possible for me to narrow down the field and check off the competitors he seems to favor most."

"You mean you've discussed it with him?"

"Proper research can always measure the attitude of the consumer."

Elsie leaned forward eagerly. "What's his attitude about me? Have you been able to find out?"

"He thinks you're a sweet kid."

She fell back discouraged against the little pillows on the studio couch. "Oh, great," she said.

"Don't be disheartened. Maybe what you need are a few changes in the product and/or package."

"Any suggestions?"

"A few. In the last week and a half I started my survey. For example, Evan kept talking about Alice's fantastic red hair, so I took Alice out . . ." referring to his notes, "last Tuesday night. I managed, cleverly, to obtain the name of her hairdresser."

"Marvelous," Elsie said. "I'll make an appointment tomorrow."

"You already have an appointment. It's for two o'clock and I'll be there to make certain the color and style are exactly right."

Elsie's eyes opened wide. "You're remarkable," she said.

He gave her a short nod of assent and went on. "On Wednesday night I took out Mary-Louise. Evan had remarked that he enjoyed her company because she's always so agreeable."

"Now wait a minute," Elsie said balking. "In spite of any deals my competitors may be proposing, I want to make one thing quite clear. The only deal I'm willing to make is a marriage deal."

"You're jumping to the wrong conclusions," Miles said. "By agreeable I discovered that Evan meant Mary-Louise had absolutely no opinions of her own. She simply agrees. She also laughed at everything I said whether it was funny or not."

Elsie let out a ripple of laughter.

Miles threw her a questioning look. "What did I say just then that was funny?"

"Nothing. I was being agreeable—like Mary-Louise."

Miles beamed approval. "I can see your stock going up very soon. Shall I continue?"

"Please do."

"Juliet," he continued, "had a star after her name in the little black book. Evan likes the way she dances. I took Juliet dancing." Again he referred to his notes. "Saturday night."

"I'll bet this is one assignment you're enjoying," Elsie said, trying hard to imagine Miles on a dance floor. How could anybody possibly dance with a statistic?

"Do you have a phonograph?" Miles asked.

"Over by the window. What are you going to do?"

"Instruct you in the art of dancing like Juliet."

She found herself being drawn to her feet and then toward him. He held her very close and hard, not hard enough to cut off her wind, but for some strange reason she couldn't breathe very easily.

"It's simply because he's always terrified me a little," Elsie thought, overcome with sudden panic. "It's the mere idea of being locked in the arms of Miles Doughton, the man with the iron mask."

She was afraid her knees were going to fold, but he held her tight and kept her from falling.

"Juliet," he told her, "rests her cheek against the man's chest when they dance." Miles cupped the back of her head with his hand and pressed it down firmly on his chest. "That's it," he said. "Now the trick is to tilt your face a little so we are, in a manner of speaking, just a kiss apart."

Elsie tilted her face and tried it. Without warning, Miles suddenly released her.



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"You're a fast study, Elsie," he said brusquely.

He left her standing alone beside the spinning disc on the machine and collected his hat and brief case. "I'll see you tomorrow at the beauty parlor. Here's the address." He ripped a page from his notebook and left it on the telephone table. "Good night," he said.

She had a headache and she was dizzy and she wondered if perhaps she were coming down with a cold. She took a couple of Aspirins and went to bed, but had difficulty sleeping. During the next few weeks, she continued to have difficulty sleeping.

"It must be the excitement," she thought, "of changing the product and/or package."

There were times when she looked into the mirror and hardly recognized herself. Her hair was a fantastic shade called Copper Flame.

Her eyes had been made up to look like those of someone named Marjorie; lids faintly shadowed in mauve and delicately lined with pencil. The new, more voluptuous curve to her lips had been borrowed from Rita. Her wardrobe, under the personal supervision of Miles Doughton, was revised to simulate a certain Magda. Evan admired Brand Name Magda for what he called her "chicness."

It was six o'clock one afternoon when Elsie emerged from a Fifth Avenue shop wearing a chic black dress, a tiny eye veil, which gave her a mysteriously seductive air, and pencil-slim shoes with heels that were studded with rhinestones. She carried a matching clutch bag. "Thank you for letting me have the afternoon off, Mr. Doughton," she said. "I usually do all my shopping at lunch hour."

"We needed more than an hour to get you looking like this," Miles said. "Oh, by the way!" He reached into his pocket and took out a small gift-wrapped package. "This is for you."

"What is it?"
"Perfume. Very potent. The same kind Barbara uses. Evan says it 'does' things to him."

Elsie opened the package and applied a few drops. It certainly was potent.

"How much do I owe you for this?" Elsie asked.

"I'll add it to your bill."

He hailed a cab and helped her in. "Have a good time," he told her.

She didn't know what made her ask, "What are you going to do?"

He shrugged. "I took the afternoon off to go shopping with you so I'm going back to the office to put in a few hours."

The cab lurched and she was on her way for her date with Evan.

Evan let out a low whistle when he saw her. "What," he said, "has been happening to you lately?"

"Do you like the change?"

"Like it? Why you're not the same girl." He inhaled. The perfume was evidently rising like yeast. "If I'm not careful, I may find myself on a honeymoon."

"How did things go today at the office?"

She was surprised. "Weren't you there?"

"Who me? On a beautiful day just meant for golf?" Evan laughed. He stood closer to her. "Now where would you like to go, Gorgeous?"

Evan Doughton, Manhattan's fair-haired boy, had called her GORGEOUS!

Not only that, but a few moments before he had practically proposed! She flung out her arms in their long black gloves. There were glittering bracelets at her wrist.

"Evan," she cried, "take me dancing. I'd like to dance until three o'clock in the morning."

They danced until three-thirty, her cheek pressed against his chest, her face tilted so that they were, in a manner of speaking, just a kiss apart.

"But I can't be doing it right," Elsie

thought. "It doesn't feel quite the same as it did when I danced with Miles."

The next morning she moved about the office like a somnambulist, and her head dropped sleepily on top of the metal file cabinet as she was filing away a statistic which stated that thirty-five million couples a year observe wedding anniversaries.

A familiar voice behind her said, "Well, at least you made it here this morning, which is more than I can say for Evan."

Elsie whirled guiltily around. "I'm sorry, Mr. Doughton," she said.

"How did it go last night?"

"My respect for market research," she said, "is growing rapidly."

"Keep next Wednesday evening open for me," he said. "I'll bring the ingredients for dinner. I expect our survey to have determined by then how to obtain maximum effectiveness."

She thought she detected a smile but was too sleepy to brood on it.

Continued on next page



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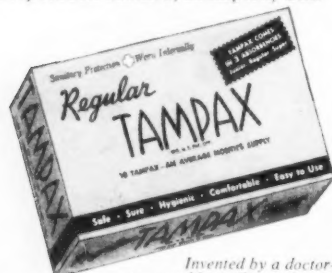
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Continued from previous page

But she was wide-awake the following Wednesday. After work she rushed back to her apartment, scrubbed every corner and polished all the furniture and wood-work until it shone.

"It's only natural," she reasoned, "that I'd want to show him what a good house-keeper I'll be for Evan."

She had barely time to bathe, dress and run a comb through her hair when he rang the bell. He was carrying a large shopping bag as well as his brief case.

"Everything we'll need for dinner is in here," he told her.

"And the recipe?"

"Stolen," he confessed shamelessly, "from Gabrielle's priceless collection of French recipes that were given to her by her father, who was, I understand, a famous French chef." He removed a folded paper from his brief case and gave it to Elsie.

"Hot Chicken Mousse," she read. "You're sure Evan goes for this."

"After a dinner with Gabrielle," Miles said, "Hot Chicken Mousse is all he can talk about for days."

It took hours of trial and error to make the Hot Chicken Mousse, a rare delicacy.

"I must admit," Elsie said, when she finally placed her knife and fork on her plate about ten o'clock, "that Gabrielle is competition to be reckoned with."

"Gabrielle," Miles assured her, "will be just a memory in a little black book after you make this for Evan. When are you seeing him again?"

"Tomorrow night. I've invited him for dinner."

Miles lit a cigarette. "Come on," he said, "I'll help you do the dishes."

"Oh, please, don't bother, Mr. Dough-ton," she protested. "I can do them myself after you've gone. After all, the average wife spends one and a half hours daily washing dishes."

"Since you're not a wife yet, you're not in that category," he said, stacking the plates. "By the way, how do you manage to have all those statistics at your finger tips?"

She shrugged. "I guess I just remember them as I file them. I must be a fast study."

"Judging from the progress you've been making with Evan," he said flatly, "I guess you must be."

Before he left that night, he said, "There's no more to the survey, Elsie. It's finished."

The announcement was so unexpected that it took her completely off balance. "Finished," she stammered. "You mean . . . it's all over?"

"It's the end of our project," he said coolly. "But it's just the beginning for you and Evan. That's what you want, isn't it?"

"Yes," she said. "That's what I want." Something must have gone wrong with the dinner after all. She felt a little sick.

"There's just one more name in the book," he said. "Her name is Brenda. I've surveyed her too."

"What," Elsie asked politely, wondering why it was she didn't really care, "has Brenda got to offer?"

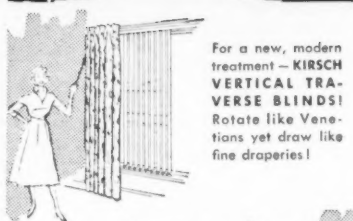
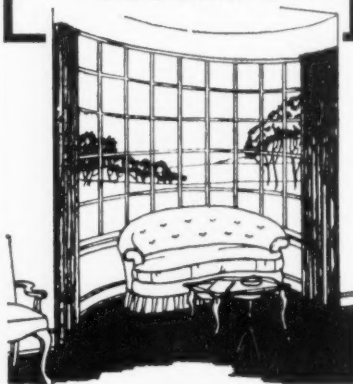
"She's developed a certain technique," he said, "in kissing."

"Maybe I caught a chicken bone in my throat," Elsie thought weakly. "Other-wise, why would I be having such difficulty swallowing?"

Miles grabbed her around the waist and pulled her to him.

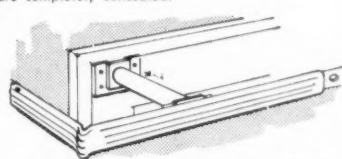
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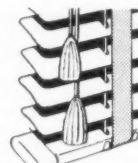
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"This," he said, "will be the last service performed by my company." And he lowered his dark head and kissed her.

"There's no doubt about it," she thought, "research provides a solid floor of facts on which to practice the art of advertising." But the floor of facts seemed to slip from under her as he held her. She closed her eyes and let it slip. When she opened them again, they were standing apart.

She was able to make her voice sound perfectly normal as she said, "About this technique Brenda has developed . . ."

He picked up his hat and brief case, went to the door and opened it. "Take it for what it's worth," he said, "but if I were you, I wouldn't try to improve on a good thing. Good night, Elsie."

"Good night, Mr. Dough-ton," she said.

The next night she made Hot Chicken Mousse for Evan. While he devoured it with relish, she leaned half-heartedly on her elbow watching him from across the table. She herself had no appetite. "It's probably," she figured, "because I just ate the stuff last night."

She started to muse about the night before when Evan said, "Elsie, there's absolutely nobody in the world like you."

"I know," she agreed dully. "There couldn't possibly be."

He laughed, walked around to her side of the table and lifted her bodily out of the chair.

"Evan," she said annoyed, "I'm not a football. If you're planning to make any forward passes, forget it."

"I want to make a touchdown with you, Baby," he told her. "Don't you get it, Elsie? I'm asking you to marry me!"

"I'm probably in a state of shock," Elsie thought, "which is why I don't feel anything at all. Later on I'll get a delayed reaction."

"All right, Evan," she said calmly, "I'll marry you. Let's go tell your brother and get his blessing."

Miles was home alone in his apartment.

"Hey, Big Brother," Evan said, bursting into the room and pulling Elsie in after him. "You remember Miss Parris from the office? Well, we're getting married."

"Yes," Miles said quietly, looking steadily at Elsie, "I seem to remember Miss Parris."

"She doesn't look it now," Evan said proudly, "but underneath, she's the old-fashioned type. She wanted your blessing." He shoved Elsie forward almost into Miles' arms. "Kiss her," Evan demanded.

"Since it's all right with you," Miles said obligingly. He looked down at Elsie. "Is it all right with you too, Elsie?"

She nodded silently and closed her eyes. She felt his arms go around her once more, and once more his lips were on hers.

After what seemed like a long time she heard Evan say, "Don't get carried away, Big Brother."

"From now on," Miles said, giving her a fond pat on the shoulder, "I'll always think of you as my . . . little sister."

Elsie burst into tears.

"What's the matter with her?" Miles asked Evan.

Evan shrugged. "She's overcome with joy."

Miles reached into his pocket and gave Elsie a clean, white handkerchief.

"Evan," she said blowing her nose,

"I'm sorry. But I can't marry you."

He looked at her blankly. "What do you mean you can't marry me?"

"One of the reasons," she said, "is because I tricked you into asking me. Miles will tell you it's the truth. Together we did a market-research survey on you. Tell him, Miles," she said recklessly. "I don't care if he knows now."

When the account was finished, Evan was grinning broadly.

"You went to all that trouble just for me, Elsie?" he said pleased. "Why, Baby . . ." He started toward her but she backed away from him.

"Evan," she said, "all I am now is something that's been put together from a blueprint. You don't want an assembly-line wife. I don't even have a personality of my own any more. And I've almost forgotten what I used to look like."

"You're the ideal woman for me," he said, "a combination of everything I want."

"Well, I don't want it," she declared with sudden vehemence. "I want to be myself and I want somebody who'll want me the way I was and the way I really am."

"Let's go somewhere quiet and talk this over," Evan said soothingly.

"I don't want to talk any more tonight," she said stubbornly. "I'm tired."

"Good night, Mr. Doughton," she said. "Good-by, Evan."

She didn't go to work the next day but spent it instead at the beauty parlor getting her hair back to its original color. That evening, dressed in the skirt and blouse she had been wearing the day the Great Inspiration first hit her, she took the elevator up to the Doughton apartment. Miles opened the door.

"Elsie," he said, "if you're looking for Evan, he isn't here. He went out with Mary-Louise."

"That's nice," Elsie said. "Mary-Louise is so agreeable. I didn't come to see Evan."

"Oh," he said, "why did you come?"

She was carrying a leather brief case under her arm. She unzipped it and whipped out a notebook and pencil. "I'm here," she said crisply and efficiently, "as a field worker representing the firm of Doughton & Doughton, Inc., Market Research. The stakes involved, Mr. Doughton, are so high that business cannot afford to gamble on hunches. They must have reliable information to help them shape the course of things to come."

She walked past him into the living room.

"What do you want to know?" Miles asked, closing the door.

"I want to know exactly what you think of a product with the Brand Name . . . Elsie."

"It's a little old-fashioned in some ways," he said gravely, "but speaking personally, I wouldn't want to see any change in the product and/or package." There could be no doubt that he was smiling at her now.

Jubilantly she tossed the notebook over her shoulder and advanced toward him.

"One of the functions of a market-research bureau," he said, holding her off, "is to make sure management is reaching the right people. Are you absolutely certain this is right, Elsie?"

"Miles," she said, "I think I'll give up market research and rely strictly on my woman's intuition." She went straight into his arms and when he kissed her she knew it was right. ♦



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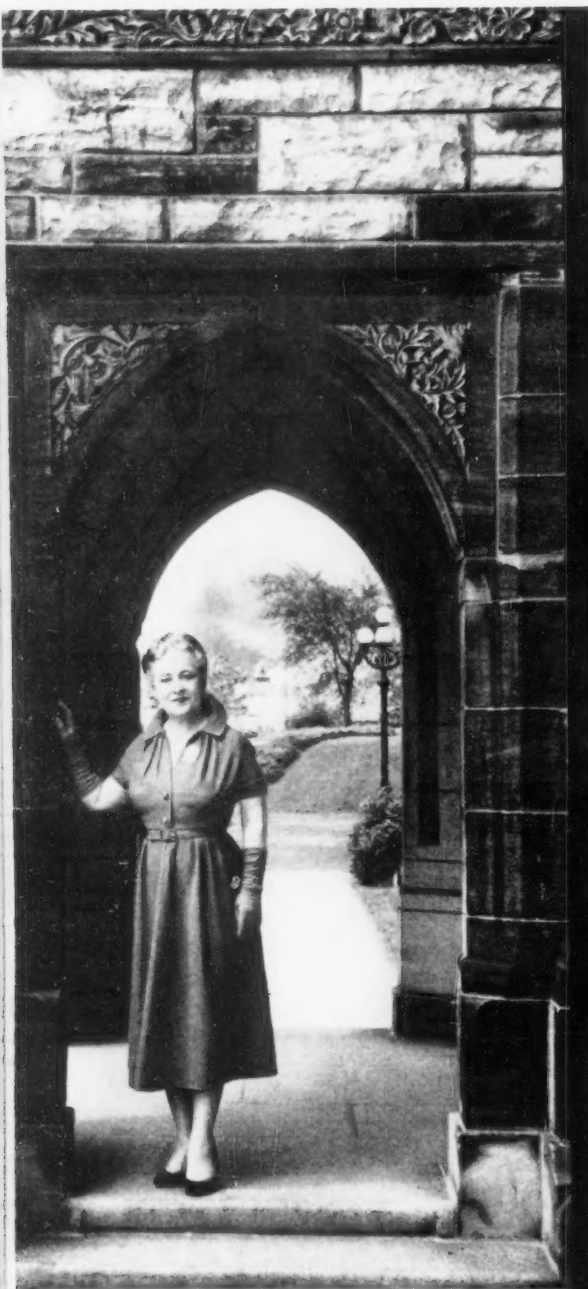
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Above, Mrs. E. L. Ball, Halifax, Nova Scotia, was taught to sew by her mother; now sews for her husband and children. "I find Simplicity Patterns fit better, and always run true to size. And I love their styling. I make the prettiest teen-age party dresses and coats for the children, and save so much, with Simplicity!"

Mrs. Ball, in a dress she "lives in", Simplicity No. 2183

Far left, Mrs. Phyllis Graveley of Ottawa. A government employee and volunteer community worker, she leads a busy life. Yet, "with Simplicity's easy to follow patterns, I can fit a lot of sewing in! They're so simple to adjust. My dressmaker and I made my daughters' entire trousseaux and wedding dresses with Simplicity!"

Mrs. Graveley, wearing Simplicity No. 2188

Left, Mrs. Charles E. Israel, Richmond Hill, Ontario, has spent exciting years in China and Germany. Widely known for her keen style and colour sense, she sews all her own clothes. "And I use Simplicity Patterns. They're so well designed, and give me such a wonderful variety of styles!"

Mrs. Israel in a favourite ensemble, Simplicity No. 2169



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CHATELAINE'S INVITATION TO BEAUTY

This fall—the upsweep the one-color look Shetlands come back



BY VIVIAN WILCOX

FALL is in the air. And the fastest way to adapt a new fall fashion is headfirst. Last word in coiffures according to Guillaume, the famous Paris hair stylist, is the bouffant upsweep with bangs or puffs. A clever way of cutting means that even low-brows can wear it. The bangs start well back on the top of the head with high forward curves so that front ends just touch the tip of the hairline. For a puff, the hair is combed up and back from the brow. Side hair is softly waved; it — and the back hair — is swept up and out in a fanlike arrangement.



Now, fashion news from this side of the Atlantic. Winter coats will be oval-shaped, furred . . . designed to be wrapped. Suit jackets bypass the waistline with the merest suggestion of fit. Most reach just to the hip-bone but some tubular and belted ones stretch halfway to the knees. Necklines are cut away from the throat . . . filled in with bibs of pearls. Sleeves are bracelet-length. Hence, longer gloves.

The little black crepe afternoon dress is back. Ditto, the floor-length, long-sleeved dinner gown. When necklines snuggle right up to the chin—as they do in Pauline Trigere's collection—it would seem the cover-up was complete. But some of these modest dresses turn out to be completely backless. Florals—colorful allover designs in silk taffeta and in cut-velvet—lend a surprise note to New York evening gowns . . . should provide a June-in-January atmosphere at next winter's parties.

Fall hats continue their backward, sideways drift. Sally Victor and Adolfo of Emme—top-flight New York milliners—favor berets, turbans and coifs, often of velvet, softly manipulated and draped. Mr. John likes dome-shaped fur hats that completely hide the hair.

Both here and in New York, the smart look is the one-color look—head to toe. The color may be a deep blue, raspberry red, mossy green, rich brown or taupe. Hats and shoes echo costume colors . . . and nylons are being introduced in pale filmy tints to blend with every outfit. Even lingerie and foundations are color co-ordinated. Slips, panties, bras and girdles are now made to match in such intriguing shades as Kiss Me Pink and Stardust Blue.



Italian designer Emilio Pucci has come up with a brand-new concept of figure control, or rather, figure emphasis. It is a pantie girdle that lifts the derriere in a natural rounded line. Emilio is essentially a sportswear designer and the new foundation is meant to be worn under shorts and slacks. It's available now in Canadian stores.

Newest love of the back-to-school set (one that mothers may remember with nostalgia) is the Shetland sweater, sloppy-joe size. With it, they like pleated skirts . . . skirts in blanket-size plaids. ♦



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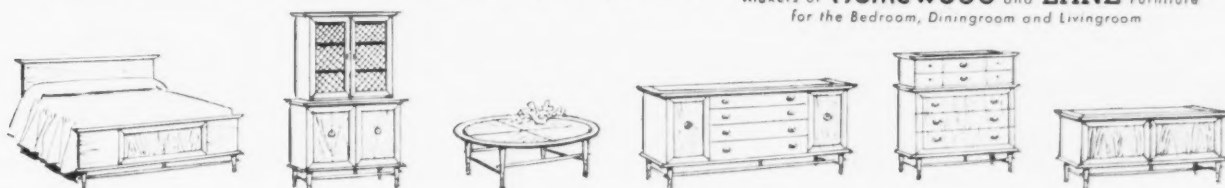
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How the stars stay slim

by Carol Miller

Lovely Alexis Smith, lunching recently at a Hollywood restaurant, watched curiously as her companion devoured a rich, calorie-packed dessert.

"Envy her?" she was asked.

"Not at all," Alexis replied. "I keep in shape the easy way, the way Nature intended me to—*by not overeating*. Whenever I start to put on extra pounds, I take these," and she reached into her purse and held up a wrapped caramel candy. That's right, a piece of candy!

Now there's probably no place in the world as weight-conscious as Hollywood, or where as many different ways to lose weight have been tried. Turkish baths, Swedish massages, Epsom salts,



It's a dog's life and he loves it. For good reason, too. "Snaf's" proud masters are Alexis Smith and her husband, actor Craig Stevens.

stretch machines, protein diets, jiggle tables, amphetamine pills—these are but a few of the methods, and the list could be extended endlessly.

Of course, there's a very good reason for Hollywood's close concern over calories. Apart from the absurdity of a romantic leading man with the figure of a Japanese wrestler, or an ingénue with a double chin, the camera itself adds pounds to one's normal appearance when projected on the screen.

But even though screen stars watch their weight—studios and press agents soft-pedal the subject as if it were a dread disease. They prefer the public to believe their stars are "born beautiful," have sylph-like figures without any effort on their part.

To set the record straight, Hollywood stars need help—just as the rest of us.

Well, what kind of help? Publicity releases to the contrary, dieting alone isn't the answer. Most of us know only too well what a mountain of will power it takes to stay on a diet. And it's that much tougher in Hollywood, where stars are subjected to too many temptations—banquets, luncheons, cocktail and supper parties at Ciro's, Romanoff's and the Brown Derby.

Well then, what is the answer?

Just this: they eat candy. Not ordinary candy, but a special low-calorie, vitamin- and mineral-enriched candy called Ayds.

As June Havoc says, "Even for dancers and actresses like me, staying in trim is sometimes difficult—until you discover Ayds. It has done amazing things for my figure."

Another case in point is Juanita Hansen. Many readers will remember her as a top star for Mack Sennett during Hollywood's infancy—the silent screen days when a small group of dedicated people like Pola Negri and Theda Bara were making motion picture history. She was a slim, blonde beauty. She lost out in the movies and began gaining weight till she tipped the scales at 196. Then she decided to do something about it. Today she is 127 pounds, and looks like a new person. "I couldn't have done it without Ayds," she said.

The secret of this candy-reducing plan is that it's utterly different. It's not like old-fashioned methods, some of which were dangerous. Neither is it a fad diet or a "pill." Doctors call Ayds an "Appetite Depressant." Taken before meals as directed, Ayds curbs your appetite. So you just naturally eat less and lose weight.

What started the trend in Hollywood was a clinical investigation by six doctors at a medical center in Cambridge, Massachusetts, reported in one of the leading medical journals. It was a comprehensive study to determine the value of appetite depressants in achieving weight loss. The leading weight-reducing products were tested. And the doctors discovered that Ayds Reducing Candy gave by far the best over-all results. Other doctors recommended it to their patients. Naturally enough, the word soon spread throughout Hollywood.

If you think that just the women of Hollywood keep their weight down this way, you're wrong. Hang around a certain Beverly Hills drugstore, and you'll see many of your screen favorites, of both sexes, step up to the counter for this candy. Don't be surprised if you see one of Hollywood's most famous he-men—sometimes called the "King" of Hollywood actors—buying Ayds.

In a world where appearance is so important, even the stars' wives have taken up this easy way to lose weight. Mary Cummings, for example, wife of the popular star Bob Cummings and mother of



"Steveorino" and his glamorous wife, Jayne, vacation at a Miami Beach hotel. Seems like he's taking an unnecessary chance sticking his chin out that way.

four children, admits "Sure I lost weight with Ayds, without dieting or feeling hungry."

What seems to appeal to these people who can afford the costliest salon treatments and pampering is its ease and simplicity. Further, they know from experience that exercise alone isn't effective. Skaters like Sonja Henie and Donna Atwood ("Ice Capades" star) also rely on this miracle candy. And, surely, they get enough exercise. But, says Sonja, "I keep myself in trim all the time with the help of Ayds. I can't think of a better way to reduce."

When Steve Allen was in Hollywood making his last picture he was exposed to the local pre-occupation of fighting fat. When he returned to New York, to once again face long rehearsals for his TV show and irregular eating habits, he decided to try Ayds. His lovely wife, actress and TV panelist Jayne Meadows, went along with him. "We don't agree on everything," report Steve and Jayne. "But we do agree that two can reduce easier than one. We both take Ayds and losing weight together is fun."

So, from Hollywood to New York and across the country, thenewstravels. Gloria Morgan Vanderbilt, the New York socialite, says, "I'm really astonished at the job Ayds has done helping me keep my figure slim." The titled Lady Thelma Furness exclaimed, "Ayds really works. I can say that from my own experience."

Druggists report that Ayds sales lead in America's continuing "battle of the bulge." Grandmother must have been right when she warned you as a child that eating candy before mealtime would spoil your appetite.



One of Hollywood's happiest families—Mary Cummings, her husband Bob, star of his own TV show, and four up-and-Cummings youngsters—Patricia, Bob Jr., Baby Laurel and Melinda.

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BARGAIN WITHOUT LOVE

Continued from page 25

too at his discomfort. He tried to amend himself, "I mean, it's a fairly new and exciting field for a girl, labor relations."

"Yes," said Felicia, and began to talk at once about Bunny, their younger child, and her day at nursery school. She could tell that Ross only partly listened. She imagined what his thoughts were, but went on talking with stubborn vivacity.

She had known about Ross and Paula from the moment it began, when Paula appeared that first time at their table at a Saturday-night club dance, her eyes wide and brown and flatteringly deferential, so radiantly pretty that it was almost difficult to look at her. "I've finished my course, Ross, and I'm a full-fledged legal steno as of yesterday. Can you use someone bright and ambitious in your office?"

Her parents were club members, and they were all on a first-name basis. "Why don't you stop in and see me in Montreal tomorrow, Paula?" Ross said.

And, once he hired her, it was only natural that Ross and Paula should take the same commuters' train home together. Even the bridge foursome, of which Ross was a part, disbanded for a trip or two until someone else slipped in to take Ross's hand. It was as if what was to happen was inevitable, pre-ordained, and everyone had accepted this in advance. It had only been a question of when, and with whom . . .

Tonight as she got ready for bed, Felicia stared at herself in her mirror. How could I have held onto Ross! I've just been lucky so far, or else he's unusually loyal, or more likely it's been Sandy and Bunny. Or maybe there have been some good things about our marriage that have made it last this long. It had lasted ten years, never entirely happy ones. A shadow had overcast them from the first, a shadow that she had chosen to ignore. They had two children, and ten years together. And she loved him, and she was ready to let well enough alone.

She stared at her plain, uninspired features, her slender, unexciting frame neatly covered in tailored pyjamas. What she must seem like to him, this Paula Brent, after ten years of marriage to me!

It was what the town would be thinking, too. They'd thought along those lines ever since she and Ross had announced their engagement. It must be old Arnold's money, they'd said. It certainly isn't Felicia's looks. And now, how long can she hold him?

Because Felicia Arnold had always been a very plain girl: plain despite the efforts of good *couturiers* and expensive beauty salons; plain and painfully shy, unsure of herself, withdrawn. And she was old Arnold's only child. Everyone knew Fred Arnold, textiles, and the Arnold mills scattered through the provinces.

Ross Somers was the opposite of Felicia. He was handsome; he was confident; he was a brilliant student; he had his choice of the prettiest girls on the campus. Felicia had been in love with him ever since she'd sat and watched him arguing for the college's debating team. She had never spoken to him. She might never have spoken to him at all if Arnold's money had not won her a place on a committee for Senior Week activities. The committee met several times

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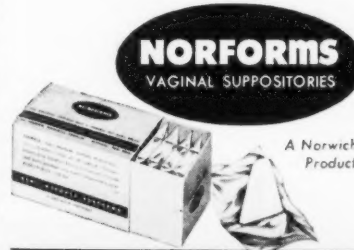


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on the Arnold estate not far from the university, and old Arnold had a chance to size up a situation which Felicia had thought to be known only to herself.

Ross wasn't the only one that her father helped. Arnold had always contributed to the university, and found good jobs in his mills for promising graduates. Ross was one of several young men that Arnold had tapped that year, and when Ross finished law school he went to work for Didrich and West, who handled Arnold's legal affairs.

When their engagement announcement followed a month later, Felicia couldn't help but be aware that there was much nodding of heads. She was hurt, and indignant. After all, she wasn't engaged to Henry Gilbert. Or Larry Siddons. Both of them were now working for Arnold Mills. Couldn't a man want to marry her even if she wasn't the prettiest girl in the world? Did it have to be her father's money? Well, let the town talk if it wanted. She and Ross knew the truth. Besides, she was too ecstatic to really care.

And she couldn't help the feeling of satisfaction when Ross insisted on a nice but not elaborate house, with a mortgage that he could pay off out of income. The town nodded grudgingly. Wants to feel independent, people said. They said it again when Ross left Didrich and West and branched out on his own in a new field; when Felicia's inheritance went into trust for their children; when Felicia wore beaver and not mink, and put her mother's largest jewels into the vault for Bunny.

All that satisfaction was now wiped away by Paula Brent. A marriage like Ross's and Felicia's can't last, the town had said. It hadn't. She had no weapons against a Paula Brent. She put down her hairbrush and unexpectedly met Ross's troubled eyes on her in the mirror. She composed her face at once.

"Ross," she said, "Sandy has been after me about that drive-in movie you promised him. It's a mistake to promise that boy anything. He fastens on it like a steel trap. But you did promise him, Ross."

"Not tomorrow night," he said, frowning. "I'm meeting that . . . that fellow from . . . Winnipeg tomorrow night. I'll have to entertain him in town. You know his idea of a big evening." He was lying, and lying came hard and painfully to him, and made him belligerent. He would be seeing Paula tomorrow night. He hadn't seen her the last three nights.

"What shall I tell Sandy?" she said. "Tell him—Thursday. Unless you want to take the kids yourself?"

"It wouldn't mean as much to them," she said steadily.

"No. Sure. Wait for me. Tell Sandy definitely Thursday."

They went to bed in the wide double bed they'd shared since their marriage. They kissed good night and lay apart. In the last few months it was as if they hardly shared the same room. Sometimes hurt smarted so deeply inside her that it left her weak. She would wait for him to fall asleep and then she would get up and walk about the room, or go downstairs, onto the dark, chilly sun porch. I haven't any pride, she would tell herself. I always let Papa manage the pride for the family, the pride and the drive and the egotism, too. I could use some of Papa's pride and his drive

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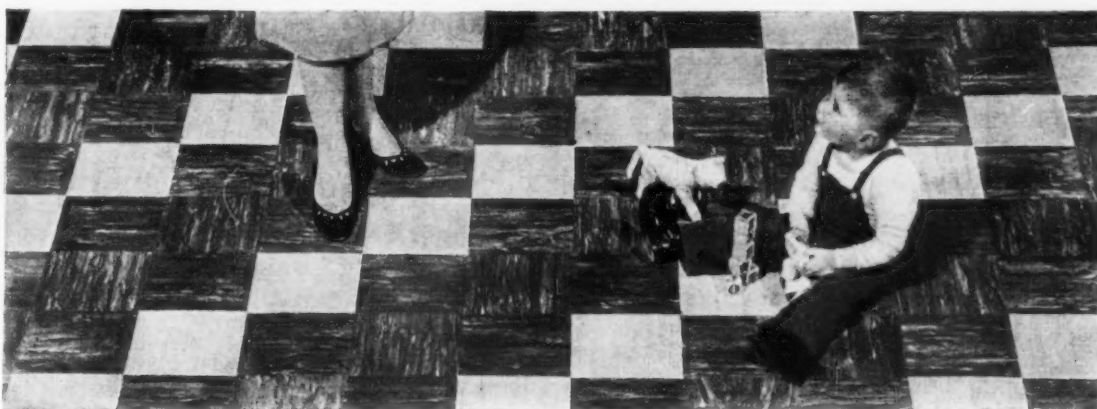
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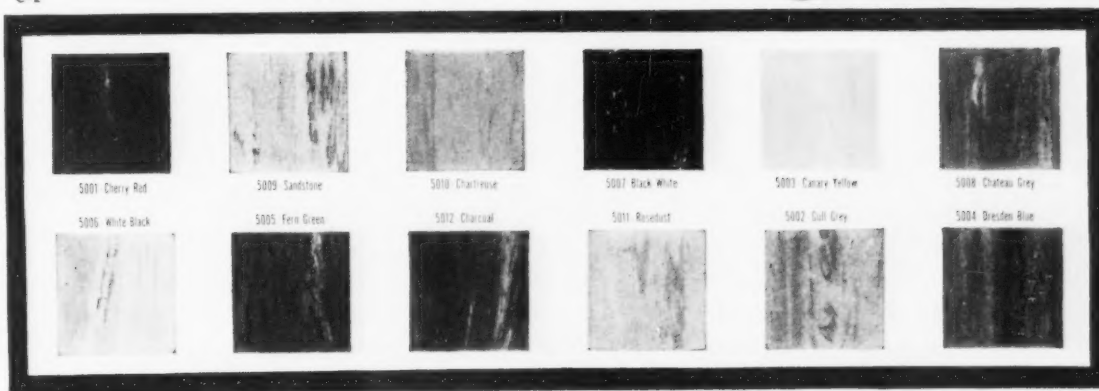
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But was that the real reason she was keeping silent about Paula? Was it because of the children, who adored Ross and he them? Or because any man would have found it impossible to resist the incredibly pretty Paula, and if she sat tight it might inevitably burn itself out? Or was she really afraid to bring it out into the open because she didn't want to take the next logical step?

The frightening thing was that Paula was not just a flirt, or even particularly unscrupulous. She was in love with Ross. Ross at thirty-five was more attractive than he had ever been. The fight to get where he was had given him a rugged seriousness that had deepened his good looks. She had never been blind to the admiration other women showed for Ross, but his apparent indifference over the past ten years had lulled her almost to confidence. Almost . . . And Paula had grown up in a town that firmly believed that Ross could not have possibly fallen in love with Felicia, that marriage with her had been based on some other attraction. How easy that would be for Paula to believe. To a Paula Brent, beauty must seem the central force of the universe. It wouldn't be difficult for Paula to justify her attraction to Ross.

And Ross, could he justify his behavior, too? In view of his feeling for Paula, would he even stop to try? It had happened too often to other people to wonder about.

On Thursday Ross and Felicia took the children to the drive-in movie on the highway. They relaxed and laughed with the children. It was a disarming evening. Later, stretched out on the sofa in the living room, Felicia wondered if Paula Brent were possible? She lifted her eyes to find Ross studying her covertly. She tried to imagine how she must seem to him, her tidy figure dressed in good, quiet clothes with the inevitable single strand of pearls. When they were first married she had tried to become more seductive, hair rinsed from brown to blond, complicated make-up, elaborate dresses. But it hadn't been becoming. She'd seen that herself and given it up. "Not very much to look at, all in all," she said, her quiet, pleasant voice saying the words out loud as if she were not completely aware of it. "Certainly not much compared with Paula."

He started.

She said quietly and carefully, "I shouldn't have said that, should I? I honestly didn't mean to. It just seemed so unbelievable, all of a sudden, that after an evening like this there could be a Paula."

He got up and began to walk about, trying to collect himself.

"I'm sorry you know," was all he could say.

"You couldn't expect to keep it from me forever."

"No," he said, frowning. "I suppose I didn't want to think of her in terms of . . . us. I kept putting it off."

"Why, Ross?" she said, even more quietly. "Why are you in love with her? She's beautiful, I know, but it can't be only that."

He made a rough, abortive gesture of denial.

"Is it something I've done, then?" she said. "I've wondered sometimes, if . . . if something hasn't been wrong from the beginning."

His expression hardened. "We both



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"I have no doubt about that, I imagine."

She looked up swiftly. "Is it something I'm supposed to know?"

"Look," he said tightly. "we've maintained a gentleman's agreement all these years, never mentioning it. Fine. But let's not try and pretend to each other that it's never existed."

"Pretend what hasn't existed?" she cried. "Something to do with me?"

"You, me. And Arnold, of course. We don't have to rake it all over, do we? We accepted it once. Is there any point in denying it now?"

"You, and I, and my father?" she said. A coldness crept through her. She sat up slowly. She was shaking.

He looked at her angrily at first and then, gradually, in disbelief. After some moments he began to see that she was not pretending, and he seemed bewildered and aghast. He said thickly, "Let's skip it. We've had enough for tonight, haven't we?"

"I want to know," she said. "You have to tell me, Ross."

"It was a mistake. I was trying to find excuses for myself. I'm sorry I said it—I was wrong." He looked pale; his eyes were stunned.

"What had my father to do with it?" she said. "He helped you with the law job, but we weren't even engaged then. You never even mentioned marriage until you were already working for Didrich and West . . ."

And then all at once she knew. She felt she might faint. She sat very quietly for some minutes, and then she fumbled for her shoes and put them on and stood up and went out of the room. He called to her, but she continued upstairs to their room and undressed automatically and lay on their bed.

Her father had guessed how she felt about Ross. Without her once mentioning it to him. He was an astute man, and she hadn't been very good at concealing anything from him, ever. Her father had assessed the situation shrewdly. He had known how to be persuasive, without being too blunt. A job with Didrich and West was a very rich plum, not to be tossed to anybody, unless perhaps to a potential son-in-law. Ross was a man of conscience. He would not have taken it unless he was aware of that, and her father must have known it. Ross was ambitious . . .

She heard his steps outside. Her heart pounded as he opened the door and stood there. "You're letting your imagination run away with you," he said. "It isn't the way you're thinking."

"It's just what the town believed, all these years," she said faintly. "I didn't care too much, as long as I knew they were wrong. Thought they were wrong," she amended unsteadily. "How could I have been so naïve, so stupidly naïve, as to believe . . ."

He sat down on the foot of the bed. "I cared about you long before that job ever came up."

"Cared about me?" she said in a low voice. "You don't marry girls you just care about."

"You meant more to me than anyone ever had before," he said heavily. "You have to believe that. It's true."

He might have said he loved her, but hadn't. He couldn't.

"We weren't ready for marriage," he said doggedly. "I didn't have a penny, or the prospect of a job. If I'd asked you to marry me at that time, you'd have

had every right to boot me out."

"Instead," she said, "my father said you could have the job, and the money, so there was no reason why you couldn't go ahead with any plans you might have. Only you never had any plans, until that moment."

"Yes, he made it seem possible," he said, tight-lipped. "And I thought you had spoken with him about me. I thought . . ."

"How could you have thought? How could you possibly?" she whispered.

He struck his open palm with his fist, wordless. He said, finally, "At least you have to believe that all the pressure in the world wouldn't have made me marry you, unless I . . . wanted to, unless you meant that much to me."

"And Paula?"

He said, "Do you think I'm happy with Paula because she's young and pretty? That made it easier, maybe, but it's deeper than that. Don't you see? I don't look into her eyes and wonder, as I do with you, what's my wife thinking of

me? Is she remembering how we got started? Is she thinking, does he mean that kiss or is he just doing a good job of acting the loving husband?"

"I never . . ." she whispered, aghast.

"I don't have to stop and question anything, with her. I know where we both stand. I've been ashamed for ten years. Not that I'm proud of myself now, but at least it's out in the open and we know why we're doing it. I've never even been able to believe that you could love me, knowing what we did



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about each other. To love someone, respect has to come into it. I wouldn't blame you for not respecting me. You're going to deny it, but maybe that's because you've managed to fool yourself. I've tried, but I haven't been able to fool myself."

She cried out, "Why did you keep quiet so long?"

"Do you think I've wanted to break us up?" he said. "I held out as long as I could. You were the one to bring it out, tonight."

She said, "All this time, you've never been happy." He didn't answer. "It's been wrong from the start: everything we've built up for ten years we've based on something false."

He sat there on the edge of the bed for some moments as if he wanted desperately to find something to say, but all at once there were no words for the countless things that each of them was thinking.

"It might be easier for us both if you went away," she said at last. He stood up, then. She could hear him moving about in the guest room across the hall, the creaking of the springs when he lay down, the smell of his cigarettes drifting faintly to her. At dawn he opened the door quietly. The grey light was strong enough now for him to see that she was awake.

"I'll take a few things into town, and stay at the hotel," he said. She nodded, and he lifted down a valise from the closet and put a suit in it and some linen. She watched him numbly. "What are you going to tell the children?" he asked.

She had been thinking of that too for the last few hours. "I'll say you'll be gone for a while, a business trip."

"I usually call home," he said. "Then call now too," she said. "Sandy will ask questions. He may understand."

"You won't tell them anything definite yet," he said, plainly relieved.

"I'll wait."

He stood at the foot of the bed, his valise in his hand, looking down at her. In this cold light he was haggard.

"I swear," he said. "I swear I'd give anything, if you hadn't had to find this out from me. I swear it, Felicia."

Her throat swelled at his words, and she had to turn her face away. But she didn't cry, not even when she heard the front door close quietly and his familiar step going down the walk. Tears would have been a relief.

He telephoned that evening. A few hours had turned his voice into that of a stranger. He said carefully, "Everything . . . all right? You? The kids?"

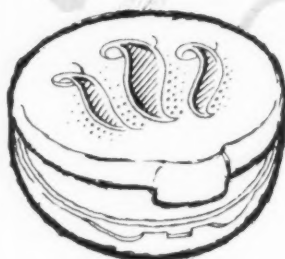
"We're fine," she said steadily. "Bunny's just going to bed. I'll put her on."

She busied herself in Bunny's room, listening to Bunny's giggle that always seemed especially inspired by Ross. Then Sandy spoke. She was watching Bunny wash when Sandy called, "Want to say anything else to Daddy?"

"Tell him I'm with Bunny, and say good night for me," she called back.

He telephoned each night. She found herself waiting for the evening, worrying if his call was delayed. This last small contact with him, strained and purposeless as it was, became for her the focal point of the day. There was nothing more that they could say to each other. They had discovered that the morning he left, and yet he seemed almost reluc-

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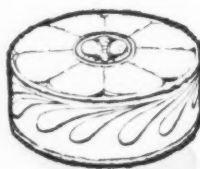
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tant to bring the awkward conversations to an end. The break was not easy for him, either. Uprooting a marriage of ten years' growth wasn't easy. It had embedded itself too deeply in them both. Even the prospect of Paula wouldn't be of too much help to him right now.

Each time she hung up the telephone, she felt shaken and distraught. This is no good, she thought. We're dragging it out needlessly. It's painful and unnatural. Some scruple in his makeup makes it impossible for him to suggest the next move. Perhaps he thinks it's a kindness to leave it up to me. One morning she finally brought herself to call Didrich and West, to make an appointment to see the senior Mr. Didrich.

She steeled herself for the interview. She knew everything he would say, and even the manner in which he would say it. To all his fatherly and lawyerly advice she had one answer. She repeated it as evenly as she could. "We both feel it's best for us. We're not angry. Or hasty. It's the only thing left to do."

"All right then," said Mr. Didrich. "I'll get in touch with Ross."

That evening when Ross called, he sounded disturbed. "Didrich spoke to me today. He said you'd been in."

"It's what we wanted. Was there any use in waiting?"

"Still, it was a little abrupt, wasn't it? There are . . . aspects we should talk over. Without a lawyer."

"Yes," she said slowly, "we'll have to make some arrangements about . . ." About the children. But how did one ever arrange about one's children?

His thoughts must have run ahead as hers had. His voice roughened, and he said, "I'll come out there tomorrow night."

"What if Bunny or Sandy should wake up and hear you?"

He was silent. Then, "Come to the office tomorrow. I won't make any appointments after four." She hesitated, her heart beginning to pound. "Please come, Felicia," he said. "I have to talk to you."

"Yes, all right," she said.

"Good," he said, and it was as if he had let out his breath. "Put the kids on now, Felicia. I'll see you tomorrow, after four."

He had sounded so . . . eager. Her head whirled. She heard Sandy and Bunny talking to him, but as if from far away. He had wanted to come here! It might have been only that he wanted to get things straightened out. There were so many things that would have to be talked through thoroughly, for the children's sakes. Perhaps he had hoped to catch at least a glimpse of the children. He must have missed them these last weeks. And yet, the way he had said: *I have to talk to you; it had seemed so . . . personal.*

Here she was, following the familiar pattern of long ago, when she had loved him so much that she hadn't let herself think that he had not said he loved her, hadn't even let herself speculate why he should want to marry her. And now, she thought, I want to believe that he doesn't want Paula after all, that he wants to come back. Tomorrow was suddenly an unendurably long time off, tomorrow . . .

Suddenly she remembered tomorrow was Thursday, and Helen would be going off after breakfast until Friday morning. It was a wedding in Helen's family and Helen had been planning on it for weeks. She might find a baby sitter. No, it

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would be simpler to see Ross on Friday. She must call him. She found the number of his hotel and told the operator. "Mr. Somers' room, please." Felicia waited a little hesitantly. She wasn't used to calling Ross, even at the office.

"Sorry, there's no answer," the voice said, after a short pause.

"Did Mr. Somers leave any message?" Another pause, and then, "There's a message here for Miss Brent. Is this Miss Brent?" The strange voice was ringing through Felicia's head and she was suddenly dizzy and couldn't answer. "Hello?" it said. "Hello?"

"Yes, this is Miss Brent," Felicia finally managed to say, faintly.

"Mr. Somers has been delayed. He'll be a little late and says to wait there."

"Thank you." The abrupt dizziness had left her weak. "Will you . . . will you just tell him that . . . that I won't be able to keep the four-o'clock appointment. He'll understand."

She hung up. Her own face stared back at her in the hall mirror taut and pale. She turned away from it. How stupid I am, how very stupid. I don't want to see the truth; I've made myself blind to it.

Suddenly the house was suffocating and oppressive. She could not bear to go into their bedroom, to see the things he had left in the closet, on his dresser. She could not get into bed, their bed. I must get away from here, she thought.

She took a coat from the hall closet and pulled it over her shoulders. She found her bag and a scarf and ran out to the car. She had no idea where she was going. Their road wound out to the highway, and she followed it, though she was scarcely aware of whether she was heading toward the city or out to the country. The cold air biting her face through the window felt good at first. It was not till much later that she was aware she was chilled and shivering. And much later than that before she was able to collect herself enough to read the signs, to find out where she was. She had come off the highway some time ago. The road was now a two-lane one, and twisting. There were few other cars on it. It must be late; there were few lights showing in the houses she passed.

She was shivering so much now, that she was driving with difficulty. I'll stop and get some coffee, if I can find a place that's open, she thought, peering at the white sign looming ahead. "Ashburn Falls," it said. Have I come this far? she thought bewilderedly. Ashburn Falls, that was—that was hours from home! She was exhausted. If I can find some hot coffee, I'll feel better, she told herself carefully. It was another half hour before she came to a lighted snack bar. She backed and parked, her feet feeling stiff and numb as she walked toward it. The place was empty, but warm and bright. She ordered coffee, and drank it slowly because it was scalding hot. It warmed her, but it did her no other good. She knew she could not drive back that night.

"Is there a hotel near here?" she asked the counterman.

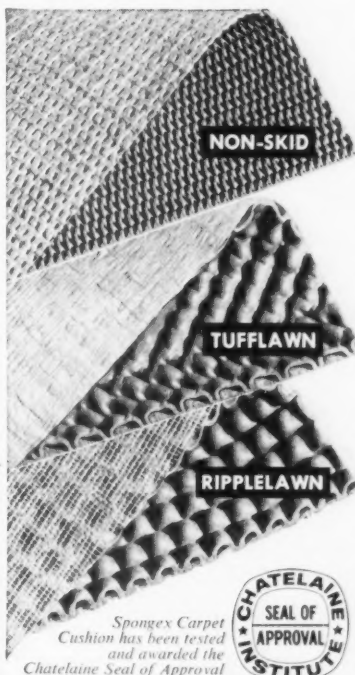
"Just straight ahead on this road," he said. "In Langley. The Langley Inn, it's called. You can't miss it."

She managed to drive to Langley. The inn was small and old, and there was someone who answered her ring and took her up to a room. She was alone. A radiator rumbled and hissed; the room



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was clean and bare. She sat beside the radiator in a white painted rocker and loosened her coat and untied her scarf. She thought, I've run away as a child would, because it's the only way he knows to escape what's bad and inevitable. But I have to face it. It's over and done with, between us. I must see it, I must admit it.

But she couldn't. Not yet.

Later she remembered the children, and Helen, who would be beginning to wonder. There was a telephone beside the bed, and she gave the operator her number.

Helen answered at once. "I've been worried, Mrs. Somers."

"The children all right, Helen?"

"Haven't moved since you left. I couldn't imagine where you'd gone, you didn't say anything, and when Mr. Somers called—"

He had called back. He had returned and found her message.

"Helen, I'll be home in time for you to get to the wedding. You won't make a train before eleven anyway, will you? And I'll be back by then."

"But where are you? Mrs. Somers—"

"I'll be back tomorrow, Helen. I'm spending the night here. Tell the children I'll be home by lunchtime." She hung up quickly. She pulled back the bedspread and lay down on the bed, her arm over her eyes. It would be easy if I didn't love him. It would even be easier if I could be bitter and angry. But I can't. I can't blame him for what's happened. I can't even blame him for Paula, now that I know why.

The bedside telephone awakened her. She sat up dazedly. It was early morning, and the light was still misty and grey. "Sorry to disturb you, Mrs. Somers," the room clerk said, "but there's a gentleman here says he's Mr. Somers, and I just wanted to make sure."

"Mr. Somers," she repeated. "Yes, it's all right."

She stood up and tucked in her blouse, and tried hastily to tidy her hair. There was a tap on the door and she went and opened it.

Ross stood there. He searched her face, and then he came in and flung himself heavily down in the rocker. "You're all right."

"How did you know I was here?" she asked numbly.

"I called home when I found your message. Helen was worried. She said you'd gone out so fast you hadn't stopped to tell her where. I kept in touch with her. When you phoned she called me back, and said she'd heard the operator say it was Langley calling. I took a chance there wouldn't be too many places out here where you could be."

"I'm sorry. I didn't realize you might... worry."

"Isn't it bad enough that one of us is away from the kids?" he said in a low voice. "Did you have to run out on them, too?"

She made a helpless gesture with her hands.

He compressed his mouth. "I have no business sounding off like that to you. I'm still upset. I was scared tonight."

"I hope your evening wasn't spoiled," she said and turned her head away. She hadn't meant to say it, but the hurt was

still too near the surface for her to conceal it.

He said steadily, "I hadn't taken Paula out since I left you."

She turned tiredly, "It doesn't matter now."

"Do you mean that?" he said. "There's no use my talking, trying to explain something that's happened?"

She didn't answer. She was thinking, I won't let myself go again, wanting to believe you could make it right with us, just because you're here. Wanting to believe it so badly that I think I even hear something in your voice. I won't be that foolish again.

"Maybe it is too late," he said. "I could understand that. I earned it. But I'd like you to know anyway. It might even give you some satisfaction."

He leaned forward, so he could see her face.

"I don't know why I didn't see Paula in these few weeks," he said. "I didn't really know until after Didrich called me today. I hung up the receiver and I said to myself, it's over now and I'm free. As good as free. Whatever Felicia and I had in these ten years would soon be canceled out, finished. Now I could make my fresh start. That's what I told myself."

He was silent, his eyes intent on her face.

"I sat in my office, thinking for quite a while," he said. "I felt low, and rotten, as if the foundation of my world had collapsed. Funny, isn't it, when I should have felt relieved, free. I should go in and tell Paula, I thought, and I actually started for her office. And then I stopped. This was my fresh start, but suddenly I knew I didn't want it to be with her."

He stood up and went to the window, tense with the effort to find the words.

He said, "No one was pulling the strings this time, Felicia. No one was jockeying me into position, pointing out my way to me. This had to do with nobody but me. And you. Whatever went on between us before was unrelated. Didrich's call put a finish to that. We were two other people now, and all alone. And it was you I wanted. I wanted that fresh start, but with you."

He said, "I was going to tell you that when I saw you. But first I had to tell Paula, before I saw you."

She came up and stood beside him at the window, and he reached out his hand for hers and gripped it. The gilded inn sign swung a little in the autumn wind. A milk van turned noisily into the driveway. Below in the kitchen the inn was waking up.

"It would be different this time," he said. "This time when I came home at night and opened the front door, we'd both know I was there because it was where I wanted to be. I'd know. But especially I'd know you knew it."

She couldn't smile, disaster was still too close. She said shakily, "I'd know, but I might wonder..." She smiled. "I might wonder, when you might have come home to someone as lovely as Paula..."

"You're lovely," he said. "Don't you know you've always been a lovely girl to me?"

It could only have been the way he said it. All at once she knew it was true. ♦

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CHATELAINE — SEPTEMBER 1957

Try a new look — and outlook

For this fall . . . quick notes on beauty, fashion and having fun, to banish end-of-summer blues

BY BETTE HOWE

TIRED of cotton dresses and sun-tans? Most of us are. Why not find a fresh look, and outlook, for the season ahead? Shake the last grain of sand from your sandals and begin here and now.

First—a new hairdo

Summer's sun-parched hair will respond to an easy repair treatment, now to be bought. Rub the hair-repair oil on your scalp and to the tips of your locks, then don shower or bathing cap. Let the oil seep in for an hour, and shampoo in the usual way.

• While you're shampooing, you can choose your new fall hairstyle *before* you visit your hairdresser. Work up a firm, creamy lather and mold your hair to any silhouette. Try some high-curving bangs in front and an upsweep at the back—new this season.

And when you make that appointment for your hairdo, remember, many of this fall's hats will hug the head and cover the hair. You'll probably need an inch or two snipped from last season's longer styles.

Fall faces forward

Eyes take on fresher sparkle after dark with two shades of eyeshadow, tone-on-tone. Try a faint touch of green on blue, turquoise on violet, grey on blue . . .

• To complement fall fashions and colors you'll want a pale, pearly complexion. If your tan is at the yellowed stage, wear a pale, pink-tinted liquid foundation. Blend a compactful of your summer powder with a light fall shade; shake them, half of each, in a paper bag. Next time you refill your compact use more of the light shade, less of the dark until your skin loses the last remnants of summer tan. If you use foundation and powder in compressed form, apply the darker shade first thing in the morning but carry the light shade with you for all touch-ups.

• You can speed a fading tan on its way with a home-made face pack: one tablespoon of Fuller's earth (from any drugstore), a squeeze of lemon juice and a few drops of milk. Mix to a smooth paste and spread evenly over face and neck, leaving wide circles free around delicate eye areas. After five minutes rinse off with warm water and gently pat dry. Apply a moisturizing lotion. If you prefer you can buy a pack for this same purpose.

Note to autumn brides

Sunbrowned and roughened hands won't look as pretty as they should with your white wedding gown. Bleach them with the face pack (above), substituting a few drops of ten-volume hydrogen peroxide for the milk. Let dry ten minutes, then rinse and dry thoroughly, and massage in your richest night cream. Wear loose cotton gloves to bed so that the cream works an eight-hour softening treatment.

Lipstick in the fridge

It's storage time for all summer accessories. Replace coral-toned lipstick and polish with a shade to team with the stained-glass clarity of fall fashion colors.

• Store summer lipsticks in a plastic bag in a corner of the refrigerator to keep them fresh. Seal tube tops and bases with cellulose tape first.

• Don't throw out that summer polish; use it as a first coat with your new fall shade on top.

• Store summer jewelry, tissue-wrapped, in last season's handbag—saves cluttering your jewel case.

• Preserve summer perfumes — you'll want a subtler, silkier scent now—with a seal of clear nail varnish around the stopper and store in a cool dark drawer.

One-color trickery

Here's a knowledgeable hint about new colored hosiery: choose subdued tints of wine, black, topaz for street wear; jewel-bright tones of jade, sapphire, ruby for the gay lights. All are wonderfully leg-flattering, lend the perfect finish to your one-color look, top to toe.

Regal after dark

The Queen's visit next month indicates a regal note in fashion. For evening consider these: rhinestone-and-pearl-studded combs, chignon circlets, even miniature coronets. With a dress: of brocade, satin or velvet in rich jewel colors or the palest pastels.

Winter shape-up

If summer swimming has left your figure lithe and lovely, don't sigh for next year and let the pounds creep back. Keep swimming through the winter—half an hour burns up three hundred calories! Local YWCAs usually have year-round swimming-pool facilities for a nominal enrollment fee. If you can't swim yet, it's time to join one of the Y classes for regular instruction.

Mental shake-up

You've thought about this every fall—now do it. September and October are the months to enroll for evening classes at your local university. Anthropology, economics, politics and many other subjects will stimulate and absorb you, taking up a few hours, one night a week.

If there's a technical or vocational school nearby ask about their creative courses—painting, millinery, leathercraft or dressmaking.

Postscript

Finest place to get a fresh look is your bathtub. Reserve it for a few good hours and treat yourself to a scented bubble bath. It's well recommended for smoothing out mental wrinkles too. ♦



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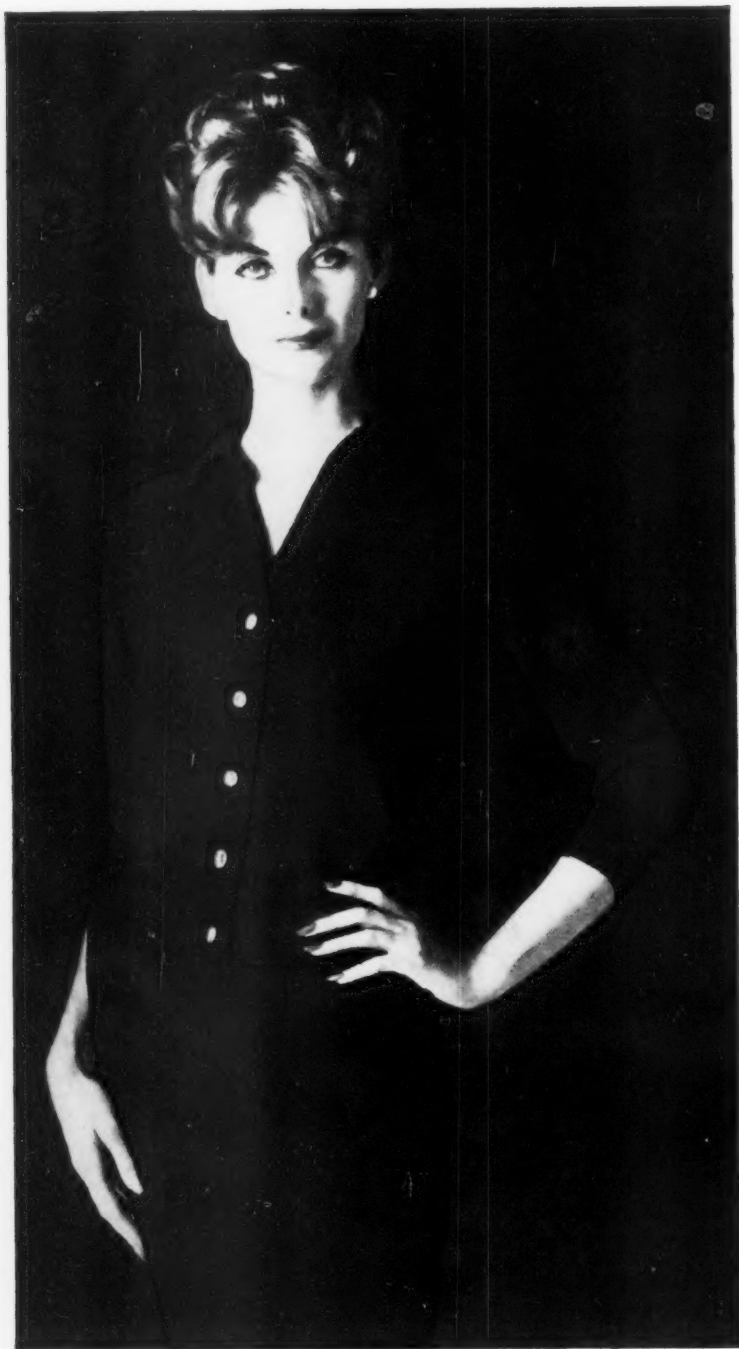
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WHY AREN'T CANADIAN FEMMES MORE FATALES?

Continued from page 21

Miss Canada shines in the talent division, yes. Standing there in her Mountie costume she can play a bugle call like you never heard before. But when it comes to the department that makes beauty judges snap the points on their pencils, Miss Canada just hasn't got it. She looks like everybody's choice for his favorite sister. But oh, brother, get a load of Miss Finland.

Even English girls, whom Continental men have traditionally associated with paralysis of the libido, have more of the old voom-voom-voom than the Canadian variety. Princess Margaret is the sterling example of the current English lady, undeniably fetching in her low-cut voice. Something about the post-war Elizabethan Age Mark II has given Englishwomen a filip of femininity they previously kept wrapped in tweed. The well-known peaches-and-cream is laced with a jigger of kirsch.

No such improvement is discernible in Canadian women.

On the contrary they continue to win the admiration of Englishmen whenever they visit the Old Country. This is the most damning piece of evidence that can be cited against their sex appeal, because the average Englishman is unnerved by a display of femininity, much prefers a girl he can talk to man to man.

I've known Canadian girls who were tremendously popular with the lads of

London, but who never seemed quite to find the relationship that is one of the reasons so many of them leave home. Only gradually, if ever, does it dawn on them that the Englishman chooses their company at least partly because the theatre is no place to take a horse.

He likes the Canadian girl because he can feel comfortable with her. But the whole crux of conjugation of the species lies in the female's natural ability to make the male feel uncomfortable. The Canadian girl is an argument for the reproductive method of the amoeba, making a case for binary fission when her effect should be strictly nuclear.

Why? When Canadian men travel abroad and meet the flashing señorita of Spain, the Indian girl in her graceful sari with its exciting glimpse of dark midriff, the demure and delicate Mademoiselle Butterfly in Tokyo—why are they apt to do a double somersault off the deep end and marry the girl?

I suggest that the reason is that the lasses of other lands know how to make a man feel masculine. They have learned how to make passivity potent.

The Canadian girl, reared in the mistaken belief that equality of the sexes means loss of distinctiveness of the sexes, waits stolidly to be wooed as though this was her right by federal statute.

She is so inhibited in her capacity to be seductive that she has to have several drinks to let herself go, whereupon as likely as not she becomes playful in the manner of a large Springer spaniel.

The more highly evolved the Canadian girl is—the university graduate with every assurance that she can look any man in the eye, mindwise — the more difficult it is for her to assume the role



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temptress. Many of these girls have to get married and have several children before the Delilah in them begins to assert herself, so that she alarms both her own husband and other stray males by leaning out of pantherish cocktail gowns and looking desperately accessible.

Assuming that this trend is undesirable—which is only one man's opinion, of

of bitter No. 1 hard wheat. She'd freeze to death.

The charms of *les Canadiennes* of Montreal manage to overcome some of the ursine bulk of their winter garments, but nobody's yet found a becoming outfit for the drizzle-struck Vancouver girl.

With their power to galvanize the male ogle badly dampened by weather, Canadian girls are justified, I think, in taking advantage of the general prevalence of central heating indoors. A girl doesn't have to run around the house dressed in a bubble, but she can modify her mania for practical (sic) clothes. One filmy peignoir can do more for nuptial union than a carload of marriage counselors.

Moreover, Canadian girls have the physical wherewithal to match the foreign charmer and can usually outclass her. But equipment is useless without the desire to devastate. A girl may be dynamite, but it won't explode until she sets her cap.

As one who is proud of Canada's natural resources, I'm distressed to see this great potential of Canadian femininity going to waste. I hope to see in my time (any later would be disastrous) a general realization by Canadian women that it is silly to don the trappings of sex equality when they can make men their slaves by slipping into something much more comfortable.

Despite advances in most other kinds of industry, there has been very little improvement of the method of making time with a man.

Paddling your own canoe may seem more upright and independent, but if it's furs you're after, *voyageuse*, why not choose the more effective method of transport? It's yours in a wink. ♦

☆ ☆ ☆

FOR A MOTHER

(On the day when her child first goes to school.)

By Joan MacKenzie

No, this is not a day to grieve,
Nor cry;
This is an hour of growing inside;
For him, the wings
And the faith to fly,
For you, the wisdom the wise alone
know,
That loving a child means letting
him go,
And go,
And go ———

☆ ☆ ☆

course, supported by an intense faith that fifty million Frenchmen can't be altogether wrong—what can be done to make Canadian women more womanish?

Well, they have one strike against them from the start: this country's cruel climate. The Canadian girl can't loiter about in a sarong, or invite attention by standing with her skirt pulled up in a field



Sheath dress
and stole in
imported Tartan
by ALJEAN
SPORTSWEAR
—Vancouver.



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Famous BEAUTYGUARD tops give positive protection from burning cigarettes, alcohols, nail polishes, and water, yet retain all the deep warmth and natural beauty of the genuine walnut.

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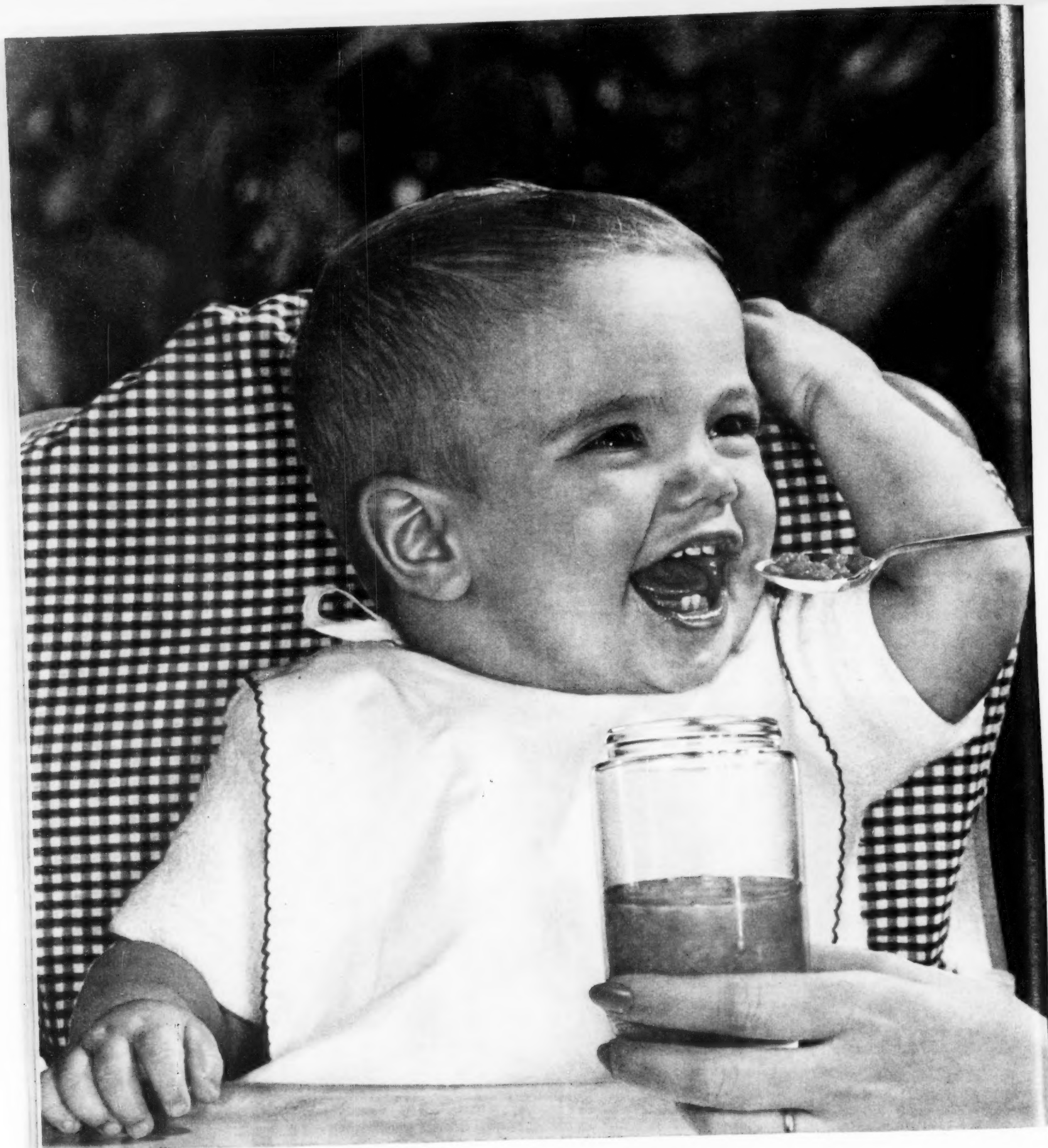
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Spoon it in! You know it's good if it comes in glass.

Feeding time's more fun when the menu's under glass. Mother finds it so handy to heat the meal, serve it, and store the second helpings, all in the same little jars. Glass is so

pure, she knows it's the best protector of flavor and goodness baby food, or any food, can have. That's why modern mothers insist more and more upon glass-packaged foods.

CANADIAN MEMBERS OF GLASS CONTAINER MANUFACTURERS INSTITUTE

FOR CHATELAINE'S YOUNG PARENTS



Protect his precious teeth

Here are six ways you can cut tooth decay—sometimes drastically. Why not start now?

BY ELIZABETH CHANT ROBERTSON, MD, DIRECTOR CHILD HEALTH CLINIC

ABOUT SIXTY percent of Canadian children have cavities in their teeth by the time they are three years old. This is a pity because we now know of many ways to reduce decay—but we have to use them.

Your child's teeth are formed even before birth. If they're to be healthy your prenatal diet must be good. As he grows up, proper food, little or no candy, after-meal brushing, regular dental care and fluoridated water will help keep them that way.

When you're pregnant

Believe it or not, the crowns or tops of your baby's teeth start to harden or calcify about halfway through your pregnancy.

England's wartime experience proved the importance of prenatal diet. Before the war, babies born into poor homes were found to develop teeth with rough, pitted, thin or even missing enamel far more often than babies from better-off homes. These poorly developed teeth decayed more easily later on. During wartime, extra free milk and vitamins C and D were given to poor expectant mothers and they produced babies with far better-developed teeth. By age five these youngsters showed far fewer cavities than similar children before the war. No doubt the wartime sugar scarcity helped too.

To give your baby's teeth a good start then, you need plenty of calcium, from milk and cheese, and vitamin D. In your prenatal diet milk, fish-liver oil, preferably in capsule form, and citrus fruits or juices are all important teeth-building foods too.

Can you inherit poor teeth?

We don't know too much about this yet. But one dentist has reported that daughters of parents with little tooth decay have about half as many cavities as those of parents with much decay. The mother with poor teeth seems to influence both her daughters' and sons' caries rate more than the father. But even if you yourself have poor teeth, you can help your child to better ones.

What about his food?

Years ago Doctors Boyd and Drain, the leading pediatrician, and the chief children's dentist in Iowa City, noticed that their diabetic patients had much less tooth decay than other children. These youngsters had to consume generous amounts of milk, eggs, meat, vegetables and fruit; limited amounts of bread, cereals and potatoes; and no sugar or very sweet foods. They also received a daily dose of cod-liver oil.

Other investigators, in Toronto, noted that youngsters in well-run orphanages nearly always have less decay than children living at home. Whether this is because they eat their meals better or because they get less candy, we don't know. Likely it's due to both factors.

The evidence damns candy

The first really convincing proof that candy is harmful came from a group of Swedish dentists four years ago. They made a five-year study of young adults in a mental hospital. After recording the progress of tooth decay for nine months on the regular institution diet, with no food between meals, they divided the patients into



"My, I wish *our* baby would gain weight like your Jimmy. Are you ever lucky!"

"It's not just luck—Doctor put Jimmy on this Farmer's Wife Partly Skimmed Milk formula right at the start."

"Well, I'm going to ask *my* doctor about Farmer's Wife for Vicky!"

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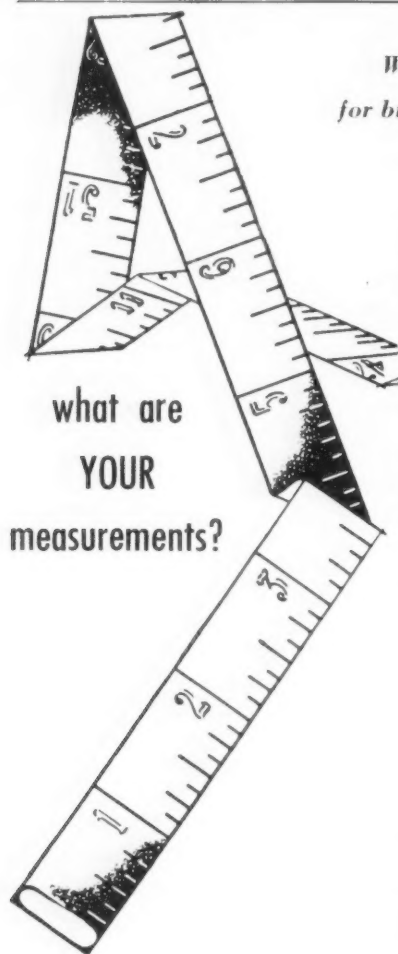


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Chatelaine

The Maclean-Hunter Publication
for the Canadian Woman

groups and added sugar in various forms for periods lasting one or two years.

Large additions of sugar with meals, either in beverages or in bread, made little difference in tooth decay. A chocolate bar between meals each day increased it to some extent. Caramels between meals speeded up the decay even more, but when the between-meal snack consisted of toffee there was a tremendous increase in tooth decay.

Sticky sweets are especially harmful because they cling to the teeth; germs, which are always present in the mouth, convert the sugar into acids. This acid is strong enough to burn a tiny hole in the protective enamel and so start decay.

So sticky candies between meals should certainly be out if you want to preserve your youngsters' teeth. Instead give them raw fruit and other snacks to discourage eating candy between meals entirely. You know, if you don't have candies around, your baby won't develop a taste for them. It is no hardship for him to do without them in his first two years and you would do well not to make his puddings or cooked fruit any sweeter than necessary. A sweet tooth does grow on a person.

Does brushing really help?

It certainly reduces decay if done within ten or fifteen minutes after eating, because it prevents food from being converted into acid by the germs in the mouth. In one study, regular after-meal brushing reduced decay by forty percent. Properly done, it also keeps the gums in good condition. Brushing morning and evening has merely a cosmetic effect, unless you eat a bedtime snack, when, of course, it is useful.

If you can't brush your teeth, rinsing your mouth with water is next best. You would be wise to teach your children this habit. Eating raw fruit or vegetables or tough foods like rye bread, especially at the end of a meal, also helps clean the teeth.

Children should be started with a toothbrush at about two years of age, although it will take some time for them to learn to use it. A good-tasting toothpaste is helpful. Both for children and adults, dentists recommend brushes that are straight along the top, preferably only two tufts wide and no more than six long. They also will show you the best way to use them.

Dental checkups save teeth

Take your youngster to your dentist when he is three years old. At this first visit, the dentist will usually just examine his mouth and your child will have a chance to become acquainted with him. Never skip dental care for baby teeth because "they're coming out anyway." The premature loss of any of them through neglected decay can lead to disfigured, crooked permanent teeth. Most dentists want to check children's teeth at least twice a year, more often if the youngster is having much decay. This way the dentist discovers decay in its earliest stages, when it can be repaired easily and painlessly. Unchecked, it grows, often infecting adjacent teeth. Abscesses and broken teeth are the final result.

Are X rays dangerous?

Your dentist will probably have biting X rays taken. These show up small cavities in the sides of the teeth where

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Feeding time is love time, for then mother and baby are closest together. And when you have a warm, wonderful nurse like Evenflo, feeding time is satisfying to both baby and mother. Baby finishes his Evenflo bottle easily, which makes mother happy. Indeed, because its efficient Twin Air Valve Nipple is so easy to nurse, and its wide-mouth bottle, cap and disc are so handy to use, MORE MOTHERS CHOOSE EVENFLO FOR THEIR BABIES THAN ALL OTHER NURSES COMBINED. You'll like it, too!



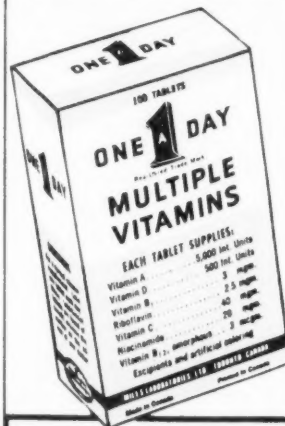
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the dentist is unable to probe. The exposure time in these X rays is short and the medical X-ray specialists do not think they are a radiation hazard. The newer types of dental X-ray machines are designed to safeguard both patient and dentist from stray radiation.

Why we need fluoridation

Tests in many parts of the world, including Stratford and Brantford, Ontario, show that when fluoride is naturally present or is added to the water to the extent of about one part of fluoride to one million parts of water that the youngsters using this water during tooth development have fifty to sixty percent less tooth decay than those using water containing no fluoride.

The fluoride is incorporated during tooth development in minute amounts in the enamel making it more resistant to decay. It is most effective when it is available to the child from the prenatal period on. But even a youngster who first gets it at eight or ten will be benefited, although to a lesser degree.

Does fluoride help adults?

In areas where people have drunk water containing fluoride all their lives, the teeth of the adults as well as the children have far less decay than in areas without it.

Is it dangerous?

No evidence of any health hazard has even been shown where water is fluoridated in the recommended amount. For example, the inhabitants of Stratford have been using city water containing 1.6 parts of fluoride per million parts of water for forty years and they are just as healthy as people living in any other Canadian city; in fact more so, because they have such good teeth.

In some areas the natural water contains two or three times as much fluoride. This does not affect the people's general health and their teeth are resistant to decay, but many of the teeth develop opaque white or even brown patches which are unsightly. This does not occur when the amount is limited to 1 to 1.5 parts per million. Over ninety percent of the very small amount of fluoride that is drunk in the water is promptly lost in the urine and perspiration.

How do we know it's safe?

Fluoridation has been under study for the last thirty-five years and especially widely and thoroughly for the last twelve. All of these studies have shown its effectiveness and harmlessness in the amounts suggested for fluoridating water.

What about artificial fluoride?

This is no different from natural fluoridation. The effect is due to the free fluorine ions in the water, and these are the same no matter what active fluoride compound is added or is present naturally.

The fluoride does not interfere with the use of the water in any common commercial process. It also does not affect the taste of the water.

How much does it cost?

It costs from about nine to fourteen cents per person per year to fluoridate city water. Dentists have calculated that for every dollar you spend in taxes to

have your child's water fluoridated, you save thirty-six dollars in dentist's bills.

Is there another method?

Mothers can't fluoridate their youngsters' water because they can't measure out small enough amounts of fluorine to add. Dentists have devised a way of painting the teeth with a weak solution of fluoride. To be effective, the teeth have to be cleaned and repaired before it is applied; it has to be done by an expert and requires many treatments. It

is not quite as efficient in reducing decay and is much more expensive. If your water supply is not fluoridated, you would be wise to ask your dentist about giving these special treatments to your children. Work is being done on the value of toothpaste containing fluorine, but as yet the results are inconclusive.

Why do some people fight it?

In any professional group numbering thousands there are always a few who oppose new methods. Nearly all doctors

and dentists who have studied the scientific reports on this matter are now strongly in favor of it. One European physician, who formerly practiced in England and now is in the United States, has written some articles on fluorosis, which is caused by large doses of fluoride. This has no connection with the minute amounts needed to prevent tooth decay.

I recommend that you do your best to have your children given the benefit of fluoridated water. ♦



A trust born of love

He's happy in the wonderful security of two trusted arms... arms that will guide him, help him and comfort him through babyhood and boyhood. And his trust is well placed, in the person who loves him most.

Mother will turn to others for help in the big job of bringing him up straight and strong. She will turn to Dad... to the friendly doctor... and, to Heinz. And her trust will be well placed too, for Heinz considers the preparation of her baby's food as its most important job.

For instance, when it comes to the body-building meats that are so vitally important to proper growth, Heinz prepares both its Strained and Junior Meats from the finest quality government inspected cuts, specially processed to provide baby with high-quality protein in digestible form. Yes, you can reward baby's trust by making sure his diet includes plenty of Heinz Strained and Junior Meats to help him towards a good start to an active, healthy life.



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baby's tender skin



Z.B.T.

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PROVE IT FOR YOURSELF

Make this "Water-Glass" test



① Sprinkle any ordinary baby powder on top of a glass of water. Stir with finger. Note how powder quickly mixes with the water.



② Now sprinkle Z.B.T. on top of another glass of water. Stir with finger. Note how Z.B.T. won't get wet or mix with water. Your finger stays so dry you can blow the powder off.

Keep baby dry and comfortable with Z.B.T. Baby Powder. It protects like powder — soothes like oil. Does Not Contain Boric Acid or Zinc Stearate.



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THE HARDEST-WORKING CAREER WOMAN

Continued from page 23

and exhausting," and that Herbert Morrison, once her foreign secretary, testified from his own observation involves "heavy physical labor as well as mental strain"? Let us look at a recent, typical working day.

The Queen begins every day of her life attended at prayers by one of the thirty-eight clergymen appointed as her chaplains. After prayers, she opens her pile of dispatch boxes, receives her secretaries, reads the cabinet agenda, reads the day's batch of outward-bound Foreign Office telegrams and studies a summary of the Commonwealth newspapers supplied by the Commonwealth Relations Office.

This is just the comfortably private half of the morning devoted to private office work. On what might be called a typical day, the Queen received and conferred a knighthood on the Sultan of Lahej. She received the departing Egyptian ambassador and his wife, and received the Sultan of Johore and the Sultan of Perak.

Beforehand, she had studied *aide-memoire* informing her on the activities of each visitor. She always has her own informed and searching questions to ask. She is indeed one of the world's best-informed women. In her office she sometimes dictates notes on her morning conversations on a recorder.

Always on her desk, too, is a notebook in which she jots down suggestions and ideas for the informal touches that have made the British monarchy a symbol of warmth and unity throughout the Commonwealth. When she read that Australian wild flowers had been flown to London for a party at Australia House, she thought of the symbolism of such a bouquet on her desk. Now a bouquet is flown to her twice a year.

When Field Marshal Smuts' young son-in-law arrived in London on holiday, he did not make his presence known. But an equerry informed the Queen and a palace invitation to lunch followed.

Even after a quiet dinner with no other engagements, two inflexible routines remain. After dealing with the state boxes, the Queen checks any manuscript of a speech that may be on hand and enters up her personal diary.

Her husband unquestionably has helped her to examine every aspect of her job, almost applying time - and - motion studies to lessen fatigue and improve efficiency.

The Queen's handshake, for instance, is firm yet relaxed. She extends her hand to more than a hundred people a day, but leaves it to them to do the actual shaking. Her walk, too, slow and slightly pin-toed, has been praised by clinical specialists as a model.

Practiced over the years, her signature has been streamlined, clarified. The Queen has trained herself to read at intensive speed and gets through far more than the marked sections in her five daily papers.

Though Prince Philip often assists in preparing his wife's speeches as well as his own, she herself studies them carefully, frequently revising a word or phrase. She rejects florid oratory or anything smacking of a wisecrack; jokes



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from her are out of place she feels.

The Duke of Windsor, in recalling his kingship, spoke of "the interminable amount of desk work." But when the Queen checks through a speech or a schedule, she seems to ask herself, "Can this be improved? And can I be improved?"

She listens critically to recordings of her voice made by her husband. With BBC talks producers and technicians she has eagerly discussed voice production. Shortly after coming to the throne she decided that her own voice was pitched too high and began practicing to produce a mellower tone.

Not long ago she had her eyes tested, only to be reassured that she needed glasses only in strongest sunshine. But the Queen does not wear sunglasses on duty. She knows that her subjects expect to see her undisguised. Even in Nigeria, exerting enormous self-discipline, she usually avoided screwing up her eyes in the brilliant light.

To speed the Queen's workday, even her wardrobe has been streamlined. Lovely clothes are not the thrill to her that they are to other women ("I cannot tell if I have any taste," she once complained sadly. "Everything I wear is always right"), but wearing them is part of her job, and a boost to Britain's fashion industry. Off duty she prefers to relax in tweeds or even slacks.

To organize his wife's wardrobe department which he found—to quote one complaint—overstuffed and understaffed, Philip borrowed the sailorly device of posted orders of "Rig for the day, No. . . ." by which all ranks know exactly which uniform to put on. He had illustrated albums prepared, with each numbered page showing not only a dress but the correct hat, gloves and accessories for it.

The Queen has only to glance at her album and tell Margaret Macdonald, her personal maid, "I'll wear No. 76 tomorrow morning, No. 13 at lunch, and No.

42 for the ball in the evening." In an accompanying jewel book every piece of the Queen's personal jewelry is photographed, described and numbered.

To select her sixty to seventy new outfits a year (each is worn in public four or five times) the Queen fits in showings whenever she can spare an hour. Once a dress designer and his models bundled themselves into a train to parade an array of suits and dresses in an old-fashioned guest bedroom at Sandringham. The Queen makes up her mind swiftly;

she once chose ten dresses in twenty minutes. Recently she has taken to buying off-the-peg summer dresses, six or eight at a time, from a well-known firm. Lead weights are always sewn into the hems to keep them from blowing in the wind. When she's through wearing them, copies are released on the general market.

On the job, royal advisers have learned that the easy way out is seldom acceptable to the Queen. It was once suggested that Elizabeth follow Queen

Mary's example and enjoy an hour's quiet relaxation by herself every afternoon. But she decided instead that this time could be usefully devoted to sitting for one of the artists or sculptors who continually await royal favor. Pietro Annigoni, for instance, was given fifteen sittings, totaling twenty hours, for his striking study of the Queen in her blue Garter robes. And this was only one of twenty portraits undertaken in the last two years.

When she had to autograph five hun-



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dred portraits of herself for diplomatic and military establishments throughout the Commonwealth, someone suggested that a photographed reproduction of her signature might be used instead.

"Did my father autograph five hundred himself?" the Queen asked.

"Yes, Ma'am."

"And my grandfather?"

"He did, Ma'am."

As far as the Queen was concerned, the issue was closed. A photographic reproduction, she felt, would defraud the recipients. A few minutes for portrait signing were systematically set aside each day till the task was completed.

A royal relative once irreverently remarked, at the beginning of the reign, that the Queen took to queenship "like a moor hen to the pool." What else could be expected from the elder daughter who as a child learned every facet of her future job from long hours spent at her father's desk, sitting beside him as he worked?

From her accession the Queen's knowledge of ceremonial proved so complete that she could be correctly consulted on all details affecting salutes, the number of guns and the stations from which they should be fired.

She was early trained to self-control. Others may smile or show embarrassment if a red-faced officer stands too far away for a medal to be pinned on his chest, but never the Queen. Others may tire at the dragging demands of ceremonial, but never the Queen.

"I enjoyed every minute of it," she once said of a long-drawn-out ceremony. "I wish it were only beginning."

And there was the unforgettable morning that she had just taken her place on the dais at Buckingham Palace for an investiture, and was seized with frightening abdominal pains. By not so much as a muscle did the Queen show she was on the verge of collapse. She sent word to Princess Margaret to stand by as her deputy, and then continued the investi-

Paper gets a tough disguise

THE ANCIENT Egyptians first made paper to write on. But paper today is used for everything from tea bags to tabletops. Today's plastic laminated tabletops and wallboards are actually made from paper.

A new use for this paper plastic laminate is a molding trim used to join sections of wallboard or counter splash backs. The new trim (laminate bonded to aluminum molding) is color-matched to the wallboard and counters, making a neat, scarcely visible seam.

When this trim was submitted for Seal of Approval we decided to take another look at the plant which makes paper so hard-wearing, heat- and water-resistant. We found the same spotless manufacture as we did eight years ago when we granted the seal to the tabletop and wallboard laminate. Layers of chemically treated paper are placed under enormous heat and pressure to emerge with a tough durable surface. The sealed-in colors and patterns are keyed to today's living.

We rechecked our laboratory tests for actual wearing performance and found the sturdy surface resists all the hazards of the average home — mild acids and alkalis, water, alcohol, heat and cigarette burns. And we had another practical test: eight years of hard use scarcely show on Chatelaine Institute's laminated dining and kitchen tabletops!

The past performance of Arborite Tabletop Laminate and Arborite Wallboard earned the Chatelaine Institute Seal of Approval eight years ago. On the basis of present research we are pleased this year to grant the Chatelaine Seal to Arborite Twin-Trim.



Holders of Chatelaine Institute Seal of Approval — September 1957

Arborite #6
Arborite #10
Arborite Twin-Trim
Beacon Polythene
Housewares
B. F. Goodrich Sponges
Carpet Cushion
Bonus Ravioli Dinner
Carnation Evaporated
Milk
Chan Sponge Mop #10
Diaparene—ointment,
powder, rinse, tablets
Dominion Domolite
Dominion Inlaid Linoleums
Dominion Marbolum
Dominion Vinyl Tile
Easy Automatic Washer
DCW
Electro Maid Heaters
#1333BT and #1306AT
Elna Supermatic Sewing
Machine
Formfit Foundation
Garments
Gerber Baby Foods
Harding Carpets

Instant Chocolate Mil-ko
Instant Mil-ko
Kirsch Products
Kool-Aid
Knitting Home Knitting
Machine
Lloyd Baby Carriages
and Strollers
London Lassie Shirts
Melmac Trademark
Modernfold Doors—
Spacemaster and
Custom-Line
O'Cedar Instant Cream
Furniture Polish
Prestige Furniture Wax
Presto Automatic Electric
Skillet
Presto Cooker #203
Presto Cooker #204
Presto Cooker-Canner #4
Presto Cooker-Canner #5
Presto Cooker-Canner #7
Presto Cooker—"Meat-
Master" #206
Presto Vapor Steam Iron

Pure Barbados Fancy Bulk
Molasses
Revere Ware
Royal Doulton Bone China
and Earthenware
Sanitized Process
Softie Diaper Rinse
Spam
Success Paste Floor Wax
Success Self-Polishing
Liquid Floor Wax
Sunworthy Pre-Pasted
Wallpaper
Toastermaster IB14 Auto-
matic 2-slice Toaster
Toastermaster IB16 Power-
matic 2-slice Toaster
Trysson Dinette Furniture
Viceroy Household Gloves
Viceroy Housewares
Viceroy Rubber Fruit
Jar Rings
Vila-Seal Furniture
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and Icing Mix
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WIZARD WICK DEODORIZER



tures, the knightings, the handshakes. After the ceremony, she barely reached an anteroom before breaking down.

Though the role of sovereign is one of severe discipline, the Queen imposes smaller disciplines on herself. Perhaps she feels they make the hard ones easier to endure. If late for tea, for instance, she never has fresh tea brewed but insists on drinking it as it is, stale and cold. (But she can't endure tea leaves. Once in an airplane galley the Prince poured her a cup of tea, forgetting to use the strainer. "Hey," he cried, catching the oversight, "I dare not take this in!")

At banquets she eats so sparsely she usually has to have a bedtime snack when she gets home. Eating under the eyes of several hundred guests is not the least of royal ordeals.

She sometimes privately enjoys a cigarette when watching a film at home, but she never smokes in public. She may nibble at a candy while viewing TV (documentaries are among her favorite programs), but from childhood she has learned not to be beguiled by so much as a barley sugar during a day of public activities.

When one day's program was shorn of several local parades and guards of honor, it was not approved. The Queen intimated that she wished to see her troops in the district, and more inspections were added. She finds such military pageantry a moving and emotional experience.

Often, while working at her desk, she asks for the window to be opened so that she can hear the Guard's band. "I think I shall never hear the first beats of The British Grenadiers," she once confessed, "without a stirring of my heart and a feeling of pride and comradeship." To the Queen this sense of comradeship constantly alleviates the essential loneliness of her position.

She has surprised many senior statesmen by her grasp of the political privileges and rights of the British sovereign. When Sir Winston Churchill rode to Buckingham Palace to resign as prime minister, it was thought that Sir Anthony Eden would be sent for within the hour. But instead the palace was silent.

Under the constitution, the sovereign is under no obligation to consult a retiring prime minister on his successor. It became obvious as the hours dragged on that the Queen was thus reminding the world of her right to decide. Sir Anthony did not receive his summons until the following day.

The right to be consulted is one of the Crown's greatest constitutional mandates. Early in the reign it was rumored that Sir Gladwyn Jebb would be transferred from the United Nations to become ambassador in Paris. The young Queen immediately questioned her prime minister, then Sir Winston Churchill.

"Ma'am," Churchill unwarily answered, "it is a long-term project which I have been considering." He was left in no doubt of her displeasure, and it was intimated that Her Majesty's ambassador in Paris should not be changed until the Queen had been consulted.

There was no brush with Sir Winston, but the incident showed clearly that the young Queen understood and would exercise fully all her rights.

Every woman with a job, and the Queen is a woman with a big job, faces a clash between her work and her family.

One summer day at Balmoral, she and Prince Philip had planned a picnic with the children. A sudden constitutional crisis arose in British Guiana, the Queen had to call a Privy Council meeting, and the Prince went picnicking alone. Usually Philip's own public engagements take him out to dinner three nights a week.

The Queen's marriage and her job are made easier by laughter shared. Wherever the Prince goes, his satiric eye notes little comic incidents that he brings home to his wife. He has also brought home gadgets that give off a shock when you press a button, a nut tin with a pop-out snake, cans of self-heating soup, even a washing machine. On royal tours, the stories that radio commentators blue-pencil often raise a royal chuckle. Although the Queen has never been photographed walking arm in arm with her husband since her honeymoon, a balcony camera trained down on the royal car on their Nigerian tour caught the truth. The two were holding hands.

The Queen's own view of her job has its lighter side. After one tour she was handing out signed photographs of herself to all her drivers. Coming to one man she protested, "But I don't know you!" Before flustered officials could oust the intruder, she walked quickly around and looked at the back of the man's head. "Now I recognize you," she cried and handed over the photograph.

Like any other busy executive, the Queen keeps up her zest for her job by relaxing off duty at what she loves. And her first love is racing. She never wagers, nor do her winnings as an owner allow her to break even. But here is a field where, away from state advisers, protocol, and the beating adulation of court life, she alone makes the decisions and beats the experts. Within arm's reach of her desk she keeps a leather-bound book of pedigrees of 42,500 race horses in which she browses, dipping for comparisons into Ruff's Guide and other records. She decides the breeding choices, selects her races and makes all other important decisions.

Early in her career as an owner she confounded the experts with Astrakhan, a horse given her by the late Aga Khan. The filly's foreleg and knee cap were bad, and the oracles of the turf announced that she would never win a race. But the Queen persevered with physiotherapy treatment, and Astrakhan eventually brought in place money.

Other attempts to relax at ordinary public pursuits have not worked so well. Increasing, curious crowds eventually kept her from watching Prince Philip play polo at Cowdray.

One day recently the Queen decided impromptu to see a film at a West End theatre. Unfortunately not enough spare policemen were available to signal the royal car through the traffic, so the Queen stayed home. It was simply less trouble to have the movie shown later privately at home.

The Queen's is a uniquely lonely career—being head of the British Commonwealth in the mid-twentieth century. The demands have never been greater. She seems condemned to a lifetime that can only alternate between the extremes of utter seclusion or the glare of public ceremony. Perhaps in time, an easier way of doing the job will be found. Until then, Elizabeth II has made it plain that she intends to go on being — and enjoy being—the hardest-working career woman in the world. ♦



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BY SUSAN COOPER

This month comes the resolution: A new you for a new school year, with tips from the Girl Who Has Everything

What makes her popular?

It's expected, so of course you groan like everyone else when school rolls round again. But admit it, isn't there something exciting about the first few weeks of school? And even more than at New Year's (when it's almost too late, anyway)



there are the resolutions to do well, to get good marks, to be popular!

There's always one girl in the school who has gorgeous clothes, belongs to everything, has lots of dates, whom everybody likes and who gets good marks too. Well, why not YOU? This is the time to change your ways if you have to.

Let's look at the girl who seems to have everything. Clothes: It isn't that she has so many but she's bought with real clothes sense—matching and interchanging skirts, sweaters and blouses. With an eye on fashion, she no longer wears crinolines and full, full skirts *all* the time. She thinks pleated skirts are nice for a change and knows plaids are the coming rage. Shetland-type sweaters too. She always has that just-stepped-out-of-the-bath look — spanking-clean white collars, pressed skirts, shined shoes. You can do it too. The secret is this—take fifteen minutes or so every evening to put in order the things you are going to wear the next day, so you will be well groomed no matter how foggy you feel.

And now is the time, the first month of school, to get in on the ground floor of the clubs and sports. Leave it till later and things are rolling

and organized without you. You'll notice the popular girl is the one who doesn't shun the no-glory jobs. People know they can count on her. And she's heading eventually for the presidency of anything she belongs to simply because she's worked her way up. And the astonishing thing is that busy people usually are successful in everything they attempt. It's because they don't waste time and they don't shy away from work.

You'll also notice that the popular girl is the one everybody likes. She takes the time and energy to be interested in everyone. It isn't superficial interest either. She really likes people and, sensing it, they in turn like her. She remembers people, their names, interests and problems. She's never catty and she never finds people too dull to bother with. She's fun and friendly and gay and enjoys life, so she's good company. What better reason for a date? The boys find she makes them feel good.

As for marks, because she's busy she's organized. She has to be. She really concentrates when she studies. And good marks are a necessity because without them she wouldn't be allowed to join in clubs or sports, or to have many dates.

There's time to be popular—so don't just spend it wishing!



Stranger in town? Use the golden rule

"There's a new boy in our class who just moved here. He doesn't know a soul and I think he's lonely. He looks like fun but he's a little shy too. I would like to invite him to a party with the gang but hesitate because I don't really know him. What do you think?"

It would be mean not to include him in your activities. Naturally he doesn't want to push himself into the crowd when he doesn't know your customs. By all means invite him to your party: even have a small party just to meet him. He probably has a lot to offer and it's always fun learning about another part of the country. And for heaven's sake don't be shy in introducing yourself and speaking to him. Imagine if you were in his position!

Watch for TEEN TEMPO next month, with news and views on teen fashions, dates and etiquette. Susan Cooper will be pleased to answer your questions or

Try a "drunkcab" party?

A great smashing, start-the-term, ice-breaking party can be a whee of a do and a party well remembered. Adds spice to the party too to mix people, not to just include last year's faces. New mixtures—new matches.

A "backward" party can be hilarious. Invitations are sent out as thank-you notes (well in advance, for people to figure it out!). Everyone is asked to come dressed backward. You say good-by to begin with, coming in the back door backward. Supper is served dessert first, of course.

You can carry it as far as you want and it's rather fun to make those who forget pay a forfeit—in the form of doing something foolish



backward. The one who keeps it up longest should get a silly prize.

You'll want to carry on dancing, etc., after the hilarity has died down somewhat. It might drag if you carry it on too long. Once the party is rolling let it keep going on its own steam—and you have a success on your hands!

A good idea to have at home (and your mother will appreciate it, too) are dirty-hand-print hand towels to put out for parties. There's something about pretty little guest towels that makes people avoid them like the plague while they reach for the family towels. So trace hands on guest towels—then embroider them with black thread. An open invitation!

And another party idea that the boys will like especially are cake cones. You buy the flat-bottomed cones, fill them half full with a cake mix. Bake them as the directions say and you have cake cones. You can top them with gorgeous gooey icing or a blob of ice cream.

problems by mail. The best letters will appear in this column (no names will be published). Write to: Susan Cooper, Chatelaine, 481 University Avenue, Toronto 2.

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